

Active & Intelligent Packaging - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Active & Intelligent Packaging market is estimated at \$15.7 billion in 2015 and is expected to reach \$32.7 billion by 2022 growing at a CAGR of 11.0%. There is a raise in demand for these packaging goods because of varying lifestyle and the necessity of manufacturers to create longer life products. Stringent management regulations about safety standards and food packaging are other such factors which are contributing to the market growth. Improved testing costs and harmful effects of packaging resources are the factors hampering the market. The major opportunity lies in food safety issues.

Gas scavenger demand will rise at a faster pace as a result of extended applications for oxygen scavengers in beverage, food and pharmaceutical packaging. Due to outsized vertical combination, the retailers have enjoyed more capable distribution and logistics. This facilitates the active and intelligent packaging market to grow at a stable speed to help the retail industry. Pharmaceuticals will be the highest growing segment of active and intelligent packaging market.

The key players in the market include CCL Industries Incorporated, 3M Company, Bemis Company Incorporated, DuPont (EI) de Nemours, Amcor Limited, Reynolds Group Holdings Limited, BASF SE, Sonoco, Honeywell International Incorporated, Avery Dennison Corporation, Rexam Plc, Graphic Packaging, MeadWestvaco Corporation, Freshpoint Holdings, Desiccare, Inc., Intelligent Packaging Solutions Ltd., VIP Packaging and Timestrip UK Ltd.

Products Covered:

Active Packaging

Moisture Control Packaging
Desiccants

Silica Gel

Clay

Others

Gas Scavengers
Ethylene

Oxygen

Carbon Dioxide

Susceptor Packaging

Corrosion Control Packaging
Scavengers

Others

Flavor & Fragrance Control Packaging

Self-Venting Packaging

Antimicrobial Packaging

Intelligent Packaging

Time-Temperature Indicators

Color Indicating Packaging

Other

Applications Covered:

Pharmaceuticals

Food

Meat, Poultry, & Seafood

Packaged Foods

Processed Foods

Frozen Food

Dairy Products

Motor Vehicles

Beverages

Electronics

Primary Metals

Others

Active Packaging Technologies Covered:

Oxygen Scavengers

Odor Absorbers

Pure Absorbers

Anti-Microbiological Packaging

Microwave Susceptor

Humidity Absorbers

Others

Intelligent Packaging Technologies Covered:

RFID

Temperature Indicators

Shelf Life Sensing

Others

Regions Covered:

North America

US

Canada

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia

Rest of the World

Latin America

Middle East

Africa

Others

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Technology Analysis
- 3.9 Emerging Markets

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL ACTIVE & INTELLIGENT PACKAGING MARKET, BY PRODUCT

- 5.1 Introduction
- 5.2 Active Packaging
 - 5.2.1 Moisture Control Packaging
 - 5.2.1.1 Desiccants
 - 5.2.1.2 Silica Gel
 - 5.2.1.3 Clay
 - 5.2.1.4 Others
 - 5.2.2 Gas Scavengers
 - 5.2.2.1 Ethylene
 - 5.2.2.2 Oxygen
 - 5.2.2.3 Carbon Dioxide
 - 5.2.3 Susceptor Packaging
 - 5.2.4 Corrosion Control Packaging
 - 5.2.4.1 Scavengers
 - 5.2.5 Others
 - 5.2.5.1 Flavor & Fragrance Control Packaging
 - 5.2.5.2 Self-Venting Packaging
 - 5.2.5.3 Antimicrobial Packaging
- 5.3 Intelligent Packaging
 - 5.3.1 Time-Temperature Indicators
 - 5.3.2 Color Indicating Packaging
 - 5.3.3 Other

6 GLOBAL ACTIVE & INTELLIGENT PACKAGING MARKET, BY APPLICATION

- 6.1 Introduction
- 6.2 Pharmaceuticals
- 6.3 Food
 - 6.3.1 Meat, Poultry, & Seafood
 - 6.3.2 Packaged Foods
 - 6.3.3 Processed Foods
 - 6.3.4 Frozen Food
 - 6.3.5 Dairy Product
- 6.4 Motor Vehicles
- 6.5 Beverages
- 6.6 Electronics
- 6.7 Primary Metals

