

# **Anti-acne Cosmetics Market Forecasts to 2032 – Global Analysis By Product Type (Cleansers & Face Wash, Creams & Lotions, Masks, and Other Product Types), Ingredient Type, Gender, Age Group, Price Range, Distribution Channel, and By Geography**

<https://marketpublishers.com/r/A55C6833C455EN.html>

Date: July 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: A55C6833C455EN

## **Abstracts**

According to Statistics MRC, the Global Anti-Acne Cosmetics Market is accounted for \$5.74 billion in 2025 and is expected to reach \$11.00 billion by 2032 growing at a CAGR of 11.4% during the forecast period. Anti-acne cosmetics are skincare products specifically formulated to prevent, treat, and reduce acne while improving overall skin health. These products typically include ingredients like salicylic acid, benzoyl peroxide, or natural extracts that target excess oil, clogged pores, and inflammation. Available in various forms such as cleansers, creams, and serums, anti-acne cosmetics cater to different skin types and are widely used across age groups to maintain clear and blemish-free skin.

According to the World Health Organization, around 3.8% of the global population suffers from depression, impacting 5% of adults (4% in men and 6% in women) and 5.7% of adults over 60 years old.

Market Dynamics:

Driver:

Growing awareness of skincare

Consumers are increasingly concerned with preventing and managing acne breakouts due to lifestyle changes, pollution, and hormonal imbalances. This has led to a

heightened focus on skincare routines, particularly among teenagers and young adults. Social media influencers and dermatologists are playing a key role in educating users about effective acne treatments. The increasing accessibility of online content related to skincare is also fueling product interest. As consumers become more informed, the demand for scientifically backed and dermatologist-approved anti-acne solutions continues to grow.

#### Restraint:

##### Availability of medical alternatives

The availability of medical-grade acne treatments such as prescription medications and professional dermatological procedures poses a challenge for cosmetic product adoption. Many consumers opt for oral antibiotics, retinoids, or hormonal treatments for severe acne, which can deliver faster results. These clinical options, often recommended by dermatologists, compete directly with over-the-counter cosmetic products. Additionally, consumers may prefer long-term medical treatments to avoid the need for daily cosmetic applications. This trend limits the market growth potential for cosmetic solutions in cases of chronic or severe acne.

#### Opportunity:

##### Increased dermatologist recommendations

Many dermatologists now recommend non-comedogenic, clinically-tested cosmetics to support acne prevention and management. These recommendations help build consumer trust in cosmetic brands, especially among those with sensitive or acne-prone skin. Collaborations between cosmetic companies and dermatologists are enhancing product credibility and visibility. As skincare becomes more personalized, professionals are increasingly suggesting layered approaches combining topical cosmetics with mild actives. This trend is expected to accelerate the adoption of anti-acne products with medical-grade formulations.

#### Threat:

##### Short product lifecycle

The anti-acne cosmetics market faces the threat of a short product lifecycle due to rapidly evolving consumer preferences and trends. Skincare products often require

continuous innovation to remain relevant in a highly competitive space. Ingredient fads, shifting consumer trust, and fast beauty trends contribute to the quick obsolescence of existing products. Additionally, if a product fails to show visible results quickly, customers may switch to alternate solutions. This behaviour shortens brand loyalty and necessitates high investment in R&D and marketing.

### Covid-19 Impact

The COVID-19 pandemic had a mixed impact on the anti-acne cosmetics market. Mask usage and stress-induced breakouts, commonly referred to as 'maskne,' led to increased demand for acne-related skincare products. On the other hand, temporary closures of retail outlets and reduced social interactions decreased immediate product purchases. Brands adapted by launching targeted campaigns and offering digital consultations to engage remote customers. Overall, the pandemic reshaped consumer habits and accelerated the shift toward long-term skincare investments over short-term beauty fixes.

The cleansers & face wash segment is expected to be the largest during the forecast period

The cleansers & face wash segment is expected to account for the largest market share during the forecast period, due to their foundational role in acne prevention. Daily cleansing is considered a primary defense against excess oil, dirt, and bacteria, which are leading contributors to acne. These products are often the first point of entry for consumers beginning an anti-acne regimen. Additionally, the inclusion of active ingredients such as salicylic acid and tea tree oil has enhanced their effectiveness and appeal.

The dermatology clinics segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the dermatology clinics segment is predicted to witness the highest growth rate, due to increasing consumer preference for expert-guided treatments. As awareness grows around tailored skincare routines, individuals are seeking clinical recommendations for effective acne management. Dermatology clinics often prescribe or retail dermatologist-formulated cosmetic lines, which enhances product trust and compliance. The shift toward evidence-based skincare is encouraging the use of professionally endorsed products.

### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to its high population base and rising incidence of acne, particularly among urban youth. Cultural emphasis on skincare and appearance is driving strong demand in countries like South Korea, China, and Japan. Rapid urbanization, coupled with increasing disposable incomes, is enabling consumers to invest in specialized skincare solutions. The rise of K-beauty and J-beauty trends has also spurred regional product innovations and exports.

### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to advanced dermatological research and strong product innovation pipelines. The region benefits from widespread awareness of skin health and a highly competitive cosmetic landscape. Consumers in the U.S. and Canada are early adopters of new skincare trends, including clean and clinically tested beauty formulations. Retail partnerships with dermatologists and influencer-led marketing campaigns are further accelerating growth.

### Key players in the market

Some of the key players profiled in the Anti-Acne Cosmetics Market include Johnson & Johnson, L'Oreal S.A., Unilever, Galderma, Procter & Gamble, The Estee Lauder Companies Inc., Dermalogica, Inc., Murad, LLC, Paula's Choice Skincare, Mario Badescu Skin Care, COSRX, Amorepacific Corporation, Beiersdorf AG, Honasa Consumer Ltd., and Shiseido Company, Limited.

### Key Developments:

In June 2025, L'Oreal Groupe announced that it has signed an agreement to acquire a majority stake in the British skincare brand Medik8. As part of the transaction, Inflexion, a leading European mid-market private equity firm, will remain a minority shareholder. The Founder will continue to serve on the board, with the current management committee also remaining in place to ensure continuity.

In April 2025, Unilever today announced it has acquired the personal care brand Wild. This marks another step in the optimisation of Unilever's portfolio towards premium and high growth spaces as part of the Growth Action Plan 2030. Launched in the UK in

2020, Wild is a digitally native brand which has built a loyal consumer base through its direct-to-consumer and retail model with desirable, natural and refillable products.

#### Product Types Covered:

Cleansers & Face Wash

Creams & Lotions

Masks

Other Product Types

#### Ingredient Types Covered:

Organic Ingredients

Chemical Ingredients

#### Genders Covered:

Male

Female

Unisex/Neutral

#### Age Groups Covered:

Teenagers (10–19 years)

Young Adults (20–29 years)

Adults (30–45 years)

Mature Age (45+ years)

**Price Ranges Covered:**

Economic

Premium

**Distribution Channels Covered:**

Supermarkets/Hypermarkets

Medspa

Dermatology Clinics

Specialty Stores

Brand E-commerce Platforms

Pharmacies/Drugstores

Beauty Salons

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL ANTI-ACNE COSMETICS MARKET, BY PRODUCT TYPE**

- 5.1 Introduction
- 5.2 Cleansers & Face Wash
- 5.3 Creams & Lotions
- 5.4 Masks
- 5.5 Other Product Types
  - 5.5.1 Spot Treatment Products
  - 5.5.2 Gels
  - 5.5.3 Serums
  - 5.5.4 Essential Oils
  - 5.5.5 Pimple Patches

## **6 GLOBAL ANTI-ACNE COSMETICS MARKET, BY INGREDIENT TYPE**

- 6.1 Introduction
- 6.2 Organic Ingredients
- 6.3 Chemical Ingredients

## **7 GLOBAL ANTI-ACNE COSMETICS MARKET, BY GENDER**

- 7.1 Introduction
- 7.2 Male
- 7.3 Female
- 7.4 Unisex/Neutral

## **8 GLOBAL ANTI-ACNE COSMETICS MARKET, BY AGE GROUP**

- 8.1 Introduction
- 8.2 Teenagers (10–19 years)
- 8.3 Young Adults (20–29 years)
- 8.4 Adults (30–45 years)
- 8.5 Mature Age (45+ years)

## **9 GLOBAL ANTI-ACNE COSMETICS MARKET, BY PRICE RANGE**

- 9.1 Introduction
- 9.2 Economic
- 9.3 Premium

## **10 GLOBAL ANTI-ACNE COSMETICS MARKET, BY DISTRIBUTION CHANNEL**

- 10.1 Introduction
- 10.2 Supermarkets/Hypermarkets
- 10.3 Medspa
- 10.4 Dermatology Clinics
- 10.5 Specialty Stores
- 10.6 Brand E-commerce Platforms
- 10.7 Pharmacies/Drugstores
- 10.8 Beauty Salons

## **11 GLOBAL ANTI-ACNE COSMETICS MARKET, BY GEOGRAPHY**

- 11.1 Introduction
- 11.2 North America
  - 11.2.1 US
  - 11.2.2 Canada
  - 11.2.3 Mexico
- 11.3 Europe
  - 11.3.1 Germany
  - 11.3.2 UK
  - 11.3.3 Italy
  - 11.3.4 France
  - 11.3.5 Spain
  - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
  - 11.4.1 Japan
  - 11.4.2 China
  - 11.4.3 India
  - 11.4.4 Australia
  - 11.4.5 New Zealand
  - 11.4.6 South Korea
  - 11.4.7 Rest of Asia Pacific
- 11.5 South America
  - 11.5.1 Argentina
  - 11.5.2 Brazil
  - 11.5.3 Chile
  - 11.5.4 Rest of South America
- 11.6 Middle East & Africa

- 11.6.1 Saudi Arabia
- 11.6.2 UAE
- 11.6.3 Qatar
- 11.6.4 South Africa
- 11.6.5 Rest of Middle East & Africa

