

Air Quality Monitoring System Market Forecasts to 2032 – Global Analysis By Product Type (Indoor Air Quality Monitors, Outdoor Air Quality Monitors, and Wearable Air Quality Monitors), Pollutant Type, Component, Sampling Method, Technology, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Air Quality Monitoring System Market is accounted for \$4.72 billion in 2025 and is expected to reach \$9.15 billion by 2032 growing at a CAGR of 9.9% during the forecast period. An air quality monitoring system is a technology-based setup designed to observe and evaluate the presence of pollutants in the atmosphere. It measures substances like particulate matter, carbon monoxide, nitrogen dioxide, ozone, and other harmful gases. These systems offer real-time or periodic data to help identify pollution levels, enabling authorities, businesses, and individuals to make informed decisions for maintaining air quality and safeguarding environmental and human health.

According to the World Green Building Council, enhancement of Indoor Air Quality (IAQ) could play a vital role in reducing aerosol transmission of viruses by vaccinating 50-60% of the population.

Market Dynamics:

Driver:

Rising public awareness

Public concern over air pollution's effects on health and the environment is growing rapidly. Increased media coverage and public discourse have brought attention to invisible threats like particulate matter and toxic gases. Governments and organizations are stepping up awareness campaigns that spotlight the importance of monitoring air quality. This shift has amplified interest in accessible, real-time data to inform safer lifestyle and policy decisions. Urban areas and industrial zones are leading adopters of monitoring solutions due to population density and exposure risk. As public consciousness grows, the appetite for cutting-edge technologies that deliver sharper insights and proactive solutions continues to surge.

Restraint:

Complex calibration and data management requirements

Air quality monitoring systems require intricate calibration for accurate readings. Variability in environmental conditions makes sensor alignment and precision a technical challenge. Managing large data volumes demands high computational capacity and data handling expertise. These requirements often lead to high upfront costs and recurring maintenance burdens. Limited access to trained personnel further complicates implementation in developing regions. Consequently, many potential users hesitate to adopt these systems due to perceived operational complexity.

Opportunity:

Advancements in nanotechnology and remote sensing

Cutting-edge developments in nanotech and remote sensing are transforming air quality analysis. Miniaturized sensors offer enhanced sensitivity, portability, and affordability. Remote sensing via satellites enables wide-area coverage, particularly useful in rural and inaccessible regions. These innovations are integrating with smart city projects and public health platforms. Enhanced interoperability supports better coordination between environmental and health agencies. Overall, technological progress is unlocking broader deployment and more precise air quality insights.

Threat:

Standardization challenges

Discrepancies in calibration protocols, regional regulatory frameworks, and data

accuracy expectations lead to inconsistent measurements and limited comparability. The lack of global consensus on performance benchmarks obstructs integration across platforms and delays the adoption of innovative sensing technologies. Moreover, fragmented standards complicate certification processes, increasing development costs and entry barriers for new players. These restraints not only affect environmental policy-making but also slow down public trust in monitoring systems, impeding efforts toward widespread implementation of air quality improvement strategies.

Covid-19 Impact:

The pandemic highlighted the link between air quality and respiratory health, intensifying interest in monitoring systems. Lockdowns revealed substantial shifts in pollution patterns, sparking public and scientific curiosity. Remote sensing technologies became essential for maintaining environmental oversight during restricted mobility. Investment surged in scalable, contactless monitoring infrastructure. As a result, the pandemic accelerated innovation and adoption in air quality technologies.

The chemical pollutants segment is expected to be the largest during the forecast period

The chemical pollutants segment is expected to account for the largest market share during the forecast period, due to increasing chemical pollutants from industrialization, transportation, and agricultural runoff. This surge has stimulated adoption of technologies like electrochemical sensors, infrared spectroscopy, and cloud-based data platforms. Emerging trends include mobile monitoring units, citizen-led air data collection, and integration with smart city infrastructure. Recent advancements center on leveraging real-time data analytics and machine learning to identify pollutant trends, enhancing both the accuracy and scalability of monitoring systems.