6.8 Others

7 GLOBAL ACTIVE PACKAGING MARKET, BY TECHNOLOGY

- 7.1 Introduction
- 7.2 Oxygen Scavengers
- 7.3 Odor Absorbers
- 7.4 Pure Absorbers
- 7.5 Anti-Microbiological Packaging
- 7.6 Microwave Susceptors
- 7.7 Humidity Absorbers
- 7.8 Others

8 GLOBAL INTELLIGENT PACKAGING MARKET, BY TECHNOLOGY

- 8.1 Introduction
- 8.2 RFID
- 8.3 Temperature Indicators
- 8.4 Shelf Life Sensing
- 8.5 Others

9 GLOBAL ACTIVE & INTELLIGENT PACKAGING MARKET, BY GEOGRAPHY

- 9.1 North America
 - 9.1.1 US
 - 9.1.2 Canada
 - 9.1.3 Mexico
- 9.2 Europe
 - 9.2.1 Germany
 - 9.2.2 France
 - 9.2.3 Italy
 - 9.2.4 UK
 - 9.2.5 Spain
 - 9.2.6 Rest of Europe
- 9.3 Asia Pacific
 - 9.3.1 Japan
 - 9.3.2 China
 - 9.3.3 India
 - 9.3.4 Australia

- 9.3.5 New Zealand
- 9.3.6 Rest of Asia Pacific
- 9.4 Rest of the World
 - 9.4.1 Middle East
 - 9.4.2 Brazil
 - 9.4.3 Argentina
 - 9.4.4 South Africa
 - 9.4.5 Egypt

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 CCL Industries Incorporated
- 11.2 3M Company
- 11.3 Bemis Company Incorporated
- 11.4 DuPont (EI) de Nemours
- 11.5 Amcor Limited
- 11.6 Reynolds Group Holdings Limited
- 11.7 BASF SE
- 11.8 Sonoco
- 11.9 Honeywell International Incorporated
- 11.10 Avery Dennison Corporation
- 11.11 Rexam Plc
- 11.12 Graphic Packaging
- 11.13 MeadWestvaco Corporation
- 11.14 Freshpoint Holdings
- 11.15 Desiccare, Inc.
- 11.16 Intelligent Packaging Solutions Ltd.
- 11.17 VIP Packaging
- 11.18 Timestrip UK Ltd

List Of Tables

LIST OF TABLES

- 1 Global Active & Intelligent Packaging Market Outlook, By Region (2012-2022) (\$MN)
- 2 Global Active & Intelligent Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 3 Global Active & Intelligent Packaging Market Outlook, By Active Packaging (2012-2022) (\$MN)
- 4 Global Active & Intelligent Packaging Market Outlook, By Moisture Control Packaging (2012-2022) (\$MN)
- 5 Global Active & Intelligent Packaging Market Outlook, By Desiccants (2012-2022) (\$MN)
- 6 Global Active & Intelligent Packaging Market Outlook, By Silica Gel (2012-2022) (\$MN)
- 7 Global Active & Intelligent Packaging Market Outlook, By Clay (2012-2022) (\$MN)
- 8 Global Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 9 Global Active & Intelligent Packaging Market Outlook, By Gas Scavengers (2012-2022) (\$MN)
- 10 Global Active & Intelligent Packaging Market Outlook, By Ethylene (2012-2022) (\$MN)
- 11 Global Active & Intelligent Packaging Market Outlook, By Oxygen (2012-2022) (\$MN)
- 12 Global Active & Intelligent Packaging Market Outlook, By Carbon Dioxide (2012-2022) (\$MN)
- 13 Global Active & Intelligent Packaging Market Outlook, By Susceptor Packaging (2012-2022) (\$MN)
- 14 Global Active & Intelligent Packaging Market Outlook, By Corrosion Control Packaging (2012-2022) (\$MN)
- 15 Global Active & Intelligent Packaging Market Outlook, By Scavengers (2012-2022) (\$MN)
- 16 Global Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 17 Global Active & Intelligent Packaging Market Outlook, By Flavor & Fragrance Control Packaging (2012-2022) (\$MN)
- 18 Global Active & Intelligent Packaging Market Outlook, By Self-Venting Packaging (2012-2022) (\$MN)
- 19 Global Active & Intelligent Packaging Market Outlook, By Antimicrobial Packaging (2012-2022) (\$MN)
- 20 Global Active & Intelligent Packaging Market Outlook, By Intelligent Packaging (2012-2022) (\$MN)

