

Alopecia - Global Market Outlook (2017-2023)

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Abstracts

According to Stratistics MRC, the Global Alopecia market is expected to grow from \$8.63 billion in 2016 to reach \$13.33 billion by 2023 with a CAGR of 6.4%. Growing water and air pollution levels, changing lifestyle habits of people, and growing stress levels are some of the major factors propelling the market growth. Furthermore, increasing consumer purchasing power, technological improvements in treatment methods are other factors boosting the market growth. However, low consumer awareness about treatment types is restricting the market growth.

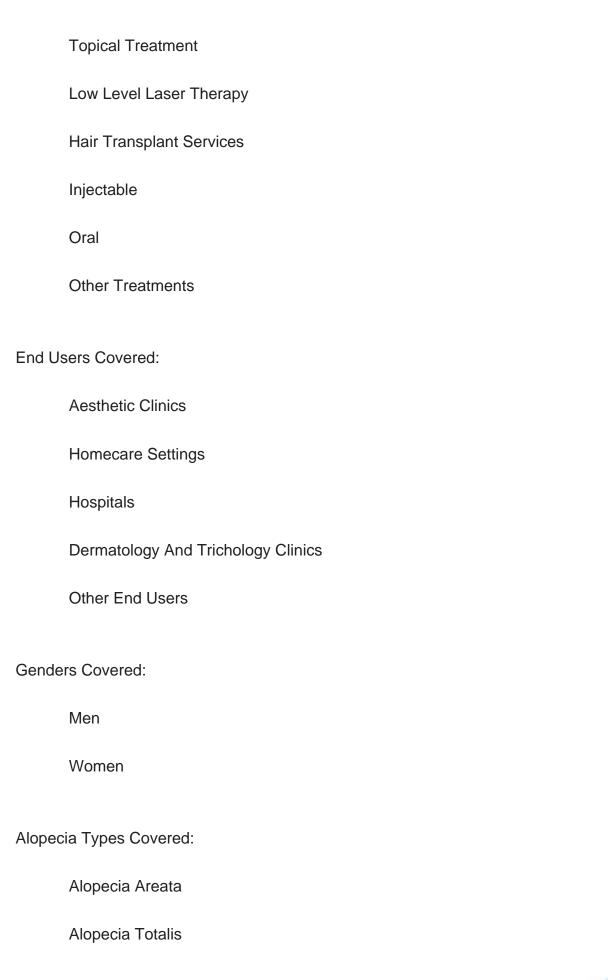
By treatment type, tropical treatment commanded the largest market share during the forecast period. This growth is driven by the high absorbability and non-invasive characteristic of treatment. This treatment normally includes topical corticosteroids, which are offered in the form of gels, lotions and liquids.

In terms of geography, North America dominated the global market due to the availability of developed healthcare infrastructure and high disposable incomes. Moreover, Asia pacific region is expected to witness fastest growth rate during the forecast period. The large populations suffering from alopecia and the rising awareness levels pertaining to the available therapeutic options are some factors favoring the market in this region. The economic development coupled with the constantly rising disposable income in countries such as China, India, and Singapore will present high growth opportunities over the forecast period.

Some of the key players in global alopecia market include Vitabiotics, Lifes2good, Kirkland Signature, Johnson & Johnson, Dr. Reddy's Laboratories, Alpecin, Cipla, Phyto Ales Group, Merck & Co, Phyto Ales Groupe and Sun Pharma.

Treatments Covered:







Alopecia Universalis

Products Covered:
Vitamins and Supplements
Shampoos and Conditioners
Other Products
Regions Covered:
North America
US
Canada
Mexico
Europe
Germany
France
Italy
UK
Spain
Rest of Europe
Asia Pacific

Japan



China
India
Australia
New Zealand
Rest of Asia Pacific
South America
Argentina
Brazil
Chile
Rest of South America
Middle East & Africa
Saudi Arabia
UAE
Qatar
South Africa
Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players



Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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