

Ancient Grains - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Ancient Grains Market is accounted for \$449.15 million in 2017 and is expected to reach \$6,526.94 million by 2026 growing at a CAGR of 34.6% from 2017 to 2026. Ancient grains are a gathering of grains and pseudocereals that are considered to have been minimally changed by particular reproducing over late centuries, instead of increasingly across the cereals, for example, corn, rice and present-day assortments of wheat, which are the result of thousands of long periods of specific rearing. Some of the factors such as increased aversion to grain and wheat among consumers and consumer inclination towards superfoods are propelling the market growth. However, factors such as high cost of labor and unavailability of irrigation facilities in many regions are restraining the market growth. Increasing promotion and continual advancements of ancient grains such as chia, amaranth, and quinoa in the food sector are providing significant opportunities for food product manufacturers.

Amongst Grain Type, Quinoa segment has received considerable interest because of their gluten-free property. Quinoa is gluten-free, high in protein and one of the few plant foods that contain all nine essential amino acids. It is also high in fiber, magnesium, B vitamins, iron, potassium, calcium, phosphorus, vitamin E and various beneficial antioxidants. By geography, the Asia Pacific region is dominating the market growth owing to the growing demand for gluten-free products in China and India.

Some of the key players in Ancient Grains market include Yamazaki Baking, Premier Foods, Pepsico, Nestle, KP Snacks, Kellogg, Intersnack, Grupo Bimbo, Glanbia plc, General Mills, Cargill Inc., Calbee, Bunge Limited and Archer Daniels Midland Company.

Types Covered:

Gluten Containing

Gluten-Free

Grain Types Covered:

Quinoa

Chia

Amaranth

Applications Covered:

Sports Nutrition

Infant Formula

Frozen Food

Cereals

Beverages

Bakery & Confectionary

Animal Feed

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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