- 21 Global Active & Intelligent Packaging Market Outlook, By Time-Temperature Indicators (2012-2022) (\$MN)
- 22 Global Active & Intelligent Packaging Market Outlook, By Color Indicating Packaging (2012-2022) (\$MN)
- 23 Global Active & Intelligent Packaging Market Outlook, By Other (2012-2022) (\$MN)
- 24 Global Active & Intelligent Packaging Market Outlook, By Applications (2012-2022) (\$MN)
- 25 Global Active & Intelligent Packaging Market Outlook, By Pharmaceuticals (2012-2022) (\$MN)
- 26 Global Active & Intelligent Packaging Market Outlook, By Food (2012-2022) (\$MN)
- 27 Global Active & Intelligent Packaging Market Outlook, By Meat, Poultry, & Seafood (2012-2022) (\$MN)
- 28 Global Active & Intelligent Packaging Market Outlook, By Packaged Foods (2012-2022) (\$MN)
- 29 Global Active & Intelligent Packaging Market Outlook, By Processed Foods (2012-2022) (\$MN)
- 30 Global Active & Intelligent Packaging Market Outlook, By Frozen Food (2012-2022) (\$MN)
- 31 Global Active & Intelligent Packaging Market Outlook, By Dairy Product (2012-2022) (\$MN)
- 32 Global Active & Intelligent Packaging Market Outlook, By Motor Vehicles (2012-2022) (\$MN)
- 33 Global Active & Intelligent Packaging Market Outlook, By Beverages (2012-2022) (\$MN)
- 34 Global Active & Intelligent Packaging Market Outlook, By Electronics (2012-2022) (\$MN)
- 35 Global Active & Intelligent Packaging Market Outlook, By Primary Metals (2012-2022) (\$MN)
- 36 Global Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 37 Global Active & Intelligent Packaging Market Outlook, By Active Packaging Technology (2012-2022) (\$MN)
- 38 Global Active & Intelligent Packaging Market Outlook, By Oxygen Scavengers (2012-2022) (\$MN)
- 39 Global Active & Intelligent Packaging Market Outlook, By Odor Absorbers (2012-2022) (\$MN)
- 40 Global Active & Intelligent Packaging Market Outlook, By Pure Absorbers (2012-2022) (\$MN)
- 41 Global Active & Intelligent Packaging Market Outlook, By Anti-Microbiological Packaging (2012-2022) (\$MN)

