

# **Allergy Immunotherapy Market Forecasts to 2028 – Global Analysis By Allergy Type (Allergic Asthma, Allergic Rhinitis and Others), Allergen (House Dust Mites, Mould and Others) Treatment Type, Distribution Channel and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Allergy Immunotherapy Market is accounted for \$1.74 billion in 2020 and is expected to reach \$4.02 billion by 2028 growing at a CAGR of 11.0% during the forecast period. Advancements in sublingual immunotherapy formulations, growth in the prevalence of allergic disorders and strong product pipeline for novel approaches of treatments are driving the market growth. However, limitation and drawback associated with the use of allergy immunotherapy is hampering the growth of the market.

Allergy immunotherapy is a protective medical treatment for allergic reactions to allergens including various drugs, house dust mites, foods, bee venom and grass pollens. It regulates the response of immune system by gradually increasing the doses of the allergen. This process is also termed as desensitization or hypo-sensitization.

Based on the treatment type, the subcutaneous immunotherapy (SCIT) (specific immunotherapy (SIT)) segment is going to have lucrative growth during the forecast period due to its cost effectiveness and ease of availability of allergy shots. Surge in prevalence of asthma and insect sting allergies are also factors contributing to the growth of segment.

By geography, Europe is going to have high growth during the forecast period as it is a home to a large patient pool which is prone to allergies and thus requires high medical attention. Furthermore, the mount in the instances of approvals of allergy drops will

further catapult the progression of the market.

Some of the key players profiled in the Allergy Immunotherapy Market include Adamis, Pharmaceuticals Corporation, ALK-Abello A/S, Allergy Therapeutics, ASIT Biotech, Circassia, DBV Technologies SA, DESENTUM OY, HAL Allergy B.V., HollisterStier Allergy, LETIPharma, Merck KGaA, Mylan N.V. and Stallergenes Greer plc.

#### Allergy Types Covered:

Allergic Asthma

Allergic Conjunctivitis

Allergic Rhinitis

Atopic Dermatitis

Food Allergy

Pet Allergy

Venom Allergy

Other Allergy Types

#### Allergens Covered:

House Dust Mites

Mould

Pollens

Stinging Insect Venom

Animal Dander

Cockroaches/Insects

### Treatment Types Covered:

Subcutaneous Immunotherapy (SCIT) (Specific Immunotherapy (SIT))

Sublingual Immunotherapy (SLIT)

### Distribution Channels Covered:

Institutional Sales

Retail Sales

### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

## Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

### What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2018, 2019, 2020, 2024 and 2027

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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