

Anti-Microbial Packaging - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Anti-Microbial Packaging Market is accounted for \$8.53 billion in 2018 and is expected to reach \$15.95 billion by 2027 growing at a CAGR of 7.2% during the forecast period. Increasing concerns about food wastage and growing consumer awareness about health-related issues are some of the factors fuelling market growth. However, fluctuations in raw material prices are one of the restraining factors for the market.

Antimicrobial packaging products provide a shield and help to upgrade the time span of usability of product, which offers better quality food products. Antimicrobial packaging material includes plastic, paper & board, metal, glass, for applications in products such as convenience foods, dairy, confectionery, bakery, fruits, meat, vegetables, and sauces.

Based on Application, Food and Beverage segment is likely to have a huge demand due to growing population, growing food & beverage sector and agricultural products industry. They are used both for packaging of convenience food and beverage and also perishable products.

By Geography, Asia Pacific is going to have a lucrative growth during the forecast period due to growing population and economic development in various industries such as food & beverage, healthcare, personal care, consumer goods, and agricultural products industry.

Some of the key players profiled in the Anti-Microbial Packaging market include The DOW Chemical Company, Takex Labo Co. Ltd., Polyone Corporation, Oplon Pure Science Ltd., Mondi PLC, Microban International, Linpac Senior Holdings Limited,

Dunmore Corporation, Biocote Limited and BASF SE.

Types Covered:

High Performance Plastic

Engineering Plastic

Commodity Plastic

Product Types Covered:

Plastic Bottles

Medical Equipment

Food Packaging

Materials Covered:

Biopolymer

Glass

Plastic

Non-Woven Fabrics

Aluminum Foil

Tin

Paper & Paperboard

Technologies Covered:

Active Packaging

Controlled Release Packaging

Antimicrobial Agentss Covered:

Bacteriocins

Enzymes

Oxidizers

Organic Acid

Metal Ions

Essential Oils

Other Antimicrobial Agents

Packaging Types Covered:

Bags

Pouches

Trays

Carton Packages

Blister Packs

Cups & Lids

Bottles & Cans

Boxes

Other Packaging Types

Applications Covered:

Healthcare

Food and Beverage

Personal Cares

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as

per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 Application Analysis
- 3.9 Emerging Markets
- 3.10 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY TYPE

- 5.1 Introduction
- 5.2 High Performance Plastic
- 5.3 Engineering Plastic
- 5.4 Commodity Plastic

6 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY PRODUCT TYPE

- 6.1 Introduction
- 6.2 Plastic Bottles
- 6.3 Medical Equipment
- 6.4 Food Packaging

7 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY MATERIAL

- 7.1 Introduction
- 7.2 Biopolymer
- 7.3 Glass
- 7.4 Plastic
 - 7.4.1 Polyethylene (PE)
 - 7.4.2 Polyethylene Terephthalate (PET)
 - 7.4.3 Polyvinyl Chloride (PVC)
 - 7.4.4 Low-Density Polyethylene (LDPE)
 - 7.4.5 High-Density Polyethylene (HDPE)
- 7.5 Non-Woven Fabrics
- 7.6 Aluminum Foil
- 7.7 Tin
- 7.8 Paper & Paperboard

8 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY TECHNOLOGY

- 8.1 Introduction
- 8.2 Active Packaging
- 8.3 Controlled Release Packaging

9 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY ANTIMICROBIAL AGENTS

- 9.1 Introduction
- 9.2 Bacteriocins
- 9.3 Enzymes
- 9.4 Oxidizers
- 9.5 Organic Acid
- 9.6 Metal Ions
- 9.7 Essential Oils
- 9.8 Other Antimicrobial Agents
 - 9.8.1 Fungicides
 - 9.8.2 Natural Extracts
 - 9.8.3 Antibiotics
 - 9.8.4 Gas

10 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY PACKAGING TYPE

- 10.1 Introduction
- 10.2 Bags
- 10.3 Pouches
- 10.4 Trays
- 10.5 Carton Packages
- 10.6 Blister Packs
- 10.7 Cups & Lids
- 10.8 Bottles & Cans
- 10.9 Boxes
- 10.10 Other Packaging Types