42 Global Active & Intelligent Packaging Market Outlook, By Microwave Susceptors (2012-2022) (\$MN)

43 Global Active & Intelligent Packaging Market Outlook, By Humidity Absorbers (2012-2022) (\$MN)

44 Global Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)

45 Global Active & Intelligent Packaging Market Outlook, By Intelligent Packaging Technology (2012-2022) (\$MN)

46 Global Active & Intelligent Packaging Market Outlook, By RFID (2012-2022) (\$MN)

47 Global Active & Intelligent Packaging Market Outlook, By Temperature Indicators (2012-2022) (\$MN)

48 Global Active & Intelligent Packaging Market Outlook, By Shelf Life Sensing (2012-2022) (\$MN)

49 Global Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)

50 North America Active & Intelligent Packaging Market Outlook, By Product (2012-2022) (\$MN)

51 North America Active & Intelligent Packaging Market Outlook, By Active Packaging (2012-2022) (\$MN)

52 North America Active & Intelligent Packaging Market Outlook, By Moisture Control Packaging (2012-2022) (\$MN)

53 North America Active & Intelligent Packaging Market Outlook, By Desiccants (2012-2022) (\$MN)

54 North America Active & Intelligent Packaging Market Outlook, By Silica Gel (2012-2022) (\$MN)

55 North America Active & Intelligent Packaging Market Outlook, By Clay (2012-2022) (\$MN)

56 North America Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)

57 North America Active & Intelligent Packaging Market Outlook, By Gas Scavengers (2012-2022) (\$MN)

58 North America Active & Intelligent Packaging Market Outlook, By Ethylene (2012-2022) (\$MN)

59 North America Active & Intelligent Packaging Market Outlook, By Oxygen (2012-2022) (\$MN)

60 North America Active & Intelligent Packaging Market Outlook, By Carbon Dioxide (2012-2022) (\$MN)

61 North America Active & Intelligent Packaging Market Outlook, By Susceptor Packaging (2012-2022) (\$MN)

62 North America Active & Intelligent Packaging Market Outlook, By Corrosion Control Packaging (2012-2022) (\$MN)

- 63 North America Active & Intelligent Packaging Market Outlook, By Scavengers (2012-2022) (\$MN)
- 64 North America Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 65 North America Active & Intelligent Packaging Market Outlook, By Flavor & Fragrance Control Packaging (2012-2022) (\$MN)
- 66 North America Active & Intelligent Packaging Market Outlook, By Self-Venting Packaging (2012-2022) (\$MN)
- 67 North America Active & Intelligent Packaging Market Outlook, By Antimicrobial Packaging (2012-2022) (\$MN)
- 68 North America Active & Intelligent Packaging Market Outlook, By Intelligent Packaging (2012-2022) (\$MN)
- 69 North America Active & Intelligent Packaging Market Outlook, By Time-Temperature Indicators (2012-2022) (\$MN)
- 70 North America Active & Intelligent Packaging Market Outlook, By Color Indicating Packaging (2012-2022) (\$MN)
- 71 North America Active & Intelligent Packaging Market Outlook, By Other (2012-2022) (\$MN)
- 72 North America Active & Intelligent Packaging Market Outlook, By Applications (2012-2022) (\$MN)
- 73 North America Active & Intelligent Packaging Market Outlook, By Pharmaceuticals (2012-2022) (\$MN)
- 74 North America Active & Intelligent Packaging Market Outlook, By Food (2012-2022) (\$MN)
- 75 North America Active & Intelligent Packaging Market Outlook, By Meat, Poultry, & Seafood (2012-2022) (\$MN)
- 76 North America Active & Intelligent Packaging Market Outlook, By Packaged Foods (2012-2022) (\$MN)
- 77 North America Active & Intelligent Packaging Market Outlook, By Processed Foods (2012-2022) (\$MN)
- 78 North America Active & Intelligent Packaging Market Outlook, By Frozen Food (2012-2022) (\$MN)
- 79 North America Active & Intelligent Packaging Market Outlook, By Dairy Product (2012-2022) (\$MN)
- 80 North America Active & Intelligent Packaging Market Outlook, By Motor Vehicles (2012-2022) (\$MN)
- 81 North America Active & Intelligent Packaging Market Outlook, By Beverages (2012-2022) (\$MN)
- 82 North America Active & Intelligent Packaging Market Outlook, By Electronics

(2012-2022) (\$MN)

83 North America Active & Intelligent Packaging Market Outlook, By Primary Metals

(2012-2022) (\$MN)

84 North America Active & Intelligent Packaging Market Outlook, By Others

(2012-2022) (\$MN)

