

# Anti-Microbial Packaging - Global Market Outlook (2018-2027)

<https://marketpublishers.com/r/A25D580A262CEN.html>

Date: September 2019

Pages: 178

Price: US\$ 4,150.00 (Single User License)

ID: A25D580A262CEN

## Abstracts

According to Statistics MRC, the Global Anti-Microbial Packaging Market is accounted for \$8.53 billion in 2018 and is expected to reach \$15.95 billion by 2027 growing at a CAGR of 7.2% during the forecast period. Increasing concerns about food wastage and growing consumer awareness about health-related issues are some of the factors fuelling market growth. However, fluctuations in raw material prices are one of the restraining factors for the market.

Antimicrobial packaging products provide a shield and help to upgrade the time span of usability of product, which offers better quality food products. Antimicrobial packaging material includes plastic, paper & board, metal, glass, for applications in products such as convenience foods, dairy, confectionery, bakery, fruits, meat, vegetables, and sauces.

Based on Application, Food and Beverage segment is likely to have a huge demand due to growing population, growing food & beverage sector and agricultural products industry. They are used both for packaging of convenience food and beverage and also perishable products.

By Geography, Asia Pacific is going to have a lucrative growth during the forecast period due to growing population and economic development in various industries such as food & beverage, healthcare, personal care, consumer goods, and agricultural products industry.

Some of the key players profiled in the Anti-Microbial Packaging market include The DOW Chemical Company, Takex Labo Co. Ltd., Polyone Corporation, Oplon Pure Science Ltd., Mondi PLC, Microban International, Linpac Senior Holdings Limited,

Dunmore Corporation, Biocote Limited and BASF SE.

Types Covered:

High Performance Plastic

Engineering Plastic

Commodity Plastic

Product Types Covered:

Plastic Bottles

Medical Equipment

Food Packaging

Materials Covered:

Biopolymer

Glass

Plastic

Non-Woven Fabrics

Aluminum Foil

Tin

Paper & Paperboard

Technologies Covered:

Active Packaging

Controlled Release Packaging

Antimicrobial Agents Covered:

Bacteriocins

Enzymes

Oxidizers

Organic Acid

Metal Ions

Essential Oils

Other Antimicrobial Agents

Packaging Types Covered:

Bags

Pouches

Trays

Carton Packages

Blister Packs

Cups & Lids

Bottles & Cans

Boxes

## Other Packaging Types

### Applications Covered:

Healthcare

Food and Beverage

Personal Cares

Other Applications

### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

## Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as

per the clients interest (Note: Depends of feasibility check)

### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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