The industrial sector segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the industrial sector segment is predicted to witness the highest growth rate, owing to rapid industrial growth, tighter emission standards, and growing demand for eco-friendly practices. Trends like AI-driven predictive maintenance, integration with industrial IoT, and distributed sensor setups are gaining traction. Enhanced focus on automating compliance workflows and boosting system integration has led to sharper data visibility and more intelligent decision-making across industrial operations. These advancements are transforming how production

environments manage air quality, allowing for seamless reporting and adaptive responses to fluctuating pollutant levels.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, driven by Rising urbanization, industrial growth, and heightened public awareness. Countries like China, India, and South Korea are investing in advanced technologies such as low-cost sensor networks, satellite-enabled monitoring, and AI-based forecasting tools. Emerging trends include government-led smart city initiatives and real-time air quality platforms for citizens. Cross-border data collaborations and stricter environmental regulations, which are reshaping the landscape toward transparency and proactive pollution control.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, driven by tough environmental laws, growing health awareness, and significant investments in pollution reduction. Cutting-edge technologies such as remote sensing, IoT-based devices, and infrared spectroscopy enable more efficient, real-time tracking. Notable trends include integration with smart city ecosystems and a rising focus on indoor air quality across homes and workplaces. Recent breakthroughs include EPA-driven programs, strengthened alliances between government bodies and private enterprises, and widespread deployment of compact multi-pollutant sensors tailored to comply with the rigorous standards of the National Ambient Air Quality Standards (NAAQS).

Key players in the market

Some of the key players in Air Quality Monitoring System Market include Thermo Fisher Scientific, Palas GmbH, Siemens AG, Hawa Dawa GmbH, 3M Company, PerkinElmer, Teledyne Technologies, Agilent Technologies, Emerson Electric, Enviro Technology Services, Honeywell International, Aeroqual Ltd., HORIBA Ltd., Merck KGaA, and TSI Incorporated.

Key Developments:

In July 2025, Thermo Fisher Scientific Inc. announced an expansion of their strategic partnership with Sanofi to enable additional U.S. drug product manufacturing. The terms

of the deal were not disclosed. Thermo Fisher will acquire Sanofi's steriles manufacturing site in Ridgefield, New Jersey and will continue to manufacture a portfolio of therapies for Sanofi.

In July 2025, Siemens Smart Infrastructure announced a collaboration agreement with Microsoft to transform access to Internet of Things (IoT) data for buildings. The collaboration will enable interoperability between Siemens' digital building platform, Building X, and Microsoft Azure IoT Operations enabled by Azure Arc.

In February 2025, 3M is expanding its commitment to the semiconductor industry by joining the US-JOINT Consortium, a strategic partnership of 12 leading semiconductor suppliers. The consortium drives research and development in next-generation semiconductor advanced packaging and back-end processing technologies anchored by a new cutting-edge facility in Silicon Valley.

Product Types Covered:

Indoor Air Quality Monitors

Outdoor Air Quality Monitors

Wearable Air Quality Monitors

Pollutant Types Covered:

Chemical Pollutants

Physical Pollutants

Biological Pollutants

Components Covered:

Sensors

Accessories

Hardware

Software & Data Services

Sampling Methods Covered:

Continuous Monitoring

Intermittent Monitoring

Manual Monitoring

Passive Monitoring

Stack Monitoring

Technologies Covered:

Electrochemical Sensors

Optical Sensors

Gas Chromatography

Photoionization Detectors (PID)

Laser-based Sensors

Paramagnetic Sensors

Non-Dispersive Infrared (NDIR)

End Users Covered:

Residential

Commercial & Retail

Industrial

Government & Public Infrastructure

Healthcare & Pharmaceutical

Academic & Research Institutes

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

Air Quality Monitoring System Market Forecasts to 2032 – Global Analysis By Product Type (Indoor Air Quality M...

- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY PRODUCT TYPE

- 5.1 Introduction
- 5.2 Indoor Air Quality Monitors
 - 5.2.1 Fixed Indoor Monitors
 - 5.2.2 Portable Indoor Monitors
- 5.3 Outdoor Air Quality Monitors
 - 5.3.1 Fixed Outdoor Monitors
 - 5.3.2 Portable Outdoor Monitors
- 5.4 Wearable Air Quality Monitors

6 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY POLLUTANT TYPE

- 6.1 Introduction
- 6.2 Chemical Pollutants
 - 6.2.1 Carbon Monoxide (CO)
 - 6.2.2 Volatile Organic Compounds (VOCs)
 - 6.2.3 Sulfur Dioxide (SO₂)
 - 6.2.4 Ozone (O₃)
 - 6.2.5 Carbon Dioxide (CO₂)
 - 6.2.6 Nitrogen Oxides (NO_x)
- 6.3 Physical Pollutants
 - 6.3.1 Particulate Matter (PM_{2.5}, PM₁₀)
- 6.4 Biological Pollutants
 - 6.4.1 Pollen
 - 6.4.2 Bacteria
 - 6.4.3 Mold