85 North America Active & Intelligent Packaging Market Outlook, By Active Packaging Technology (2012-2022) (\$MN)

86 North America Active & Intelligent Packaging Market Outlook, By Oxygen Scavengers (2012-2022) (\$MN)

87 North America Active & Intelligent Packaging Market Outlook, By Odor Absorbers (2012-2022) (\$MN)

88 North America Active & Intelligent Packaging Market Outlook, By Pure Absorbers (2012-2022) (\$MN)

89 North America Active & Intelligent Packaging Market Outlook, By Anti-Microbiological Packaging (2012-2022) (\$MN)

90 North America Active & Intelligent Packaging Market Outlook, By Microwave Susceptors (2012-2022) (\$MN)

91 North America Active & Intelligent Packaging Market Outlook, By Humidity Absorbers (2012-2022) (\$MN)

92 North America Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)

93 North America Active & Intelligent Packaging Market Outlook, By Intelligent Packaging Technology (2012-2022) (\$MN)

94 North America Active & Intelligent Packaging Market Outlook, By RFID (2012-2022) (\$MN)

95 North America Active & Intelligent Packaging Market Outlook, By Temperature Indicators (2012-2022) (\$MN)

96 North America Active & Intelligent Packaging Market Outlook, By Shelf Life Sensing (2012-2022) (\$MN)

97 North America Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)

98 Europe Active & Intelligent Packaging Market Outlook, By Product (2012-2022) (\$MN)

99 Europe Active & Intelligent Packaging Market Outlook, By Active Packaging (2012-2022) (\$MN)

100 Europe Active & Intelligent Packaging Market Outlook, By Moisture Control Packaging (2012-2022) (\$MN)

101 Europe Active & Intelligent Packaging Market Outlook, By Desiccants (2012-2022) (\$MN)

- 102 Europe Active & Intelligent Packaging Market Outlook, By Silica Gel (2012-2022) (\$MN)
- 103 Europe Active & Intelligent Packaging Market Outlook, By Clay (2012-2022) (\$MN)
- 104 Europe Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 105 Europe Active & Intelligent Packaging Market Outlook, By Gas Scavengers (2012-2022) (\$MN)
- 106 Europe Active & Intelligent Packaging Market Outlook, By Ethylene (2012-2022) (\$MN)
- 107 Europe Active & Intelligent Packaging Market Outlook, By Oxygen (2012-2022) (\$MN)
- 108 Europe Active & Intelligent Packaging Market Outlook, By Carbon Dioxide (2012-2022) (\$MN)
- 109 Europe Active & Intelligent Packaging Market Outlook, By Susceptor Packaging (2012-2022) (\$MN)
- 110 Europe Active & Intelligent Packaging Market Outlook, By Corrosion Control Packaging (2012-2022) (\$MN)
- 111 Europe Active & Intelligent Packaging Market Outlook, By Scavengers (2012-2022) (\$MN)
- 112 Europe Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 113 Europe Active & Intelligent Packaging Market Outlook, By Flavor & Fragrance Control Packaging (2012-2022) (\$MN)
- 114 Europe Active & Intelligent Packaging Market Outlook, By Self-Venting Packaging (2012-2022) (\$MN)
- 115 Europe Active & Intelligent Packaging Market Outlook, By Antimicrobial Packaging (2012-2022) (\$MN)
- 116 Europe Active & Intelligent Packaging Market Outlook, By Intelligent Packaging (2012-2022) (\$MN)
- 117 Europe Active & Intelligent Packaging Market Outlook, By Time-Temperature Indicators (2012-2022) (\$MN)
- 118 Europe Active & Intelligent Packaging Market Outlook, By Color Indicating Packaging (2012-2022) (\$MN)
- 119 Europe Active & Intelligent Packaging Market Outlook, By Other (2012-2022) (\$MN)
- 120 Europe Active & Intelligent Packaging Market Outlook, By Applications (2012-2022) (\$MN)
- 121 Europe Active & Intelligent Packaging Market Outlook, By Pharmaceuticals (2012-2022) (\$MN)
- 122 Europe Active & Intelligent Packaging Market Outlook, By Food (2012-2022) (\$MN)

