

Active Nutraceutical Ingredients - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Active Nutraceutical Ingredients Market is to grow at a CAGR of 8.3% during the forecast period. Some of the key factors fueling the market are increasing health awareness among people and growing demand for healthy food. However, High costs involved in the R&D activities along with high price for fortified and enriched products hampers the market growth of active nutraceutical ingredients market.

Traditional ingredients such as vitamins, minerals, proteins, carotenoids, and fibers, formulators have started to include ingredients such as plant sterols, polyphenols, probiotics, and fatty acids in nutraceutical products.

Based on Health Benefits, Bone Health segment is constantly enhancing due to human skeletal system. It is a complex organ in constant equilibrium with the rest of the body. In addition to support and structure of the body, bone is the major reservoir for many minerals and compounds essential for maintaining a healthy pH balance. The deterioration of the body with age renders the elderly particularly susceptible to and affected by poor bone health.

By Geography, Asia Pacific is anticipated to exhibit the considerable growth due growing number of health conscious young people, shifting trend from taking vitamin supplements to meet the RDA nutrition towards overall improvement of health, increasing self-medication among consumers, easily availability of these product through traditional and online medical stores, increasing disposable income

Some of the key players in Global Active Nutraceutical Ingredients market are ADM, Ajinomoto

Arla Foods, Associated British Foods, BASF SE, Cargill, Chr. Hansen, Dowdupont, DSM, Fonterra Co-Operative Group Limited, Glanbia Plc, Ingredion, Kerry Group, Kyowa Hakko Kirin Group and Tate & Lyle.

Health Benefits Covered:

- Bone Health
- Cognitive Health
- Gut Health
- Heart Health
- Immunity
- Nutrition
- Weight Management
- Other Health Benefits

Types Covered:

- Carotenoids
- Fibers & Specialty Carbohydrates
- Minerals
- Omega-3 Fatty Acids
- Phytochemical & Plant Extracts
- Prebiotic
- Probiotic

Proteins and Amino Acids

Vitamins

Other Types

Forms Covered:

Dry

Liquid

Applications Covered:

Food

Beverages

Personal Care

Animal Nutrition

Dietary Supplement

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological

advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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