

Anti-slip Paper Market Forecasts to 2032 – Global Analysis By Product Type (Rolls, Sheets, Custom, Shapes & Sizes, Pre-Cut Sizes and Other Product Types), Material Type, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Anti-slip Paper Market is accounted for \$19.4 billion in 2025 and is expected to reach \$26.8 billion by 2032 growing at a CAGR of 4.7% during the forecast period. Anti-slip paper is a specially engineered packaging material designed to prevent slippage between layers of stacked goods during handling, storage, and transportation. It features a high-friction surface that enhances grip and stability, reducing product damage and improving safety. Commonly used in logistics and palletizing, anti-slip paper is eco-friendly, reusable, and compatible with automated packaging systems. Its application is prevalent in industries such as food & beverage, pharmaceuticals, consumer goods, and manufacturing, where load stability is critical to supply chain efficiency.

According to a report by the U.S. Bureau of Labor Statistics, slip and fall incidents account for over 25% of workplace injuries, underscoring the critical need for effective anti-slip solutions.

Market Dynamics:

Driver:

Rising demand for secure packaging in logistics and transportation.

The surge in e-commerce has increased the need for secure, non-slip packaging

solutions. Anti-slip paper ensures safe transportation by preventing goods from shifting during transit. Its application in industries like automotive and electronics enhances product safety. Growing global trade necessitates reliable packaging to minimize damage. The cost-effectiveness of anti-slip paper drives its adoption across logistics sectors. Environmental regulations favoring sustainable materials further boost market demand.

Restraint:

Limited awareness in emerging economies.

Lack of knowledge about anti-slip paper's benefits hinders its adoption in developing regions. Small-scale businesses in these markets often prioritize cost over safety features. Inadequate marketing efforts limit the product's visibility in emerging economies. The absence of standardized regulations for anti-slip packaging creates adoption challenges. Limited distribution networks restrict access to anti-slip paper products. These factors collectively slow market penetration in certain regions.

Opportunity:

Increasing regulation favoring eco-friendly packaging

Stringent environmental regulations promote the use of recyclable anti-slip paper solutions. Growing consumer demand for sustainable packaging drives market opportunities. Innovations in biodegradable anti-slip papers align with global sustainability goals. Government incentives for eco-friendly materials encourage manufacturers to invest in green technologies. The rise of circular economy initiatives supports the adoption of sustainable packaging. These trends create significant growth potential for the anti-slip paper market.

Threat:

Risk of substitution by advanced packaging systems.

Alternative packaging solutions like plastic films and foam pose a threat to anti-slip paper. Advanced systems offering superior durability may attract cost-conscious industries. Rapid technological advancements in synthetic packaging materials challenge market growth. High initial costs for developing innovative anti-slip papers deter smaller manufacturers. Shifts in consumer preferences toward non-paper

alternatives impact demand. The market faces risks from evolving packaging trends and technologies.

Covid-19 Impact:

The COVID-19 pandemic boosted demand for anti-slip paper in e-commerce and essential goods logistics. Supply chain disruptions caused temporary shortages of raw materials for production. Increased focus on safe transportation highlighted the importance of anti-slip solutions. The pandemic accelerated the shift toward sustainable packaging materials. Manufacturers adapted by optimizing production to meet rising e-commerce demands. Post-COVID, the market continues to benefit from heightened logistics needs.

The kraft paper segment is expected to be the largest during the forecast period

The kraft paper segment is expected to account for the largest market share during the forecast period, due to its strength and eco-friendly properties. Its widespread use in heavy-duty packaging applications drives market share. The material's recyclability aligns with growing sustainability demands. High demand from the logistics and food industries supports segment growth. Advances in kraft paper manufacturing enhance its anti-slip performance. Its cost-effectiveness makes it a preferred choice across industries.

The food & beverage segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the food & beverage segment is predicted to witness the highest growth rate, due to stringent safety requirements. Anti-slip paper ensures secure transport of perishable goods, reducing spoilage. Rising demand for packaged food drives the need for reliable packaging solutions. Innovations in food-grade anti-slip papers enhance market appeal. Increasing regulatory focus on food safety boosts segment growth. The expansion of e-commerce food delivery further accelerates demand.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, due to its booming logistics and e-commerce sectors. Rapid industrialization in countries like China and India drives demand for anti-slip paper. The region's large

manufacturing base supports widespread adoption of secure packaging. Growing consumer demand for packaged goods fuels market growth. Supportive government policies promote sustainable packaging solutions. The presence of key manufacturers strengthens Asia Pacific's market position.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, due to its advanced logistics infrastructure. High adoption of eco-friendly packaging solutions drives market expansion. The region's strong e-commerce sector increases demand for secure packaging. Innovations in sustainable anti-slip papers align with regulatory trends. Rising consumer awareness of product safety influences market growth. Strategic investments by key players further enhance the region's growth potential.

Key players in the market

Some of the key players in Anti-slip Paper Market include CGP, Smurfit Kappa, Endupack, AJP, GOLONG, ASPI, Palcut, Servicolor Iberia, Delta Paper, Papeterie Gerex, Tallpack, Sierra Coating Technologies LLC, Rotri, SL, Grantham Manufacturing, and Angleboard UK.

Key Developments:

In May 2025, Smurfit Kappa launched EcoGrip, a fully recyclable anti-slip kraft paper designed for heavy-duty pallet stabilization in food and beverage logistics.

In April 2025, Endupack introduced AntiSlip Pro, a high-friction paper coating for e-commerce packaging, reducing product damage during transit by 20%.

In March 2025, CGP unveiled SafeStack, a sustainable anti-slip paper with enhanced grip for automotive parts packaging, compatible with automated palletizing systems.

In February 2025, Palcut announced the PalGrip® Ultra, an anti-slip paper with water-resistant properties, ideal for cold-chain logistics and outdoor storage.

Product Types Covered:

Rolls

Sheets

Custom Shapes & Sizes

Pre-Cut Sizes

Other Product Types

Material Types Covered:

Kraft Paper

Corrugated Paper

Laminated Paper

Other Material Types

Applications Covered:

Food & Beverage

Pharmaceutical

Electronics

Automotive

Other Applications

End Users Covered:

Manufacturers

Retailers

Logistics Companies

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends

- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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