

Artisanal Cheese Market Forecasts to 2032 – Global Analysis By Type (Fresh Cheese, Soft Cheese, Semi-Soft Cheese, Hard Cheese, Blue Cheese and Other Types), Source, Flavor, Form, Distribution Channel, End User and By Geography

<https://marketpublishers.com/r/AB38632AF4BDEN.html>

Date: November 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: AB38632AF4BDEN

Abstracts

According to Statistics MRC, the Global Artisanal Cheese Market is accounted for \$14.1 billion in 2025 and is expected to reach \$22.3 billion by 2032 growing at a CAGR of 6.8% during the forecast period. Artisanal cheese refers to cheese produced by hand using traditional methods and the craftsmanship of skilled cheese makers. Unlike mass-produced varieties, artisanal cheeses are typically made in small batches, often with milk sourced from local farms, and emphasize quality, flavor complexity, and unique textures. Many are aged and ripened to develop distinct characteristics that reflect the terroir and individuality of the maker. Farmstead cheese, a subset of artisanal cheese, is crafted exclusively from milk produced on the cheese maker's own farm. This dedication to tradition and authenticity makes artisanal cheese a premium product valued for its diversity and cultural heritage

Market Dynamics:

Driver:

Rising consumer preference for premium foods

The growing global demand for high-quality and gourmet foods is a key driver of the artisanal cheese market. Consumers are increasingly drawn to authentic, handcrafted products that offer superior taste, texture, and provenance. Artisanal cheese fits perfectly into this trend, symbolizing craftsmanship and heritage. The rise of specialty

food stores, cheese festivals, and culinary tourism further strengthens the appetite for premium dairy products that deliver both indulgence and cultural connection.

Restraint:

High production costs

Artisanal cheese production involves intensive labor, small-batch processes, and high-quality ingredients, which collectively raise costs. The use of locally sourced milk, traditional aging facilities, and skilled artisans increases overheads compared to industrial cheese production. Additionally, strict quality control, longer maturation times, and limited scalability make it difficult for producers to compete on price, thereby restricting widespread market penetration and profitability, especially in price-sensitive regions.

Opportunity:

Health and wellness trends

The growing global focus on natural, wholesome, and additive-free foods presents a strong opportunity for artisanal cheese producers. Consumers increasingly prefer cheeses made from organic milk, without artificial preservatives or processing aids. Artisanal cheeses, often rich in probiotics and nutrients, align with modern wellness-oriented diets. Producers emphasizing clean labeling, sustainability, and traditional methods can effectively tap into the expanding market segment seeking both health benefits and authentic food experiences.

Threat:

Short shelf life and perishability

A significant challenge for the artisanal cheese market is its limited shelf life and vulnerability to spoilage. Unlike industrially processed cheeses, artisanal varieties contain fewer preservatives and require precise storage conditions to maintain quality. Temperature fluctuations during transport and retail display can lead to deterioration, affecting flavor and safety. These logistical challenges, coupled with the need for cold-chain infrastructure, pose a major threat to consistent distribution and market expansion.

Covid-19 Impact:

The COVID-19 pandemic initially disrupted the artisanal cheese market due to lockdowns, supply chain interruptions, and the closure of restaurants and specialty food outlets. However, as consumers shifted toward home dining and comfort foods, demand for premium, locally produced cheeses rebounded. Online retail channels and direct-to-consumer sales surged, helping small producers regain momentum. The crisis ultimately accelerated awareness of sustainable, locally sourced, and authentic food products, benefiting artisanal cheese makers.

The soft cheese segment is expected to be the largest during the forecast period

The soft cheese segment is expected to account for the largest market share during the forecast period, due to its widespread popularity and versatility in culinary applications. Soft artisanal cheeses such as Brie, Camembert, and Burrata are gaining traction among consumers seeking rich textures and delicate flavors. Their compatibility with diverse cuisines and growing use in gourmet dishes, appetizers, and premium food products further propel their demand, especially across restaurants, delis, and specialty food retailers.