- 123 Europe Active & Intelligent Packaging Market Outlook, By Meat, Poultry, & Seafood (2012-2022) (\$MN)
- 124 Europe Active & Intelligent Packaging Market Outlook, By Packaged Foods (2012-2022) (\$MN)
- 125 Europe Active & Intelligent Packaging Market Outlook, By Processed Foods (2012-2022) (\$MN)
- 126 Europe Active & Intelligent Packaging Market Outlook, By Frozen Food (2012-2022) (\$MN)
- 127 Europe Active & Intelligent Packaging Market Outlook, By Dairy Product (2012-2022) (\$MN)
- 128 Europe Active & Intelligent Packaging Market Outlook, By Motor Vehicles (2012-2022) (\$MN)
- 129 Europe Active & Intelligent Packaging Market Outlook, By Beverages (2012-2022) (\$MN)
- 130 Europe Active & Intelligent Packaging Market Outlook, By Electronics (2012-2022) (\$MN)
- 131 Europe Active & Intelligent Packaging Market Outlook, By Primary Metals (2012-2022) (\$MN)
- 132 Europe Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 133 Europe Active & Intelligent Packaging Market Outlook, By Active Packaging Technology (2012-2022) (\$MN)
- 134 Europe Active & Intelligent Packaging Market Outlook, By Oxygen Scavengers (2012-2022) (\$MN)
- 135 Europe Active & Intelligent Packaging Market Outlook, By Odor Absorbers (2012-2022) (\$MN)
- 136 Europe Active & Intelligent Packaging Market Outlook, By Pure Absorbers (2012-2022) (\$MN)
- 137 Europe Active & Intelligent Packaging Market Outlook, By Anti-Microbiological Packaging (2012-2022) (\$MN)
- 138 Europe Active & Intelligent Packaging Market Outlook, By Microwave Susceptors (2012-2022) (\$MN)
- 139 Europe Active & Intelligent Packaging Market Outlook, By Humidity Absorbers (2012-2022) (\$MN)
- 140 Europe Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 141 Europe Active & Intelligent Packaging Market Outlook, By Intelligent Packaging Technology (2012-2022) (\$MN)
- 142 Europe Active & Intelligent Packaging Market Outlook, By RFID (2012-2022) (\$MN)

- 143 Europe Active & Intelligent Packaging Market Outlook, By Temperature Indicators (2012-2022) (\$MN)
- 144 Europe Active & Intelligent Packaging Market Outlook, By Shelf Life Sensing (2012-2022) (\$MN)
- 145 Europe Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 146 Asia Pacific Active & Intelligent Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 147 Asia Pacific Active & Intelligent Packaging Market Outlook, By Active Packaging (2012-2022) (\$MN)
- 148 Asia Pacific Active & Intelligent Packaging Market Outlook, By Moisture Control Packaging (2012-2022) (\$MN)
- 149 Asia Pacific Active & Intelligent Packaging Market Outlook, By Desiccants (2012-2022) (\$MN)
- 150 Asia Pacific Active & Intelligent Packaging Market Outlook, By Silica Gel (2012-2022) (\$MN)
- 151 Asia Pacific Active & Intelligent Packaging Market Outlook, By Clay (2012-2022) (\$MN)
- 152 Asia Pacific Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 153 Asia Pacific Active & Intelligent Packaging Market Outlook, By Gas Scavengers (2012-2022) (\$MN)
- 154 Asia Pacific Active & Intelligent Packaging Market Outlook, By Ethylene (2012-2022) (\$MN)
- 155 Asia Pacific Active & Intelligent Packaging Market Outlook, By Oxygen (2012-2022) (\$MN)
- 156 Asia Pacific Active & Intelligent Packaging Market Outlook, By Carbon Dioxide (2012-2022) (\$MN)
- 157 Asia Pacific Active & Intelligent Packaging Market Outlook, By Susceptor Packaging (2012-2022) (\$MN)
- 158 Asia Pacific Active & Intelligent Packaging Market Outlook, By Corrosion Control Packaging (2012-2022) (\$MN)
- 159 Asia Pacific Active & Intelligent Packaging Market Outlook, By Scavengers (2012-2022) (\$MN)
- 160 Asia Pacific Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 161 Asia Pacific Active & Intelligent Packaging Market Outlook, By Flavor & Fragrance Control Packaging (2012-2022) (\$MN)
- 162 Asia Pacific Active & Intelligent Packaging Market Outlook, By Self-Venting

Packaging (2012-2022) (\$MN)

163 Asia Pacific Active & Intelligent Packaging Market Outlook, By Antimicrobial

Packaging (2012-2022) (\$MN)

