

# **Ambulatory EHR Market Forecasts to 2032 – Global Analysis By Component (Software, and Services), Deployment Mode, Practice Size, Specialty, End User and By Geography**

<https://marketpublishers.com/r/AA3FB04807B9EN.html>

Date: December 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: AA3FB04807B9EN

## **Abstracts**

According to Statistics MRC, the Global Ambulatory EHR Market is accounted for \$9.80 billion in 2025 and is expected to reach \$17.01 billion by 2032 growing at a CAGR of 8.2% during the forecast period. An Ambulatory EHR refers to an electronic platform used in outpatient clinics to capture, organize, and maintain patient health records. It unifies details such as diagnoses, tests, prescriptions, and progress notes into a seamless digital system. By reducing administrative effort and offering immediate access to updated information, it strengthens clinical accuracy and communication. Ambulatory EHR solutions also include features like online prescriptions, appointment management, billing assistance, and patient engagement tools, helping providers deliver faster, coordinated, and more reliable care outside hospitals.

Market Dynamics:

Driver:

Shift to value-based care (VBC)

Providers are increasingly required to demonstrate quality outcomes, making digital tools essential for tracking metrics and reporting performance. Ambulatory EHR platforms help clinicians manage population health, reduce unnecessary costs, and improve care coordination. Enhanced analytics and interoperability features support better decision-making aligned with VBC requirements. As reimbursement models continue transitioning from volume to value, demand for advanced EHR functionalities is

rising. This shift is motivating healthcare organizations in both mature and emerging markets to modernize their digital infrastructure.

Restraint:

Physician resistance & workflow disruption

Many clinicians find EHR interfaces complex and fear disruptions to their established workflows. The learning curve and time required for data entry often contribute to dissatisfaction and burnout. Workflow restructuring can also create temporary inefficiencies during the transition period. Smaller practices struggle more, as they lack dedicated IT support to ease the adoption process. As a result, resistance from clinical staff continues to slow the pace of EHR integration in ambulatory settings.

Opportunity:

Telehealth and remote patient monitoring (RPM) integration

Digital platforms are increasingly designed to incorporate virtual consultations, remote diagnostics, and continuous health monitoring. This convergence enables clinicians to track patient progress more effectively outside traditional clinical environments. Cloud-based systems support seamless data exchange between devices, patients, and care teams. Expanding reimbursement models for telehealth are further driving EHR-RPM adoption. As hybrid care models become mainstream, demand for integrated ambulatory EHR solutions is expected to rise rapidly.

Threat:

Intense regulatory and compliance complexity

Requirements tied to data privacy, interoperability, and security increase the operational burden on healthcare organizations. Frequent updates to frameworks such as HIPAA, ONC guidelines, and international data protection laws further complicate system management. The need for continuous audits and certification raises costs for vendors and users alike. Non-compliance risks can lead to financial penalties and operational disruptions. Consequently, regulatory complexity continues to act as a major threat to market expansion.

Covid-19 Impact:

COVID-19 significantly accelerated digital transformation within ambulatory care, boosting demand for EHR systems. Providers rapidly adopted telehealth features and digital documentation workflows to maintain continuity of care. Many clinics integrated automated scheduling, e-prescribing, and remote access tools to reduce physical interactions. The pandemic also highlighted the importance of interoperable data systems for coordinating public health responses. As healthcare facilities adapt to post-pandemic models, ambulatory EHR adoption remains on an upward trajectory.

The software segment is expected to be the largest during the forecast period

The software segment is expected to account for the largest market share during the forecast period, due to rising demand for advanced digital tools in outpatient care. Comprehensive EHR software enables seamless documentation, scheduling, patient management, and clinical decision support. Cloud-based solutions offer scalability and lower upfront costs, making them attractive for small and medium-sized practices. Integration with billing systems and analytics platforms enhances overall workflow efficiency. Vendors are continuously innovating with AI features, interoperability upgrades, and mobile-friendly interfaces.

The independent centers segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the independent centers segment is predicted to witness the highest growth rate, as they increasingly invest in digital modernization. These facilities seek flexible and cost-effective EHR systems that streamline operations and improve patient engagement. Higher patient volumes and demand for fast turnaround services are pushing centers to adopt automated workflows. Cloud-enabled platforms are helping them reduce administrative overhead and enhance clinical productivity. Many independent practices are adopting integrated telehealth and RPM modules to expand service offerings.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, due to strong digital health infrastructure. The region benefits from high adoption of advanced clinical IT systems among outpatient providers. Favorable government initiatives and incentives continue to fuel system upgrades and interoperability efforts. Major EHR vendors operate extensively across the U.S. and

Canada, strengthening market penetration. Growing focus on VBC and population health is reinforcing the need for robust ambulatory EHR platforms.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by rapid healthcare digitization. Countries across the region are investing heavily in modern outpatient infrastructure and electronic health systems. Rising patient loads and expanding middle-class populations are pushing demand for efficient digital workflows. Governments are supporting health IT adoption through national digital health missions and regulatory reforms. Increasing availability of cloud-based EHR solutions is enabling cost-effective deployment for smaller practices.