The cow milk segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the cow milk segment is predicted to witness the highest growth rate, due to its abundant availability and consistent quality compared to other milk sources. Cow milk provides a stable fat and protein composition ideal for artisanal cheese production. Additionally, its mild flavor profile appeals to a broad consumer base, encouraging the development of a wide range of cheese varieties that balance tradition with innovation in premium dairy offerings.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, due to rapid urbanization, growing disposable incomes, and increasing exposure to Western cuisines. The rising demand for gourmet and premium dairy products across countries like Japan, China, and India is driving artisanal cheese consumption. Expanding retail networks, online availability, and government support for dairy production further strengthen the region's dominance in the global artisanal cheese market.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to strong consumer demand for natural, minimally processed, and locally sourced products. The United States and Canada are witnessing a surge in small-scale cheese producers focusing on sustainability and flavor diversity. Additionally, heightened awareness of artisanal craftsmanship and the rise of farm-to-table dining trends are fostering robust market expansion in this region's specialty cheese sector.

Key players in the market

Some of the key players in Artisanal Cheese Market include Lactalis Group, Wensleydale Creamery, Arla Foods, Zanetti S.P.A., Saputo Inc., Rogue Creamery, Groupe Savencia Fromage & Dairy, Jasper Hill Farm, Bel Group, Point Reyes Farmstead Cheese Company, Emmi Group, Dairy Farmers of America, Fonterra Co-operative Group, BelGioioso Cheese, and Sartori Company.

Key Developments:

In October 2025, Atalanta BC and Zanetti S.p.A. have renewed their partnership for the eleventh consecutive season, with Zanetti continuing as a Gold Sponsor for the 2025-26 campaign. This longstanding collaboration underscores their shared commitment to Italian excellence, regional identity, and community values in sport and business.

In April 2024, Latteria Soresina and Zanetti Group have jointly acquired Saviola Spa, an Italian producer generating over 140 million euros through PDO-certified Grana Padano and Parmigiano Reggiano. Their strategic partnership strengthens both companies' local and global presence in high-value Italian hard cheeses, leveraging Saviola's assets and expertise to expand their industrial footprint and dairy excellence offerings.

Types Covered:

Fresh Cheese

Soft Cheese

Semi-Soft Cheese

Hard Cheese

Blue Cheese

Other Types

Sources Covered:

Cow Milk

Goat Milk

Sheep Milk

Buffalo Milk

Mixed Milk

Flavors Covered:

Plain

Flavored

Forms Covered:

Blocks

Slices

Shredded

Cubes

Spreads

Distribution Channels Covered:

Supermarkets/Hypermarkets

Specialty Stores

Convenience Stores

Online Retail

Other Distribution Channels

End Users Covered:

Household

Commercial

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL ARTISANAL CHEESE MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Fresh Cheese
- 5.3 Soft Cheese
- 5.4 Semi-Soft Cheese
- 5.5 Hard Cheese
- 5.6 Blue Cheese
- 5.7 Other Types

6 GLOBAL ARTISANAL CHEESE MARKET, BY SOURCE

- 6.1 Introduction
- 6.2 Cow Milk
- 6.3 Goat Milk
- 6.4 Sheep Milk
- 6.5 Buffalo Milk
- 6.6 Mixed Milk

7 GLOBAL ARTISANAL CHEESE MARKET, BY FLAVOR

- 7.1 Introduction
- 7.2 Plain
- 7.3 Flavored
 - 7.3.1 Herbs
 - 7.3.2 Spices
 - 7.3.3 Fruits

8 GLOBAL ARTISANAL CHEESE MARKET, BY FORM

- 8.1 Introduction
- 8.2 Blocks
- 8.3 Slices
- 8.4 Shredded
- 8.5 Cubes
- 8.6 Spreads

9 GLOBAL ARTISANAL CHEESE MARKET, BY DISTRIBUTION CHANNEL

- 9.1 Introduction

- 9.2 Supermarkets/Hypermarkets
- 9.3 Specialty Stores
- 9.4 Convenience Stores
- 9.5 Online Retail
- 9.6 Other Distribution Channels

