

Anti-Inflammatory Turmeric Market Forecasts to 2032 – Global Analysis By Form (Turmeric Powder, Turmeric Capsules/Tablets, Liquid Extracts, Raw/Finger Turmeric and Other Forms), Nature (Organic and Conventional), Distribution Channel, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Anti-Inflammatory Turmeric Market is accounted for \$1.81 billion in 2025 and is expected to reach \$2.87 billion by 2032 growing at a CAGR of 6.8% during the forecast period. Anti-inflammatory turmeric refers to turmeric root or its extracts, notably curcumin, recognized for reducing inflammation in the body by blocking inflammatory pathways and mediators. Widely used as a supplement and in functional foods, anti-inflammatory turmeric supports joint health, relieves pain, and may help manage conditions such as arthritis, metabolic syndrome, or digestive and skin disorders with its natural bioactive compounds. Its benefits are attributed to potent antioxidant and antimicrobial activity as well.

Market Dynamics:

Driver:

Rising consumer preference for herbal remedies

The growing demand for natural and herbal remedies significantly drives the anti-inflammatory turmeric market. Consumers are increasingly opting for turmeric-based products due to their anti-inflammatory and antioxidant properties, validated by scientific research. This trend is fueled by rising health consciousness, preference for plant-

based solutions, and the popularity of traditional medicine systems like Ayurveda, boosting turmeric's use in supplements, functional foods, and cosmetics across global markets.

Restraint:

High variability in turmeric extract quality

The incorporation of turmeric in functional foods, such as golden milk, turmeric teas, and snacks, propels market growth. Its anti-inflammatory compound, curcumin, appeals to health-conscious consumers seeking natural wellness solutions. The rising popularity of clean-label and plant-based diets, especially in North America and Europe, drives demand for turmeric-infused products, enhancing market expansion as food manufacturers innovate with health-focused formulations.

Opportunity:

Rising adoption in sports nutrition sector

With growing interest in holistic recovery and natural anti-inflammatories, turmeric is being widely adopted by the sports nutrition sector. Athletes and active consumers recognize its role in reducing muscle soreness and supporting joint health. The launch of innovative products such as gummies, RTD drinks, and powders tailored for sports recovery further expands the market. This sector also leverages clinical evidence and influencer-driven marketing, creating strong growth opportunities for turmeric brands.

Threat:

Regulatory hurdles in health claim approvals

Anti-inflammatory turmeric products face strict and variable regulatory requirements regarding health claims, especially for disease treatment or prevention. Some markets limit approved claims to structure/function benefits, demanding clinical substantiation, detailed labeling, and ongoing pharmacovigilance. Inconsistent standards across regions slow market entry, create compliance risks, and often force brands to adopt conservative marketing strategies, potentially reducing consumer awareness and product uptake.

Covid-19 Impact:

The COVID-19 pandemic significantly accelerated demand in the anti-inflammatory turmeric market, as consumers sought natural immunity boosters and inflammation-reducing supplements. Turmeric, especially curcumin-based formulations, gained traction across nutraceuticals and functional foods due to its perceived antiviral and anti-inflammatory properties. Supply chain disruptions briefly impacted raw material availability, but e-commerce and direct-to-consumer channels helped sustain growth.

The turmeric powder segment is expected to be the largest during the forecast period

The turmeric powder segment is expected to account for the largest market share during the forecast period, propelled by its widespread use in traditional culinary applications, particularly in the Asia Pacific region. Its versatility as a spice, coloring agent, and flavor enhancer in both household and industrial food processing makes it a staple ingredient. Furthermore, its affordability and accessibility compared to extracts and supplements contribute significantly to its dominant market position.

The organic segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the organic segment is predicted to witness the highest growth rate, influenced by a global shift towards sustainable and clean-label products. Increasing consumer awareness of the potential health risks associated with pesticides and synthetic fertilizers is driving demand for certified organic turmeric. Consumers are willing to pay a premium for products they perceive as safer and of higher quality, which is bolstering the growth of this segment.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, driven by strong consumer preference for clean-label, sustainably sourced products free from pesticides and chemicals. Growing trust in organic certifications and the belief in greater efficacy and safety fuel demand for organic turmeric. Additional growth stimuli include premium pricing, expanding retail presence, and higher curcumin content linked to sustainable agricultural practices and eco-friendly packaging.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, propelled by growing health consciousness, busy urban lifestyles, and rapid

adoption of herbal supplements. The region benefits from innovative product formats, aggressive marketing, and widespread e-commerce penetration. Consumer education, strong demand from the sports nutrition segment, and greater acceptance of alternative medicine also drive accelerating growth in this market.

Key players in the market

Some of the key players in Anti-Inflammatory Turmeric Market include Sabinsa Corporation, Arjuna Natural Extracts Ltd., Synthite Industries Ltd., Indena S.p.A., Verdure Sciences, DoiCas Biotech, Givaudan (Naturex), Sami-Sabinsa / Sami Labs, NOW Foods, Nature's Bounty, Jarrow Formulas, Solgar, Himalaya Global Holdings, Nature's Way, Garden of Life, and Swisse.

Key Developments:

In February 2025, Sabinsa Corporation acquired Nature's Formulary, an Ayurvedic products brand, to strengthen its consumer goods division. This move enhances Sabinsa's direct-to-consumer reach with high-quality, clinically tested turmeric-based supplements, leveraging its Curcumin C3 Complex for anti-inflammatory applications.

In June 2024, Arjuna Natural Pvt. Ltd. introduced an advanced version of its BCM-95 (Curcugreen), a bioavailable curcumin extract, optimized for higher potency in anti-inflammatory applications. The formulation targets joint health, immunity, and cognitive support, gaining traction in nutraceuticals and functional foods, with expanded distribution in North America and Europe.

Forms Covered:

Turmeric Powder

Turmeric Capsules/Tablets

Liquid Extracts

Raw/Finger Turmeric

Other Forms

Natures Covered:

Organic

Conventional

Distribution Channels Covered:

Offline Retail

Online Retail/E-commerce

Applications Covered:

Food & Beverages

Pharmaceuticals

Cosmetics & Personal Care

Dietary Supplements

Animal Nutrition & Feed

Other Applications

End Users Covered:

Consumer

Industrial

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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