

Artificial Grass - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Artificial Grass Market is accounted for \$3.38 billion in 2017 and is expected to reach \$7.25 billion by 2026 growing at a CAGR of 8.8% during the forecast period. Factors such as growing in the number of stadiums with artificial turf, rising demand for water conservation and price compensation of artificial grass are propelling the market growth. However, health and environmental impact of artificial grass and huge field temperature related with artificial grass are hindering the growth of the market. Increasing speculation with key stakeholders such as FIFA and UEFA for infrastructural advancement and emerging nations through harsh temperature provides ample opportunities for the market.

By fiber base material, Polyethylene segment is adapted by different artificial grass manufacturers suitable to its softness, durability, and resiliency that is necessary for strictly demanding contact sports pitches. Polyethylene is mainly a common polymer for artificial grass in residential applications. Polyethylene is used for its utmost versatility and excellent balance among durability, aesthetics and softness. It is manufactured in a range of grades – C2, C4, C6 and C8 in which the number denominates the number of carbons in the polymer. It offers both the softer texture of natural grass as well as its vibrant green look. It also offers an ideal surface for athletics, including soccer, baseball and football fields. Based on infill material, Sand infill segment is used for artificial grass consume shock, deters bacteria, and maintain the similar durability as crumb rubber, manufacturing it a huge solution for playgrounds, pet areas, and yards.

In terms of geography, Asia Pacific is expected to observe the fastest growing market due to increase in growth of contact sports such as football, expansion of huge-technology parks, rapid urbanization, reputation of artificial grass in residential and commercial landscaping, municipalities and public gardens, joined throughout the strong occurrence of chinese artificial grass manufacturers.

Some of the key players in Artificial Grass Market include Tarkett S.A., Victoria PLC, ACT Global, TigerTurf, Matrix Turf, Soccer Grass, Sportlink, The Dow Chemical Company, Shaw Industries Group, Inc, Sport Group, Controlled Products, Nurteks Hali, SIS Pitches, El Espartano and Limonta.

Fiber Base Materials Covered:

Polypropylene

Polyethylene

Nylon

Polyamide

Installations Covered:

Flooring

Wall Cladding

Infill Materials Covered:

Sand Infill

Petroleum-Based Infills

Plant-Based Infills

Product Types Covered:

Tuft Grass 10 mm Type

Tuft Grass 10 and 25 mm Type

Tuft Grass 25 mm Type

Applications Covered:

Non-Contact Sports

Landscaping

Leisure

Contact Sports

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above

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