

Adhesive Films - Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Adhesive Films Market is accounted for \$65.12 billion in 2020 and is expected to reach \$117.87 billion by 2028 growing at a CAGR of 7.7% during the forecast period. Growing e-commerce, pharmaceutical, and consumer durables industries, growing consumer demand for product information and increase in product efficiency, customer service, and advanced technology are driving the market growth. However, volatility in raw material prices is hampering the growth of the market.

Adhesive films are sheets, films and tapes which has a coating of adhesive or glue on one or both sides. These are drawn from materials like polypropylene, polyvinyl chloride, or polythene and most likely to use for joining two or more materials together. Adhesive films are mainly used in the electrical and electronic industry to retain the protective insulation wrap, warning labels and information labels. These are applied in the form of tapes, graphic film and labels. Moreover, its application has increased in the packaging industries. Adhesive films are mainly used to increase the safety of packaging material.

Based on the application, the labels segment is going to have lucrative growth during the forecast period owing to increasing urban population, demand for pharmaceutical supplies, increasing consumer awareness, and growth of the e-commerce industry. By geography, Asia Pacific is going to have high growth during the forecast period due to large population in the region.

Some of the key players profiled in the Adhesive Films Market include Bostik, Mitsubishi, H.B. Fuller, Eastman, Ashland, Dow Chemical Company, BASF, MasterBond, 3M, Kuraray Company, Avery Dennison, Hexcel Corporation, Henkel, Adhesives Research Inc. and Huntsman.

Adhesive Resin Types Covered:

Acrylic

Cyanate Ester

Epoxy

Rubber

Silicone

Film Materials Covered:

Polypropylene (PP)

Polyethylene (PE)

Polyvinyl Chloride (PVC)

Polyvinyl Butyral (PVB)

Other Film Materials

Technologies Covered:

Chemical-Cured

Electron Beam (EB)/Ultra Violet (UV) Cured

Hot-Melt Adhesives (HMA)

Light-Cured

Pressure Sensitive Adhesives (PSAs)

Self-Cured

Solvent-Based Adhesives

Water-Based Adhesives

Applications Covered:

Glazing

Graphic Films

Labels

Protective Films

Specialty Films

Tapes

Tinting

End Users Covered:

Packaging

Transportation

Electrical & Electronics

Aerospace

Consumer Goods

Defense

Other End Users

Distribution Channels Covered:

Online

Offline

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,
Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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