

# Application Delivery Controller (ADC) - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Application Delivery Controller (ADC) Market is accounted for \$3.14 billion in 2016 and is expected to reach \$4.98 billion by 2023 growing at a CAGR of 6.8% from 2016 to 2023. An ADC is a device that is typically placed in a data center between one or more applications and the server's firewall. It is suite of technologies that provide security, application availability, visibility and acceleration. The key drivers impacting the ADC market growth include swiftly growing threat landscape, rising data center traffic and enhancing efficiency by integrating ADC into enterprise IT systems. Moreover, increasing requirement for cost effective networks will further foster the ADC market growth. However, stringent government regulations and network complexity will reflect the market strength across the globe.

IT & Telecom sector held the largest share of the market segmented on the basis of end user in the ADC market. Banking, Financial Services, And Insurance (BFSI) segment is projected to register a substantial growth during the forecast period. The growth is attributed to high security threats and rapid adoption of cloud technologies in BFSI institutions assisting the segment growth. By geography, North America is expected to dominate the market with largest market revenue owing to highly developed IT & telecom industry. U.S represents as the largest market in North America. Asia Pacific witnessed as the fastest growing region due to growing internet penetration and several initiatives taken by government.

Some of the top key players participating in this market include Riverbed Technology, Oracle Corporation, Hewlett-Packard (HP), Dell, Inc., Cisco Systems, Inc., Blue Coat Systems, Aryaka Networks, Verizon, Radware, Juniper Networks, F5 Networks, Citrix Systems, Inc., Brocade, A10 Networks, and Network Instruments.

Deployment Types Covered:

Virtual ADC

Hardware-based ADC

Enterprise Levels Covered:

Small & Medium Enterprises

Large Enterprises

Service Providers Covered:

Cloud Service Providers

Telecommunications Service Providers

Enterprises

End Users Covered:

Retail

Government

IT & Telecom

Banking, Financial Services, And Insurance (BFSI)

Healthcare

Media And Entertainment

Education

## Other End Users

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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