

Anti-Aging Nutraceutical Ingredients - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Anti-Aging Nutraceutical Ingredients market is growing at a CAGR of 6.8%. Factors, such as increasing awareness among customers with respect to nutraceutical ingredients, natural formulations utilization for products, informative product packaging, attributable to purchaser tendency towards product information are fuelling global anti-aging nutraceutical ingredients market growth. However, high cost of the products is right now abstaining a majority of consumers falling in the middle to low pay bunch from buying these products, which is incredibly hindering the development of this market at present.

Nutraceuticals have medicinal properties to treat or prevent diseases and they are food or parts of foods in the form of nutrients. Nutraceuticals foods have high antioxidant properties and are beneficial in fighting the causes of anti-aging. The free radicals produced by the body when cells in our body use oxygen, may cause oxidative damage to the body. Thus, these nutraceuticals help in preventing the side effects of those free radicals.

Based on the source, the Prebiotics are the compounds in food that induce the growth or activity of beneficial microorganisms such as bacteria and fungi. This segment is having huge demand as it is the most common example is in the gastrointestinal tract, where prebiotics can alter the composition of organisms in the gut microbiome.

By geography, North America is expected to have a significant market growth during the forecast period due to extensive research and development by companies for efficient anti-aging nutraceutical ingredients development.

Some of the key players in the Anti-Aging Nutraceutical Ingredients market include

Avon Products Inc, Chanel SA, Alberto Culver Company, Christian Dior, F. Hoffmann-La Roche Ltd, Clarins, Allergan Inc, GlaxoSmithKline Plc, Procter & Gamble, Bayer Schering Pharma AG, Johnson & Johnson, Merck & Company Incorporated, General Nutrition Centers Inc, Loreal SA, Shiseido Co. Ltd, Novartis International AG, SkinMedica Inc, Revlon Inc, Pfizer Incorporated and Robanda International.

Forms Covered:

Liquid

Dry

Sources Covered:

Probiotics

Prebiotics

Fibers & Specialty Carbohydrates

Phytochemicals & Plant Extracts

Minerals

Proteins & Amino Acids

Carotenoids

Omega-3 Fatty Acids

Vitamins

Other Sources

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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