164 Asia Pacific Active & Intelligent Packaging Market Outlook, By Intelligent Packaging (2012-2022) (\$MN)

165 Asia Pacific Active & Intelligent Packaging Market Outlook, By Time-Temperature Indicators (2012-2022) (\$MN)

166 Asia Pacific Active & Intelligent Packaging Market Outlook, By Color Indicating Packaging (2012-2022) (\$MN)

167 Asia Pacific Active & Intelligent Packaging Market Outlook, By Other (2012-2022) (\$MN)

168 Asia Pacific Active & Intelligent Packaging Market Outlook, By Applications (2012-2022) (\$MN)

169 Asia Pacific Active & Intelligent Packaging Market Outlook, By Pharmaceuticals (2012-2022) (\$MN)

170 Asia Pacific Active & Intelligent Packaging Market Outlook, By Food (2012-2022) (\$MN)

171 Asia Pacific Active & Intelligent Packaging Market Outlook, By Meat, Poultry, & Seafood (2012-2022) (\$MN)

172 Asia Pacific Active & Intelligent Packaging Market Outlook, By Packaged Foods (2012-2022) (\$MN)

173 Asia Pacific Active & Intelligent Packaging Market Outlook, By Processed Foods (2012-2022) (\$MN)

174 Asia Pacific Active & Intelligent Packaging Market Outlook, By Frozen Food (2012-2022) (\$MN)

175 Asia Pacific Active & Intelligent Packaging Market Outlook, By Dairy Product (2012-2022) (\$MN)

176 Asia Pacific Active & Intelligent Packaging Market Outlook, By Motor Vehicles (2012-2022) (\$MN)

177 Asia Pacific Active & Intelligent Packaging Market Outlook, By Beverages (2012-2022) (\$MN)

178 Asia Pacific Active & Intelligent Packaging Market Outlook, By Electronics (2012-2022) (\$MN)

179 Asia Pacific Active & Intelligent Packaging Market Outlook, By Primary Metals (2012-2022) (\$MN)

180 Asia Pacific Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)

181 Asia Pacific Active & Intelligent Packaging Market Outlook, By Active Packaging Technology (2012-2022) (\$MN)

- 182 Asia Pacific Active & Intelligent Packaging Market Outlook, By Oxygen Scavengers (2012-2022) (\$MN)
- 183 Asia Pacific Active & Intelligent Packaging Market Outlook, By Odor Absorbers (2012-2022) (\$MN)
- 184 Asia Pacific Active & Intelligent Packaging Market Outlook, By Pure Absorbers (2012-2022) (\$MN)
- 185 Asia Pacific Active & Intelligent Packaging Market Outlook, By Anti-Microbiological Packaging (2012-2022) (\$MN)
- 186 Asia Pacific Active & Intelligent Packaging Market Outlook, By Microwave Susceptors (2012-2022) (\$MN)
- 187 Asia Pacific Active & Intelligent Packaging Market Outlook, By Humidity Absorbers (2012-2022) (\$MN)
- 188 Asia Pacific Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 189 Asia Pacific Active & Intelligent Packaging Market Outlook, By Intelligent Packaging Technology (2012-2022) (\$MN)
- 190 Asia Pacific Active & Intelligent Packaging Market Outlook, By RFID (2012-2022) (\$MN)
- 191 Asia Pacific Active & Intelligent Packaging Market Outlook, By Temperature Indicators (2012-2022) (\$MN)
- 192 Asia Pacific Active & Intelligent Packaging Market Outlook, By Shelf Life Sensing (2012-2022) (\$MN)
- 193 Asia Pacific Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 194 Rest of the World Active & Intelligent Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 195 Rest of the World Active & Intelligent Packaging Market Outlook, By Active Packaging (2012-2022) (\$MN)
- 196 Rest of the World Active & Intelligent Packaging Market Outlook, By Moisture Control Packaging (2012-2022) (\$MN)
- 197 Rest of the World Active & Intelligent Packaging Market Outlook, By Desiccants (2012-2022) (\$MN)
- 198 Rest of the World Active & Intelligent Packaging Market Outlook, By Silica Gel (2012-2022) (\$MN)
- 199 Rest of the World Active & Intelligent Packaging Market Outlook, By Clay (2012-2022) (\$MN)
- 200 Rest of the World Active & Intelligent Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 201 Rest of the World Active & Intelligent Packaging Market Outlook, By Gas

Scavengers (2012-2022) (\$MN)

202 Rest of the World Active & Intelligent Packaging Market Outlook, By Ethylene (2012-2022) (\$MN)

203 Rest of the World Active & Intelligent Packaging Market Outlook, By Oxygen (2012-2022) (\$MN)

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