11 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY APPLICATION

- 11.1 Introduction
- 11.2 Healthcare
- 11.3 Food and Beverage
- 11.4 Personal Care
- 11.5 Other Applications
 - 11.5.1 Fast-Moving Consumer Goods
 - 11.5.2 Agricultural Products

12 GLOBAL ANTI-MICROBIAL PACKAGING MARKET, BY GEOGRAPHY

- 12.1 Introduction
- 12.2 North America
 - 12.2.1 US
 - 12.2.2 Canada
 - 12.2.3 Mexico
- 12.3 Europe
 - 12.3.1 Germany
 - 12.3.2 UK
 - 12.3.3 Italy
 - 12.3.4 France
 - 12.3.5 Spain
 - 12.3.6 Rest of Europe
- 12.4 Asia Pacific
 - 12.4.1 Japan
 - 12.4.2 China
 - 12.4.3 India
 - 12.4.4 Australia
 - 12.4.5 New Zealand
 - 12.4.6 South Korea
 - 12.4.7 Rest of Asia Pacific
- 12.5 South America
 - 12.5.1 Argentina
 - 12.5.2 Brazil
 - 12.5.3 Chile
 - 12.5.4 Rest of South America
- 12.6 Middle East & Africa
 - 12.6.1 Saudi Arabia
 - 12.6.2 UAE
 - 12.6.3 Qatar
 - 12.6.4 South Africa
 - 12.6.5 Rest of Middle East & Africa

13 KEY DEVELOPMENTS

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

14 COMPANY PROFILING

- 14.1 The DOW Chemical Company
- 14.2 Takex Labo Co. Ltd.
- 14.3 Polyone Corporation
- 14.4 Oplon Pure Science Ltd.
- 14.5 Mondi PLC
- 14.6 Microban International
- 14.7 Linpac Senior Holdings Limited
- 14.8 Dunmore Corporation
- 14.9 Biocote Limited
- 14.10 BASF SE

List Of Tables

LIST OF TABLES

Table 1 Global Anti-Microbial Packaging Market Outlook, By Region (2017-2027) (US \$MN)

Table 2 Global Anti-Microbial Packaging Market Outlook, By Type (2017-2027) (US \$MN)

Table 3 Global Anti-Microbial Packaging Market Outlook, By High Performance Plastic (2017-2027) (US \$MN)

Table 4 Global Anti-Microbial Packaging Market Outlook, By Engineering Plastic (2017-2027) (US \$MN)

Table 5 Global Anti-Microbial Packaging Market Outlook, By Commodity Plastic (2017-2027) (US \$MN)

Table 6 Global Anti-Microbial Packaging Market Outlook, By Product Type (2017-2027) (US \$MN)

Table 7 Global Anti-Microbial Packaging Market Outlook, By Plastic Bottles (2017-2027) (US \$MN)

Table 8 Global Anti-Microbial Packaging Market Outlook, By Medical Equipment (2017-2027) (US \$MN)

Table 9 Global Anti-Microbial Packaging Market Outlook, By Food Packaging (2017-2027) (US \$MN)

Table 10 Global Anti-Microbial Packaging Market Outlook, By Material (2017-2027) (US \$MN)

Table 11 Global Anti-Microbial Packaging Market Outlook, By Biopolymer (2017-2027) (US \$MN)

Table 12 Global Anti-Microbial Packaging Market Outlook, By Glass (2017-2027) (US \$MN)

Table 13 Global Anti-Microbial Packaging Market Outlook, By Plastic (2017-2027) (US \$MN)

Table 14 Global Anti-Microbial Packaging Market Outlook, By Polyethylene (PE) (2017-2027) (US \$MN)

Table 15 Global Anti-Microbial Packaging Market Outlook, By Polyethylene Terephthalate (PET) (2017-2027) (US \$MN)

Table 16 Global Anti-Microbial Packaging Market Outlook, By Polyvinyl Chloride (PVC) (2017-2027) (US \$MN)

Table 17 Global Anti-Microbial Packaging Market Outlook, By Low-Density Polyethylene (LDPE) (2017-2027) (US \$MN)

Table 18 Global Anti-Microbial Packaging Market Outlook, By High-Density

Polyethylene (HDPE) (2017-2027) (US \$MN)

Table 19 Global Anti-Microbial Packaging Market Outlook, By Non-Woven Fabrics (2017-2027) (US \$MN)

