

# Advanced Persistent Threat Protection - Global Market Outlook (2020-2028)

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## Abstracts

According to Statistics MRC, the Global Advanced Persistent Threat Protection Market is accounted for \$6.92 billion in 2020 and is expected to reach \$26.19 billion by 2028 growing at a CAGR of 18.1% during the forecast period. An increase in adoption of cloud across enterprises and rising security breaches and cyber-attacks due to the pandemic are driving the market growth. However, the unavailability shortage of cybersecurity talent may hamper the market growth.

The advanced persistent threat is a type of network breach by which unauthorized access can be gained to highly confidential information. An advanced persistent threat protection system is used globally. It helps to secure the network and protect the records from being misused.

Based on organization size, the large enterprise segment is going to have lucrative growth during the forecast period. These organizations invest highly in advanced technologies for increasing efficiency and productivity. Large enterprises are broadly opting for advanced persistent threat protection solutions and also providing optimum security to their enterprise's intensely competitive environment.

By geography, North America is going to have significant growth during the forecast period. It has sustainable and well-established economies, which allow it to invest highly in research and development activities, thereby contributing to the development of new technologies in the advanced persistent threat protection market.

Some of the key players profiled in the Advanced Persistent Threat Protection include Broadcom Inc, Cisco Systems, Inc, CyberArk, Dell Technologies, Inc. (VMware, Inc.), ESET, spol. s.r.o, FireEye, Inc., Fortinet, Inc., F-Secure, McAfee, LLC, Microsoft

Corporation, Palo Alto Networks, Inc., Raytheon Technologies, Sophos Group PLC (Thoma Bravo)., and Trend Micro, Inc.

Deployment Modes Covered:

Cloud Based

On-Premises

Organization Sizes Covered:

Large Enterprises

Small and Medium-Sized Enterprises (SMEs)

Offerings Covered:

Solutions

Services

Type Covered:

Advanced Endpoint Protection

Network Advanced Persistent Threat Protection

Secure Email Advanced Persistent Threat Protection

Web Traffic Advanced Persistent Threat Protection

End Users Covered:

Banking, Financial Services, and Insurance (BFSI)

Construction and Engineering

Energy and Utilities

Government and Defense

Healthcare

IT (Information Technology) and Telecommunications

Manufacturing

Media and Entertainment

Retail and Ecommerce

Other End Users

**Sales Channels Covered:**

Aftermarket

Manufacturer/Distributor/Service Provider

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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