

# **Agricultural Antibacterials Market Forecasts to 2032 – Global Analysis By Type (Antibiotics, Amides, Dithiocarbamates, Copper-Based Antibacterials and Other Types), Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Commercial Crops and Other Crop Types), Formulation, Application and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Agricultural Antibacterials Market is accounted for \$13.9 billion in 2025 and is expected to reach \$20.7 billion by 2032 growing at a CAGR of 5.8% during the forecast period. Specialized medicines called agricultural antibacterials are used to stop, manage, and eradicate bacterial infections in crops and agricultural settings. These compounds are essential for maintaining plant health, increasing crop productivity, and guaranteeing food security. They are used in a variety of ways, including as soil amendments, foliar sprays, and seed treatments, to help reduce bacterial infections that have a major negative influence on agricultural sustainability and production.

According to the Food and Agriculture Organization (FAO), to feed the projected global population of 9.7 billion by 2050, the world needs to increase food production by 70% by 2050.

Market Dynamics:

Driver:

Increasing crop diseases

The rising incidence of crop diseases caused by bacterial pathogens, exacerbated by climate change and monoculture farming practices, is driving demand for agricultural antibacterials. Farmers are increasingly reliant on these solutions to mitigate yield losses and ensure food security. Additionally, the emergence of antibiotic-resistant bacterial strains has necessitated advanced formulations, further propelling market growth. Governments and agribusinesses are prioritizing sustainable crop protection, fostering innovation in antibacterial products to address evolving agricultural challenges.

#### Restraint:

##### High development costs

The development of agricultural antibacterials involves substantial R&D investments, prolonged testing phases, and compliance with stringent safety standards, which deter smaller players. Costs escalate due to the need for eco-friendly formulations and resistance management strategies. These financial barriers limit market entry and innovation, particularly in developing regions. Furthermore, pricing pressures from generic alternatives and farmer budget constraints amplify profitability challenges for manufacturers.

#### Opportunity:

##### Integration with precision agriculture

Advancements in precision agriculture, such as IoT-enabled sensors and data analytics, present opportunities for optimized antibacterial application. Targeted delivery systems minimize waste, enhance efficacy, and reduce environmental impact. Collaborations between agri-tech firms and antibacterial manufacturers are fostering smart solutions like variable-rate technology and drone-based spraying. This synergy aligns with global sustainability goals, attracting investments and driving adoption in tech-savvy farming communities.

#### Threat:

##### Stringent regulatory approvals

Strict regulations governing antibacterial use in agriculture, particularly in North America and Europe, delay product launches and increase compliance costs. Concerns over

antimicrobial resistance and environmental contamination have led to rigorous toxicity and residue testing requirements. Divergent regulatory frameworks across regions further complicate market entry, discouraging global expansion. Non-compliance risks, including penalties and product recalls, amplify operational challenges for manufacturers.

#### Covid-19 Impact:

The pandemic disrupted supply chains, delaying raw material procurement and antibacterial production. Labor shortages and lockdowns hindered farm operations, reducing immediate demand. However, heightened focus on food security post-pandemic accelerated investments in crop protection solutions. Regulatory approvals faced delays, but the crisis underscored the need for resilient agricultural systems, boosting R&D in sustainable antibacterials. However, the market rebounded in 2021–2022, driven by pent-up demand and government stimulus for agritech innovations.

The soil treatment segment is expected to be the largest during the forecast period

The soil treatment segment is expected to account for the largest market share during the forecast period due to its critical role in preventing soil-borne pathogens and enhancing crop health. Rising adoption of integrated pest management and organic farming practices has amplified demand for soil-applied antibacterials. Innovations in slow-release formulations and bio-based products further drive growth. Large-scale farming operations prioritize soil treatment to sustain long-term productivity, particularly in cash crops like cereals and vegetables, solidifying its market dominance.

The liquid segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the liquid segment is predicted to witness the highest growth rate owing to its ease of application, rapid absorption, and compatibility with modern irrigation and spraying systems. Liquid antibacterials offer uniform coverage and higher efficacy in diverse climatic conditions, appealing to farmers seeking immediate disease control. Advancements in nano-formulations and foliar sprays enhance their adoption in precision agriculture. Emerging markets, with expanding horticulture and floriculture sectors, are key contributors to this segment's accelerated growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share supported by advanced farming technologies, high R&D investments, and stringent food safety regulations. The U.S. and Canada prioritize sustainable agriculture, driving demand for eco-friendly antibacterials. Strong presence of key players, coupled with government subsidies for precision farming tools, reinforces regional growth. Additionally, rising incidences of bacterial blight in crops like apples and potatoes further propel market expansion in this region.

#### Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR fueled by increasing food demand, population growth, and government initiatives to modernize agriculture. Countries like China and India are adopting antibacterial solutions to combat crop losses in rice, wheat, and vegetables. Expanding contract farming and rising awareness of sustainable practices boost market penetration. Favorable policies and investments in agritech startups further catalyze growth, positioning the region as a high-potential market.

#### Key players in the market

Some of the key players in Agricultural Antibacterials Market include Bayer AG, Corteva Agriscience, Syngenta, Nufarm, BASF SE, Indigo Agriculture, Hindustan Antibiotics Limited, FMC Corporation, Sumitomo Chemical, UPL Limited, Adama Agricultural Solutions, Marrone Bio Innovations, Koppert Biological Systems, Certis USA and Isagro S.p.A.

#### Key Developments:

In December 2024, Syngenta Crop Protection has reached a new milestone in its collaboration with AI-informed crop health company Enko® to discover novel weed control molecules, advancing efforts to bring much-needed innovation in herbicide technology to farmers. The collaboration targets a new Mode of Action (MoA), which is the way the herbicide controls susceptible plants. The discovery of new leads targeting this MoA was made using Enko's ENKOMPASS™ platform, which reduces time and cost compared to conventional agricultural R&D approaches.

In November 2024, Corteva Inc. announced collaboration with bp on the companies' shared intent to form a crop-based biofuel feedstock joint venture (JV). The JV envisaged by Corteva and bp would produce and deliver crop-based biofuel feedstocks

to help meet the anticipated growth in demand for 'sustainable aviation fuel' (SAF).

In April 2024, Bayer announced that it has signed an agreement with UK-based Company AlphaBio Control to secure an exclusive license for a new biological insecticide. The new product will be the first available for arable crops, including oilseed rape and cereals. Targeted for initial launch in 2028 pending further development and registration, this new insecticide was discovered by AlphaBio, with whom Bayer distributes FLIPPER® an award-winning bioinsecticide-acaricide.

#### Types Covered:

Antibiotics

Amides

Dithiocarbamates

Copper-Based Antibacterials

Other Types

#### Crops Types Covered:

Cereals & Grains

Oilseeds & Pulses

Fruits & Vegetables

Commercial Crops

Other Crops Types

#### Formulations Covered:

Liquid

Wettable Powder

Soluble Powder

Water-Dispersible Granules

Applications Covered:

Foliar Spray

Seed Treatment

Soil Treatment

Post-Harvest Treatment

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

## Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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