

# Amphoteric Surfactants - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Amphoteric Surfactants market is accounted for \$3.10 billion in 2017 and is expected to reach \$6.72 billion by 2026 growing at a CAGR of 9.0%. Some of the factors influencing the market growth are increasing demand for personal care products and growing disposable income in emerging countries. However, stringent regulations are hampering the market growth.

Amphoteric surfactant refers to a surfactant simultaneously carrying the anionic and cationic hydrophilic group with its structure containing simultaneously hermaphroditic ions which are able to form cation or anion according to the ambient conditions. Amphoteric surfactants contain two types, one of which is pH-sensitive while the other is not sensitive at all pH ranges. Because of their low toxicity and low irritation on the skin and eyes during the usage process as well as excellent biodegradability, resistance to hard water, emulsifying, dispersing, wetting, foaming, antistatic property, and the high compatibility with all other types of surfactants, their applications in daily chemical industry, textile industry, food, pharmaceuticals, dyes and pigments are growing.

Based on the type, the betaine segment held considerable growth during the predicted period due to a low cost of betaine and increasing application in food, feed, and other industries. By geography, Asia Pacific is anticipated to dominate the market due to the rise in disposable income and rising demand in emerging countries.

Some of the key players in the Amphoteric Surfactants market include BASF SE, Evonik Industries AG, Croda, Lonza, Oxiteno, Akzonobel N.V., Pilot Chemical, Calriant Corporation, The Lubrizol Corporation, Stepan Company, Huntsman Corporation, Galaxy Surfactants, KAO Corporation, EOC Group, Klk Oleo and Enaspol A.S.

Types Covered:

Amine Oxide

Amphopropionates

Betaine

Sultaines

Amphoacetates

Iminopropionate

Applications Covered:

Home Care and Industrial & Institutional (I&I) Cleaning

Agrochemicals

Oil Field Chemicals

Personal Care

Foaming

Emulsification

Pharmaceuticals

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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