Key players in the market

Some of the key players in Ambulatory EHR Market include Epic Systems, MEDHOST, Oracle Heal, TruBridge, MEDITECH, Nextech S, eClinicalW, DrChrono, athenahea, Kareo, NextGen H, Advanced, Allscripts, Moderniz, and Greenway.

Key Developments:

In October 2025, Oracle announced collaboration with Microsoft to develop an integration blueprint to help manufacturers improve supply chain efficiency and responsiveness. The blueprint will enable organizations using Oracle Fusion Cloud Supply Chain & Manufacturing (SCM) to improve data-driven decision making and automate key supply chain processes by capturing live insights from factory equipment and sensors through Azure IoT Operations and Microsoft Fabric.

In September 2025, TruBridge, Inc. announced an agreement with Java Medical Group for expansion of TruBridge technology and services at its Russellville Hospital in Russellville, Alabama. The partnership is part of a broader effort to standardize Java Medical Group's other managed hospitals using the TruBridge nTrust offering that includes the EHR, business office outsourcing and the full suite of financial health software.

Components Covered:

Software

## Services

### Deployment Modes Covered:

Cloud-based

On-Premise

Hybrid

### Practice Sizes Covered:

Solo Practices

Small Group Practices

Large Group Practices

### Specialties Covered:

Primary Care

Pediatrics

Orthopedics

Cardiology

Dermatology

Multi-specialty Clinics

### End Users Covered:

Ambulatory Clinics

Physicians

Outpatient Departments

Ambulatory Surgical Centers

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment

Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL AMBULATORY EHR MARKET, BY COMPONENT**

## 5.1 Introduction

## 5.2 Software

### 5.2.1 Clinical Solutions

### 5.2.2 Administrative Solutions

### 5.2.3 e-Prescribing

### 5.2.4 Patient Engagement Tools

### 5.2.5 Analytics & Reporting

## 5.3 Services

### 5.3.1 Implementation

### 5.3.2 Training & Support

### 5.3.3 Consulting

### 5.3.4 Managed Services

## **6 GLOBAL AMBULATORY EHR MARKET, BY DEPLOYMENT MODE**

### 6.1 Introduction

### 6.2 Cloud-based

### 6.3 On-Premise

### 6.4 Hybrid

## **7 GLOBAL AMBULATORY EHR MARKET, BY PRACTICE SIZE**

### 7.1 Introduction

### 7.2 Solo Practices

### 7.3 Small Group Practices

### 7.4 Large Group Practices

## **8 GLOBAL AMBULATORY EHR MARKET, BY SPECIALTY**

### 8.1 Introduction

### 8.2 Primary Care

### 8.3 Pediatrics

### 8.4 Orthopedics

### 8.5 Cardiology

### 8.6 Dermatology

### 8.7 Multi-specialty Clinics

## **9 GLOBAL AMBULATORY EHR MARKET, BY END USER**

- 9.1 Introduction
- 9.2 Ambulatory Clinics
- 9.3 Physicians
- 9.4 Outpatient Departments
- 9.5 Ambulatory Surgical Centers
- 9.6 Other End Users

## **10 GLOBAL AMBULATORY EHR MARKET, BY GEOGRAPHY**

- 10.1 Introduction
- 10.2 North America
  - 10.2.1 US
  - 10.2.2 Canada
  - 10.2.3 Mexico
- 10.3 Europe
  - 10.3.1 Germany
  - 10.3.2 UK
  - 10.3.3 Italy
  - 10.3.4 France
  - 10.3.5 Spain
  - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
  - 10.4.1 Japan
  - 10.4.2 China
  - 10.4.3 India
  - 10.4.4 Australia
  - 10.4.5 New Zealand
  - 10.4.6 South Korea
  - 10.4.7 Rest of Asia Pacific
- 10.5 South America
  - 10.5.1 Argentina
  - 10.5.2 Brazil
  - 10.5.3 Chile
  - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia
  - 10.6.2 UAE
  - 10.6.3 Qatar

