

# **Agriculture Fertilizer Spreader Market Forecasts to 2032 – Global Analysis By Type (Drop Spreaders, Broadcast Spreaders, Liquid Fertilizer Spreaders, Dry Fertilizer Spreaders, Handheld Spreaders, Pendulum Spreaders, Manure Spreaders, Tow-Behind Spreaders, and Other Types), Farm Size, Technology, Distribution Channel, Mounting Type, Power Source, Application and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Agriculture Fertilizer Spreader Market is accounted for \$859.41 million in 2025 and is expected to reach \$1362.08 million by 2032 growing at a CAGR of 6.8% during the forecast period. An agriculture fertilizer spreader is a farming implement used to evenly distribute fertilizers, such as granules or manure, across fields to enhance soil fertility and crop yields. It ensures uniform nutrient application, reducing waste and promoting efficient plant growth. Fertilizer spreaders come in various types—manual, mechanical, and hydraulic—and are essential tools in both small-scale and commercial farming operations to support precision agriculture and sustainable crop production.

According to a California Farm Bureau survey, over 40% of farmers experienced persistent labor shortages for farm operations in the past five years, increasing the adoption of spreaders.

Market Dynamics:

Driver:

## Rising demand for food production

The increasing global population is driving the demand for higher food production, necessitating efficient agricultural practices. Fertilizer spreaders play a crucial role in enhancing crop yield by ensuring uniform nutrient distribution. Precision farming techniques are gaining traction, further boosting the adoption of advanced spreaders. The need for sustainable farming practices is encouraging farmers to invest in efficient fertilizer application methods. As a result, the market for fertilizer spreaders is expected to witness steady growth.

## Restraint:

### High initial cost of equipment

Advanced spreaders, especially those integrated with GPS and automation technologies, require significant upfront investment, making them less accessible to cost-sensitive buyers. These high costs often deter adoption despite long-term efficiency gains. Additionally, the lack of flexible financing options and limited government subsidies further restrict market penetration. In developing regions, where agriculture is largely subsistence-based, farmers may prioritize immediate needs over long-term investments, slowing the market's growth and reducing the overall impact of technological advancements in fertilizer application.

## Opportunity:

### Increased awareness of soil health

Farmers are increasingly recognizing the importance of balanced fertilization to maintain soil fertility. Advanced spreaders enable precise application, reducing wastage and environmental impact. The adoption of smart farming technologies, including GPS-guided spreaders, is further enhancing efficiency. Research and development in soil health monitoring are driving innovations in fertilizer application methods. As sustainable agriculture gains momentum, the demand for efficient spreaders is expected to rise.

## Threat:

### Short equipment lifespan in harsh conditions

Fertilizer spreaders often face durability challenges due to exposure to harsh environmental conditions. Corrosion and wear-and-tear reduce the lifespan of equipment, leading to frequent replacements. Farmers operating in extreme climates struggle with maintaining the efficiency of their spreaders. The cost of repairs and replacements adds to operational expenses, impacting profitability. Manufacturers are focusing on developing robust materials and coatings to enhance durability. Despite these efforts, equipment longevity remains a concern in regions with severe weather conditions.

### Covid-19 Impact

The COVID-19 pandemic disrupted supply chains, affecting the availability of agricultural machinery, including fertilizer spreaders. Lockdowns and restrictions led to delays in manufacturing and distribution, impacting market growth. Farmers increasingly turned to precision agriculture to optimize resource utilization and reduce dependency on manual labor. Post-pandemic recovery efforts are driving investments in modern farming equipment. The market is expected to regain momentum as agricultural activities stabilize.

The drop spreaders segment is expected to be the largest during the forecast period

The drop spreaders segment is expected to account for the largest market share during the forecast period, due to its precision in fertilizer application. These spreaders ensure even distribution, minimizing wastage and optimizing nutrient absorption. Farmers prefer drop spreaders for controlled application in smaller fields and specialized crops. The rising adoption of precision farming techniques is further boosting demand for this segment.

The cereal crops segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the cereal crops segment is predicted to witness the highest growth rate, due to the increasing global demand for staple crops like wheat, rice, and corn is driving fertilizer spreader adoption. Precision nutrient application is crucial for maximizing cereal crop yields and ensuring food security. Farmers are investing in advanced spreaders to enhance productivity and reduce input costs. The integration of smart technologies, such as variable rate application, is further propelling growth.

### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to the region's vast agricultural landscape and high food demand are driving fertilizer spreader adoption. Government initiatives supporting modern farming practices are further boosting market growth. The presence of key agricultural economies, such as India and China, is contributing to high demand.

### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to the region's advanced agricultural infrastructure and strong focus on precision farming are driving market growth. Farmers are increasingly adopting automated and GPS-guided spreaders to optimize fertilizer application. Rising awareness of soil health and sustainability is further fueling demand for modern equipment. As technology-driven farming gains momentum, North America is expected to lead in market expansion.

### Key players in the market

Some of the key players profiled in the Agriculture Fertilizer Spreader Market include Deere & Company, AGCO Corporation, CNH Industrial N.V., Kubota Corporation, KUHN Group, CLAAS KGaA mbH, Mahindra & Mahindra Ltd., Jacto, BOGBALLE A/S, IRIS Spreaders Co., Ltd., Adams Fertilizer Equipment, Earthway Products, Inc., Kasco Manufacturing Inc., Salford Group Inc., and Teagle Machinery Ltd.

### Key Developments:

In May 2025, John Deere announced the acquisition of Sentera, a leading provider of remote imagery solutions for agriculture headquartered in St. Paul, Minnesota. This acquisition will advance the capabilities of John Deere's existing technology offerings, providing farmers and ag service providers with a more comprehensive set of tools to generate and use data to make decisions that improve farm profitability, efficiency, and sustainability.

In May 2025, CNH announces that it has signed an agreement with Starlink, a subsidiary of SpaceX, to bring industry-leading satellite connectivity to farmers. This collaboration will provide customers of CNH brands, Case IH, New Holland and STEYR, with robust and affordable high-speed connectivity – further unlocking the benefits of a

fully connected fleet – even in the most remote rural locations around the world.

Types Covered:

- Drop Spreaders
- Broadcast Spreaders
- Liquid Fertilizer Spreaders
- Dry Fertilizer Spreaders
- Handheld Spreaders
- Pendulum Spreaders
- Manure Spreaders
- Tow-Behind Spreaders
- Other Types

Farm Sizes Covered:

- Small-Scale Farms
- Medium-Scale Farms
- Large Commercial Farms

Technologies Covered:

- Manual Spreaders
- Mechanical Spreaders
- Hydraulic Spreaders

Pneumatic Spreaders

Smart/Autonomous Spreaders

Distribution Channels Covered:

Direct Sales

Retail Stores

Online Channels

Dealers & Distributors

Mounting Types Covered:

Mounted Spreaders

Trailed Spreaders

Self-Propelled Spreaders

Power Sources Covered:

Tractor-mounted

Self-propelled

ATV/UTV mounted

Hand-pushed

Applications Covered:

Cereal Crops

Fruits & Vegetables

Oilseeds & Pulses

Turf & Ornamental Plants

Other Applications

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032

- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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