10 GLOBAL ARTISANAL CHEESE MARKET, BY END USER

- 10.1 Introduction
- 10.2 Household
- 10.3 Commercial

11 GLOBAL ARTISANAL CHEESE MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America

11.6 Middle East & Africa

11.6.1 Saudi Arabia

11.6.2 UAE

11.6.3 Qatar

11.6.4 South Africa

11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

12.1 Agreements, Partnerships, Collaborations and Joint Ventures

12.2 Acquisitions & Mergers

12.3 New Product Launch

12.4 Expansions

12.5 Other Key Strategies

13 COMPANY PROFILING

13.1 Lactalis Group

13.2 Wensleydale Creamery

13.3 Arla Foods

13.4 Zanetti S.P.A.

13.5 Saputo Inc.

13.6 Rogue Creamery

13.7 Groupe Savencia Fromage & Dairy

13.8 Jasper Hill Farm

13.9 Bel Group

13.10 Point Reyes Farmstead Cheese Company

13.11 Emmi Group

13.12 Dairy Farmers of America

13.13 Fonterra Co-operative Group

13.14 BelGioioso Cheese

13.15 Sartori Company

List Of Tables

LIST OF TABLES

- Table 1 Global Artisanal Cheese Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global Artisanal Cheese Market Outlook, By Type (2024-2032) (\$MN)
- Table 3 Global Artisanal Cheese Market Outlook, By Fresh Cheese (2024-2032) (\$MN)
- Table 4 Global Artisanal Cheese Market Outlook, By Soft Cheese (2024-2032) (\$MN)
- Table 5 Global Artisanal Cheese Market Outlook, By Semi-Soft Cheese (2024-2032) (\$MN)
- Table 6 Global Artisanal Cheese Market Outlook, By Hard Cheese (2024-2032) (\$MN)
- Table 7 Global Artisanal Cheese Market Outlook, By Blue Cheese (2024-2032) (\$MN)
- Table 8 Global Artisanal Cheese Market Outlook, By Other Types (2024-2032) (\$MN)
- Table 9 Global Artisanal Cheese Market Outlook, By Source (2024-2032) (\$MN)
- Table 10 Global Artisanal Cheese Market Outlook, By Cow Milk (2024-2032) (\$MN)
- Table 11 Global Artisanal Cheese Market Outlook, By Goat Milk (2024-2032) (\$MN)
- Table 12 Global Artisanal Cheese Market Outlook, By Sheep Milk (2024-2032) (\$MN)
- Table 13 Global Artisanal Cheese Market Outlook, By Buffalo Milk (2024-2032) (\$MN)
- Table 14 Global Artisanal Cheese Market Outlook, By Mixed Milk (2024-2032) (\$MN)
- Table 15 Global Artisanal Cheese Market Outlook, By Flavor (2024-2032) (\$MN)
- Table 16 Global Artisanal Cheese Market Outlook, By Plain (2024-2032) (\$MN)
- Table 17 Global Artisanal Cheese Market Outlook, By Flavored (2024-2032) (\$MN)
- Table 18 Global Artisanal Cheese Market Outlook, By Herbs (2024-2032) (\$MN)
- Table 19 Global Artisanal Cheese Market Outlook, By Spices (2024-2032) (\$MN)
- Table 20 Global Artisanal Cheese Market Outlook, By Fruits (2024-2032) (\$MN)
- Table 21 Global Artisanal Cheese Market Outlook, By Form (2024-2032) (\$MN)
- Table 22 Global Artisanal Cheese Market Outlook, By Blocks (2024-2032) (\$MN)
- Table 23 Global Artisanal Cheese Market Outlook, By Slices (2024-2032) (\$MN)
- Table 24 Global Artisanal Cheese Market Outlook, By Shredded (2024-2032) (\$MN)
- Table 25 Global Artisanal Cheese Market Outlook, By Cubes (2024-2032) (\$MN)
- Table 26 Global Artisanal Cheese Market Outlook, By Spreads (2024-2032) (\$MN)
- Table 27 Global Artisanal Cheese Market Outlook, By Distribution Channel (2024-2032) (\$MN)
- Table 28 Global Artisanal Cheese Market Outlook, By Supermarkets/Hypermarkets (2024-2032) (\$MN)
- Table 29 Global Artisanal Cheese Market Outlook, By Specialty Stores (2024-2032) (\$MN)
- Table 30 Global Artisanal Cheese Market Outlook, By Convenience Stores (2024-2032) (\$MN)

Table 31 Global Artisanal Cheese Market Outlook, By Online Retail (2024-2032) (\$MN)

Table 32 Global Artisanal Cheese Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)

Table 33 Global Artisanal Cheese Market Outlook, By End User (2024-2032) (\$MN)

Table 34 Global Artisanal Cheese Market Outlook, By Household (2024-2032) (\$MN)

Table 35 Global Artisanal Cheese Market Outlook, By Commercial (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Artisanal Cheese Market Forecasts to 2032 – Global Analysis By Type (Fresh Cheese, Soft Cheese, Semi-Soft Cheese, Hard Cheese, Blue Cheese and Other Types), Source, Flavor, Form, Distribution Channel, End User and By Geography

Product link: <https://marketpublishers.com/r/AB38632AF4BDEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB38632AF4BDEN.html>