10.6.4 South Africa

10.6.5 Rest of Middle East & Africa

## **11 KEY DEVELOPMENTS**

11.1 Agreements, Partnerships, Collaborations and Joint Ventures

11.2 Acquisitions & Mergers

11.3 New Product Launch

11.4 Expansions

11.5 Other Key Strategies

## **12 COMPANY PROFILING**

12.1 Epic Systems Corporation

12.2 MEDHOST

12.3 Oracle Health

12.4 TruBridge

12.5 MEDITECH

12.6 Nextech Systems

12.7 eClinicalWorks

12.8 DrChrono

12.9 athenahealth

12.10 Kareo

12.11 NextGen Healthcare

12.12 AdvancedMD

12.13 Allscripts Healthcare Solutions / Veradigm

12.14 Modernizing Medicine

12.15 Greenway Health

## List Of Tables

### LIST OF TABLES

Table 1 Global Ambulatory EHR Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Ambulatory EHR Market Outlook, By Component (2024-2032) (\$MN)

Table 3 Global Ambulatory EHR Market Outlook, By Software (2024-2032) (\$MN)

Table 4 Global Ambulatory EHR Market Outlook, By Clinical Solutions (2024-2032) (\$MN)

Table 5 Global Ambulatory EHR Market Outlook, By Administrative Solutions (2024-2032) (\$MN)

Table 6 Global Ambulatory EHR Market Outlook, By e-Prescribing (2024-2032) (\$MN)

Table 7 Global Ambulatory EHR Market Outlook, By Patient Engagement Tools (2024-2032) (\$MN)

Table 8 Global Ambulatory EHR Market Outlook, By Analytics & Reporting (2024-2032) (\$MN)

Table 9 Global Ambulatory EHR Market Outlook, By Services (2024-2032) (\$MN)

Table 10 Global Ambulatory EHR Market Outlook, By Implementation (2024-2032) (\$MN)

Table 11 Global Ambulatory EHR Market Outlook, By Training & Support (2024-2032) (\$MN)

Table 12 Global Ambulatory EHR Market Outlook, By Consulting (2024-2032) (\$MN)

Table 13 Global Ambulatory EHR Market Outlook, By Managed Services (2024-2032) (\$MN)

Table 14 Global Ambulatory EHR Market Outlook, By Deployment Mode (2024-2032) (\$MN)

Table 15 Global Ambulatory EHR Market Outlook, By Cloud-based (2024-2032) (\$MN)

Table 16 Global Ambulatory EHR Market Outlook, By On-Premise (2024-2032) (\$MN)

Table 17 Global Ambulatory EHR Market Outlook, By Hybrid (2024-2032) (\$MN)

Table 18 Global Ambulatory EHR Market Outlook, By Practice Size (2024-2032) (\$MN)

Table 19 Global Ambulatory EHR Market Outlook, By Solo Practices (2024-2032) (\$MN)

Table 20 Global Ambulatory EHR Market Outlook, By Small Group Practices (2024-2032) (\$MN)

Table 21 Global Ambulatory EHR Market Outlook, By Large Group Practices (2024-2032) (\$MN)

Table 22 Global Ambulatory EHR Market Outlook, By Specialty (2024-2032) (\$MN)

Table 23 Global Ambulatory EHR Market Outlook, By Primary Care (2024-2032) (\$MN)

Table 24 Global Ambulatory EHR Market Outlook, By Pediatrics (2024-2032) (\$MN)

Table 25 Global Ambulatory EHR Market Outlook, By Orthopedics (2024-2032) (\$MN)

Table 26 Global Ambulatory EHR Market Outlook, By Cardiology (2024-2032) (\$MN)

Table 27 Global Ambulatory EHR Market Outlook, By Dermatology (2024-2032) (\$MN)

Table 28 Global Ambulatory EHR Market Outlook, By Multi-specialty Clinics  
(2024-2032) (\$MN)

Table 29 Global Ambulatory EHR Market Outlook, By End User (2024-2032) (\$MN)

Table 30 Global Ambulatory EHR Market Outlook, By Ambulatory Clinics (2024-2032)  
(\$MN)

Table 31 Global Ambulatory EHR Market Outlook, By Physicians (2024-2032) (\$MN)

Table 32 Global Ambulatory EHR Market Outlook, By Outpatient Departments  
(2024-2032) (\$MN)

Table 33 Global Ambulatory EHR Market Outlook, By Ambulatory Surgical Centers  
(2024-2032) (\$MN)

Table 34 Global Ambulatory EHR Market Outlook, By Other End Users (2024-2032)  
(\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East &  
Africa Regions are also represented in the same manner as above.

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