

Anti-Counterfeiting Packaging - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Anti-Counterfeiting Packaging Market is accounted for \$112.16 billion in 2017 and is expected to reach \$427.96 billion by 2026 growing at a CAGR of 16.0% during the forecast period. Factors such as growing focus of companies on brand protection, demand for parent industry, increasing laws & regulations enforced by governments and maintaining a professional supply chain are driving the market growth. However, high cost of set up are some of the factors hindering the market growth.

Anti-counterfeit packaging is mainly intended to prevent brand reproduction. It enables brand protection and enables clients to distinguish between original and counterfeit. Product imitations of clothing, electronics, pharmaceuticals and other consumer products are of lesser quality and do not meet fixed safety standards. The imitations are sold in contravention of law and cost the company vital revenue and affect brand image.

By End User, food & beverage segment is predicted to have considerable market share during the forecast period due to high demand from the food & beverage industry, growing demand for packaged and branded products and growing demand for product differentiation and labelling. By geography, Asia pacific is held the largest share in the market due to growth of pharmaceutical & healthcare and food & beverage industries are increasing demand in China.

Some of the key players profiled in the Anti-counterfeiting Packaging Market include Alien Technology LLC, 3M Company, Acg Pharmapack Private Limited, Advanced Track & Trace, AlpVision S.A., Angstrom Technologies Inc., Atlantic Zeiser GmbH, Authentix Inc., Avery Dennison Corporation, CCL Industries Inc., Datamax-O'neil, DuPont, E.I. Du Pont De Nemours and Co., Nosco Inc., Securikett Ulrich & Horn GmbH,

SICPA Holding SA, Spectra Systems Corporation, TruTag Technologies, U-NICA Group and Zebra Technologies Corporation.

Features Covered:

Covert Features

Forensic Techniques

Overt Features

Tamper Evidence

Track and Trace

Other Features

Technologies Covered:

Tags & Labels

Print

Other Technologies

Applications Covered:

Industrial & Automotive

Banks, Insurance and Financial institutions

Clothing & Apparel

Consumer Goods

Cosmetics & Personal Care

Electronics Packaging

Food & Beverage

Government & Educational Institutions

Medical Device & Pharmaceuticals

Oil and Gas

Sports & Beauty Products

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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