7 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY COMPONENT

- 7.1 Introduction
- 7.2 Sensors
- 7.3 Accessories
- 7.4 Hardware
- 7.5 Software & Data Services

8 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY SAMPLING METHOD

- 8.1 Introduction
- 8.2 Continuous Monitoring
- 8.3 Intermittent Monitoring
- 8.4 Manual Monitoring
- 8.5 Passive Monitoring
- 8.6 Stack Monitoring

9 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY TECHNOLOGY

- 9.1 Introduction
- 9.2 Electrochemical Sensors
- 9.3 Optical Sensors
- 9.4 Gas Chromatography
- 9.5 Photoionization Detectors (PID)
- 9.6 Laser-based Sensors
- 9.7 Paramagnetic Sensors
- 9.8 Non-Dispersive Infrared (NDIR)

10 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY END USER

- 10.1 Introduction
- 10.2 Residential
- 10.3 Commercial & Retail
- 10.4 Industrial
 - 10.4.1 Oil & Gas
 - 10.4.2 Chemical & Petrochemical
 - 10.4.3 Manufacturing
- 10.5 Government & Public Infrastructure
 - 10.5.1 Urban Air Quality Monitoring
 - 10.5.2 Roadside Monitoring Stations
- 10.6 Healthcare & Pharmaceutical
- 10.7 Academic & Research Institutes
- 10.8 Other End Users

11 GLOBAL AIR QUALITY MONITORING SYSTEM MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America

- 11.2.1 US
- 11.2.2 Canada
- 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Thermo Fisher Scientific
- 13.2 Palas GmbH
- 13.3 Siemens AG
- 13.4 Hawa Dawa GmbH
- 13.5 3M Company
- 13.6 PerkinElmer
- 13.7 Teledyne Technologies
- 13.8 Agilent Technologies
- 13.9 Emerson Electric
- 13.10 Enviro Technology Services
- 13.11 Honeywell International
- 13.12 Aeroqual Ltd.
- 13.13 HORIBA Ltd.
- 13.14 Merck KGaA
- 13.15 TSI Incorporated

List Of Tables

LIST OF TABLES

Table 1 Global Air Quality Monitoring System Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Air Quality Monitoring System Market Outlook, By Product Type (2024-2032) (\$MN)

Table 3 Global Air Quality Monitoring System Market Outlook, By Indoor Air Quality Monitors (2024-2032) (\$MN)

Table 4 Global Air Quality Monitoring System Market Outlook, By Fixed Indoor Monitors (2024-2032) (\$MN)

Table 5 Global Air Quality Monitoring System Market Outlook, By Portable Indoor Monitors (2024-2032) (\$MN)

Table 6 Global Air Quality Monitoring System Market Outlook, By Outdoor Air Quality Monitors (2024-2032) (\$MN)

Table 7 Global Air Quality Monitoring System Market Outlook, By Fixed Outdoor Monitors (2024-2032) (\$MN)

Table 8 Global Air Quality Monitoring System Market Outlook, By Portable Outdoor Monitors (2024-2032) (\$MN)

Table 9 Global Air Quality Monitoring System Market Outlook, By Wearable Air Quality Monitors (2024-2032) (\$MN)

Table 10 Global Air Quality Monitoring System Market Outlook, By Pollutant Type (2024-2032) (\$MN)

Table 11 Global Air Quality Monitoring System Market Outlook, By Chemical Pollutants (2024-2032) (\$MN)

Table 12 Global Air Quality Monitoring System Market Outlook, By Carbon Monoxide (CO) (2024-2032) (\$MN)

Table 13 Global Air Quality Monitoring System Market Outlook, By Volatile Organic Compounds (VOCs) (2024-2032) (\$MN)

Table 14 Global Air Quality Monitoring System Market Outlook, By Sulfur Dioxide (SO₂) (2024-2032) (\$MN)

Table 15 Global Air Quality Monitoring System Market Outlook, By Ozone (O₃) (2024-2032) (\$MN)

Table 16 Global Air Quality Monitoring System Market Outlook, By Carbon Dioxide (CO₂) (2024-2032) (\$MN)

Table 17 Global Air Quality Monitoring System Market Outlook, By Nitrogen Oxides (NO_x) (2024-2032) (\$MN)

Table 18 Global Air Quality Monitoring System Market Outlook, By Physical Pollutants