## **12 KEY DEVELOPMENTS**

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

## **13 COMPANY PROFILING**

- 13.1 Johnson & Johnson
- 13.2 L'Oreal S.A.
- 13.3 Unilever
- 13.4 Galderma
- 13.5 Procter & Gamble
- 13.6 The Estee Lauder Companies Inc.
- 13.7 Dermalogica, Inc.
- 13.8 Murad, LLC
- 13.9 Paula's Choice Skincare
- 13.10 Mario Badescu Skin Care
- 13.11 COSRX
- 13.12 Amorepacific Corporation
- 13.13 Beiersdorf AG
- 13.14 Honasa Consumer Ltd.
- 13.15 Shiseido Company, Limited

## List Of Tables

### LIST OF TABLES

Table 1 Global Anti-acne Cosmetics Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Anti-acne Cosmetics Market Outlook, By Product Type (2024-2032) (\$MN)

Table 3 Global Anti-acne Cosmetics Market Outlook, By Cleansers & Face Wash (2024-2032) (\$MN)

Table 4 Global Anti-acne Cosmetics Market Outlook, By Creams & Lotions (2024-2032) (\$MN)

Table 5 Global Anti-acne Cosmetics Market Outlook, By Masks (2024-2032) (\$MN)

Table 6 Global Anti-acne Cosmetics Market Outlook, By Other Product Types (2024-2032) (\$MN)

Table 7 Global Anti-acne Cosmetics Market Outlook, By Spot Treatment Products (2024-2032) (\$MN)

Table 8 Global Anti-acne Cosmetics Market Outlook, By Gels (2024-2032) (\$MN)

Table 9 Global Anti-acne Cosmetics Market Outlook, By Serums (2024-2032) (\$MN)

Table 10 Global Anti-acne Cosmetics Market Outlook, By Essential Oils (2024-2032) (\$MN)

Table 11 Global Anti-acne Cosmetics Market Outlook, By Pimple Patches (2024-2032) (\$MN)

Table 12 Global Anti-acne Cosmetics Market Outlook, By Ingredient Type (2024-2032) (\$MN)

Table 13 Global Anti-acne Cosmetics Market Outlook, By Organic Ingredients (2024-2032) (\$MN)

Table 14 Global Anti-acne Cosmetics Market Outlook, By Chemical Ingredients (2024-2032) (\$MN)

Table 15 Global Anti-acne Cosmetics Market Outlook, By Gender (2024-2032) (\$MN)

Table 16 Global Anti-acne Cosmetics Market Outlook, By Male (2024-2032) (\$MN)

Table 17 Global Anti-acne Cosmetics Market Outlook, By Female (2024-2032) (\$MN)

Table 18 Global Anti-acne Cosmetics Market Outlook, By Unisex/Neutral (2024-2032) (\$MN)

Table 19 Global Anti-acne Cosmetics Market Outlook, By Age Group (2024-2032) (\$MN)

Table 20 Global Anti-acne Cosmetics Market Outlook, By Teenagers (10–19 years) (2024-2032) (\$MN)

Table 21 Global Anti-acne Cosmetics Market Outlook, By Young Adults (20–29 years) (2024-2032) (\$MN)

Table 22 Global Anti-acne Cosmetics Market Outlook, By Adults (30–45 years)  
(2024-2032) (\$MN)

Table 23 Global Anti-acne Cosmetics Market Outlook, By Mature Age (45+ years)  
(2024-2032) (\$MN)

Table 24 Global Anti-acne Cosmetics Market Outlook, By Price Range (2024-2032)  
(\$MN)

Table 25 Global Anti-acne Cosmetics Market Outlook, By Economic (2024-2032) (\$MN)

Table 26 Global Anti-acne Cosmetics Market Outlook, By Premium (2024-2032) (\$MN)

Table 27 Global Anti-acne Cosmetics Market Outlook, By Distribution Channel  
(2024-2032) (\$MN)

Table 28 Global Anti-acne Cosmetics Market Outlook, By Supermarkets/Hypermarkets  
(2024-2032) (\$MN)

Table 29 Global Anti-acne Cosmetics Market Outlook, By Medspa (2024-2032) (\$MN)

Table 30 Global Anti-acne Cosmetics Market Outlook, By Dermatology Clinics  
(2024-2032) (\$MN)

Table 31 Global Anti-acne Cosmetics Market Outlook, By Specialty Stores (2024-2032)  
(\$MN)

Table 32 Global Anti-acne Cosmetics Market Outlook, By Brand E-commerce Platforms  
(2024-2032) (\$MN)

Table 33 Global Anti-acne Cosmetics Market Outlook, By Pharmacies/Drugstores  
(2024-2032) (\$MN)

Table 34 Global Anti-acne Cosmetics Market Outlook, By Beauty Salons (2024-2032)  
(\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Anti-acne Cosmetics Market Forecasts to 2032 – Global Analysis By Product Type (Cleansers & Face Wash, Creams & Lotions, Masks, and Other Product Types), Ingredient Type, Gender, Age Group, Price Range, Distribution Channel, and By Geography

Product link: <https://marketpublishers.com/r/A55C6833C455EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A55C6833C455EN.html>