

# **Agriculture Analytics - Global Market Outlook (2018-2027)**

<https://marketpublishers.com/r/AF4B71046A30EN.html>

Date: September 2019

Pages: 132

Price: US\$ 4,150.00 (Single User License)

ID: AF4B71046A30EN

## **Abstracts**

According to Statistics MRC, the Global Agriculture Analytics Market accounted for \$590.03 million in 2018 and is expected to reach \$2,461.65 million by 2027 growing at a CAGR of 17.2% during the forecast period. Rising government initiatives to set up modern agricultural techniques and growing need for livestock management are the factors driving the market growth. However, the high capital investment may hinder market growth.

The Agricultural sector is moving towards data-driven transformations. Farmers and traders are moving towards technological advancements, adopting data analytics and smart farming technologies. Agriculture analytics is the adoption of technologies such as Big Data, IoT, and other analytics tools in the agricultural field. It enables farmers to make data-based decisions like which crops to plant for their next harvest.

By Component, Solution segment is constantly enhancing during the forecast period which is attributed to the expanding requirement for agribusiness to effectively analyze critical farm-related data for better decision-making. Based on geography, North America is likely to have a huge demand owing to the presence of a number of large farms with best-in-class farming equipment.

Some of the key players profiled in the Agriculture Analytics Market include Deere & Company, Accenture, Agvue Technologies, Oracle, Geosys, Gro Intelligence, Farmers Business Network, Monsanto Company, Farmers Edge, IBM, Delaval, Iteris, Conservis Corporation, Agribotix, and Agrivi.

Components Covered:

Solution

Services

Farm Sizes Covered:

Large Farms

Small and Medium-Sized Farms

Deployment Types Covered:

Cloud

On-Premises

Applications Covered:

Farm Analytics

Aquaculture Analytics

Livestock Analytics

Other Applications

Regions Covered:

North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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**Note:** The tables for North America, Europe, Asia Pacific, South America, and Middle East & Africa are represented in the same manner as above.

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