(2024-2032) (\$MN)

Table 19 Global Air Quality Monitoring System Market Outlook, By Particulate Matter (PM2.5, PM10) (2024-2032) (\$MN)

Table 20 Global Air Quality Monitoring System Market Outlook, By Biological Pollutants (2024-2032) (\$MN)

Table 21 Global Air Quality Monitoring System Market Outlook, By Pollen (2024-2032) (\$MN)

Table 22 Global Air Quality Monitoring System Market Outlook, By Bacteria (2024-2032) (\$MN)

Table 23 Global Air Quality Monitoring System Market Outlook, By Mold (2024-2032) (\$MN)

Table 24 Global Air Quality Monitoring System Market Outlook, By Component (2024-2032) (\$MN)

Table 25 Global Air Quality Monitoring System Market Outlook, By Sensors (2024-2032) (\$MN)

Table 26 Global Air Quality Monitoring System Market Outlook, By Accessories (2024-2032) (\$MN)

Table 27 Global Air Quality Monitoring System Market Outlook, By Hardware (2024-2032) (\$MN)

Table 28 Global Air Quality Monitoring System Market Outlook, By Software & Data Services (2024-2032) (\$MN)

Table 29 Global Air Quality Monitoring System Market Outlook, By Sampling Method (2024-2032) (\$MN)

Table 30 Global Air Quality Monitoring System Market Outlook, By Continuous Monitoring (2024-2032) (\$MN)

Table 31 Global Air Quality Monitoring System Market Outlook, By Intermittent Monitoring (2024-2032) (\$MN)

Table 32 Global Air Quality Monitoring System Market Outlook, By Manual Monitoring (2024-2032) (\$MN)

Table 33 Global Air Quality Monitoring System Market Outlook, By Passive Monitoring (2024-2032) (\$MN)

Table 34 Global Air Quality Monitoring System Market Outlook, By Stack Monitoring (2024-2032) (\$MN)

Table 35 Global Air Quality Monitoring System Market Outlook, By Technology (2024-2032) (\$MN)

Table 36 Global Air Quality Monitoring System Market Outlook, By Electrochemical Sensors (2024-2032) (\$MN)

Table 37 Global Air Quality Monitoring System Market Outlook, By Optical Sensors (2024-2032) (\$MN)

Table 38 Global Air Quality Monitoring System Market Outlook, By Gas Chromatography (2024-2032) (\$MN)

Table 39 Global Air Quality Monitoring System Market Outlook, By Photoionization Detectors (PID) (2024-2032) (\$MN)

Table 40 Global Air Quality Monitoring System Market Outlook, By Laser-based Sensors (2024-2032) (\$MN)

Table 41 Global Air Quality Monitoring System Market Outlook, By Paramagnetic Sensors (2024-2032) (\$MN)

Table 42 Global Air Quality Monitoring System Market Outlook, By Non-Dispersive Infrared (NDIR) (2024-2032) (\$MN)

Table 43 Global Air Quality Monitoring System Market Outlook, By End User (2024-2032) (\$MN)

Table 44 Global Air Quality Monitoring System Market Outlook, By Residential (2024-2032) (\$MN)

Table 45 Global Air Quality Monitoring System Market Outlook, By Commercial & Retail (2024-2032) (\$MN)

Table 46 Global Air Quality Monitoring System Market Outlook, By Industrial (2024-2032) (\$MN)

Table 47 Global Air Quality Monitoring System Market Outlook, By Oil & Gas (2024-2032) (\$MN)

Table 48 Global Air Quality Monitoring System Market Outlook, By Chemical & Petrochemical (2024-2032) (\$MN)

Table 49 Global Air Quality Monitoring System Market Outlook, By Manufacturing (2024-2032) (\$MN)

Table 50 Global Air Quality Monitoring System Market Outlook, By Government & Public Infrastructure (2024-2032) (\$MN)

Table 51 Global Air Quality Monitoring System Market Outlook, By Urban Air Quality Monitoring (2024-2032) (\$MN)

Table 52 Global Air Quality Monitoring System Market Outlook, By Roadside Monitoring Stations (2024-2032) (\$MN)

Table 53 Global Air Quality Monitoring System Market Outlook, By Healthcare & Pharmaceutical (2024-2032) (\$MN)

Table 54 Global Air Quality Monitoring System Market Outlook, By Academic & Research Institutes (2024-2032) (\$MN)

Table 55 Global Air Quality Monitoring System Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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