Table 20 Global Anti-Microbial Packaging Market Outlook, By Aluminum Foil (2017-2027) (US \$MN)

Table 21 Global Anti-Microbial Packaging Market Outlook, By Tin (2017-2027) (US \$MN)

Table 22 Global Anti-Microbial Packaging Market Outlook, By Paper & Paperboard (2017-2027) (US \$MN)

Table 23 Global Anti-Microbial Packaging Market Outlook, By Technology (2017-2027) (US \$MN)

Table 24 Global Anti-Microbial Packaging Market Outlook, By Active Packaging (2017-2027) (US \$MN)

Table 25 Global Anti-Microbial Packaging Market Outlook, By Controlled Release Packaging (2017-2027) (US \$MN)

Table 26 Global Anti-Microbial Packaging Market Outlook, By Antimicrobial Agents (2017-2027) (US \$MN)

Table 27 Global Anti-Microbial Packaging Market Outlook, By Bacteriocins (2017-2027) (US \$MN)

Table 28 Global Anti-Microbial Packaging Market Outlook, By Enzymes (2017-2027) (US \$MN)

Table 29 Global Anti-Microbial Packaging Market Outlook, By Oxidizers (2017-2027) (US \$MN)

Table 30 Global Anti-Microbial Packaging Market Outlook, By Organic Acid (2017-2027) (US \$MN)

Table 31 Global Anti-Microbial Packaging Market Outlook, By Metal Ions (2017-2027) (US \$MN)

Table 32 Global Anti-Microbial Packaging Market Outlook, By Essential Oils (2017-2027) (US \$MN)

Table 33 Global Anti-Microbial Packaging Market Outlook, By Other Antimicrobial Agents (2017-2027) (US \$MN)

Table 34 Global Anti-Microbial Packaging Market Outlook, By Fungicides (2017-2027) (US \$MN)

Table 35 Global Anti-Microbial Packaging Market Outlook, By Natural Extracts (2017-2027) (US \$MN)

Table 36 Global Anti-Microbial Packaging Market Outlook, By Antibiotics (2017-2027) (US \$MN)

Table 37 Global Anti-Microbial Packaging Market Outlook, By Gas (2017-2027) (US \$MN)

Table 38 Global Anti-Microbial Packaging Market Outlook, By Packaging Type (2017-2027) (US \$MN)

Table 39 Global Anti-Microbial Packaging Market Outlook, By Bags (2017-2027) (US \$MN)

Table 40 Global Anti-Microbial Packaging Market Outlook, By Pouches (2017-2027) (US \$MN)

Table 41 Global Anti-Microbial Packaging Market Outlook, By Trays (2017-2027) (US \$MN)

Table 42 Global Anti-Microbial Packaging Market Outlook, By Carton Packages (2017-2027) (US \$MN)

Table 43 Global Anti-Microbial Packaging Market Outlook, By Blister Packs (2017-2027) (US \$MN)

Table 44 Global Anti-Microbial Packaging Market Outlook, By Cups & Lids (2017-2027) (US \$MN)

Table 45 Global Anti-Microbial Packaging Market Outlook, By Bottles & Cans (2017-2027) (US \$MN)

Table 46 Global Anti-Microbial Packaging Market Outlook, By Boxes (2017-2027) (US \$MN)

Table 47 Global Anti-Microbial Packaging Market Outlook, By Other Packaging Types (2017-2027) (US \$MN)

Table 48 Global Anti-Microbial Packaging Market Outlook, By Application (2017-2027) (US \$MN)

Table 49 Global Anti-Microbial Packaging Market Outlook, By Healthcare (2017-2027) (US \$MN)

Table 50 Global Anti-Microbial Packaging Market Outlook, By Food and Beverage (2017-2027) (US \$MN)

Table 51 Global Anti-Microbial Packaging Market Outlook, By Personal Care (2017-2027) (US \$MN)

Table 52 Global Anti-Microbial Packaging Market Outlook, By Other Applications (2017-2027) (US \$MN)

Table 53 Global Anti-Microbial Packaging Market Outlook, By Fast-Moving Consumer Goods (2017-2027) (US \$MN)

Table 54 Global Anti-Microbial Packaging Market Outlook, By Agricultural Products (2017-2027) (US \$MN)

NOTE: Tables for North America, Europe, Asia Pacific, South America, and Middle East & Africa are represented in the same manner above.

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