

Adaptive Learning - Global Market Outlook (2020-2028)

<https://marketpublishers.com/r/A420165252BEEN.html>

Date: May 2021

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: A420165252BEEN

Abstracts

According to Statistics MRC, the Global Adaptive Learning Market is accounted for \$1.90 billion in 2020 and is expected to reach \$8.55 billion by 2028 growing at a CAGR of 20.7% during the forecast period. Rising demand for advanced and innovative eLearning software & solutions, demand for personalized learning are the factors driving the market growth. However, low-end user motivation and engagement to adopt adaptive learning solutions are restraining the growth of the market.

Adaptive learning is a system-based technique to provide online students with a personal and unique experience. It is a set of techniques that enhances student learning, engagement, and participation in several study programs and enables tutors to provide one-to-one instructions and assess the capabilities of the learner seamlessly. Adaptive learning methods have witnessed a surge in adoption due to benefits, such as cost-effectiveness, convenience, and improved focus which lead to an increase in the level of satisfaction and course-completion rates and adaptive learning also encourages interactions between tutors and learners.

Based on the component, the services segment is going to have lucrative growth during the forecast period as adaptive learning service providers render a variety of services, such as implementation, consulting, support and maintenance services. These provide end users with services for adaptive learning solution development and smooth installation, deployment, and maintenance of ongoing solutions. Few service providers assist end users in customized solution development for their organization.

By geography, North America is going to have high growth during the forecast period as North America is one of the major adopters of adaptive learning platforms. The region plays a huge role in the development of technology, and emerging technologies and

methodologies that reshape corporate training. The need to strengthen the skill sets of employees and technicalities among students in the region impose universities and educational organizations to develop adaptive learning platforms and services.

Some of the key players profiled in the Adaptive Learning Market include Pearson, Curriculum Associates, ScootPad Corporation, K12, Mathspace, McGraw Hill Education, Fulcrum Labs, Istation, CogBooks Ltd., DreamBox Learning, D2L, VitalSource, and Blackboard.

Deployment Modes Covered:

Cloud

On-Premises

Components Covered:

Platform

Services

Applications Covered:

EdTech Companies

Educational Institutes

Corporate Sectors

Models Covered:

Gamification

Big Data

Virtual Learning Model

End Users Covered:

Academic

Enterprise

Online Courses

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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