

# **Accessible Mobility Apps Market Forecasts to 2034 – Global Analysis By App Type (Navigation Apps, Ride-hailing Apps, Public Transport Apps and Assistive Apps), Accessibility Feature, End User and By Geography**

<https://marketpublishers.com/r/A7EA17ABBA0EEN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: A7EA17ABBA0EEN

## **Abstracts**

According to Statistics MRC, the Global Accessible Mobility Apps Market is accounted for \$4.0 billion in 2026 and is expected to reach \$9.9 billion by 2034 growing at a CAGR of 12.0% during the forecast period. Accessible mobility applications are software solutions created to support individuals with disabilities, older adults, and people with restricted movement in using transport services efficiently. They offer tools like live transit updates, accessible route mapping for wheelchairs, booking rides with adapted vehicles, and voice-based guidance. These platforms enhance independence by minimizing obstacles in public and private transportation networks. Public authorities and businesses are increasingly embedding accessibility features to promote inclusive mobility systems. With location tracking, personalized help, and emergency response options, they improve user safety and comfort. Overall, they contribute significantly to developing intelligent, inclusive, and accessible transportation ecosystems worldwide.

According to the World Health Organization (WHO) and the International Transport Forum (ITF), accessible mobility solutions—including apps—are increasingly critical as over 1 billion people globally live with some form of disability, and urban transport systems must adapt to inclusive design standards.

### **Market Dynamics:**

#### **Driver:**

## Rising demand for inclusive transportation

The growing need for inclusive transportation significantly drives the accessible mobility apps market. Awareness of equal access rights is encouraging both governments and private sectors to enhance mobility services for elderly and disabled users. Rapid urbanization has increased expectations for smooth and accessible travel experiences. Mobility applications now support users with features like accessible route planning, specialized ride booking, and real-time support services. Social inclusion programs and disability advocacy efforts further strengthen this demand. As urban areas transform into smart transportation ecosystems, the requirement for digital solutions that ensure barrier-free mobility continues to rise steadily across global markets.

### **Restraint:**

#### High development and maintenance costs

Expensive development and ongoing maintenance expenses significantly restrict the growth of the accessible mobility apps market. Building applications with features like AI assistance, live navigation, and transport system integration demands substantial financial resources. Regular software updates, error corrections, and adherence to accessibility regulations further raise overall costs. Smaller firms often find it difficult to manage these expenditures, which reduces their ability to compete in the market. Additionally, ensuring compatibility across various devices and operating systems increases technical complexity. These cost-related barriers ultimately slow innovation and limit the widespread adoption of accessible mobility solutions, particularly in emerging and price-sensitive markets.

### **Opportunity:**

#### Expansion of smart cities and digital infrastructure

Growing smart city initiatives and advanced digital infrastructure offer strong opportunities for the accessible mobility apps market. Governments across the world are investing in intelligent transport systems, IoT-based services, and connected urban mobility networks. These advancements enable accessibility apps to integrate seamlessly with public transportation systems. Technologies such as real-time data exchange, smart traffic control, and automated mobility services improve app performance and efficiency. As urban areas become more digitally advanced, the demand for inclusive transport solutions continues to rise. This creates opportunities for

companies to partner with city authorities and expand their accessibility-focused mobility services globally.

**Threat:**

Intense market competition

Strong competition in the market poses a serious threat to the accessible mobility apps industry. Many international and local companies are entering the mobility and transportation space, intensifying rivalry and pricing pressure. Large, well-established firms with significant financial strength dominate the sector, making it challenging for smaller players to compete. Continuous innovation and feature upgrades are necessary to remain relevant, which increases development and operational expenses. Smaller companies often lack the resources to match advanced technologies and extensive user networks of leading platforms.

**Covid-19 Impact:**

The COVID-19 pandemic created both negative and positive effects on the accessible mobility apps market. In the initial phase, strict lockdowns and travel restrictions caused a sharp decline in transportation demand. However, it also sped up the adoption of digital and contactless mobility solutions. Elderly people and individuals with disabilities faced difficulties in reaching healthcare and essential services, increasing the importance of accessible transport applications. Features such as hygiene assurance, real-time monitoring, and safer travel options gained significance. After recovery, awareness of inclusive and technology-driven mobility has increased, supporting the long-term expansion of accessible mobility apps worldwide.

The ride-hailing apps segment is expected to be the largest during the forecast period

The ride-hailing apps segment is expected to account for the largest market share during the forecast period because of their high usage and user-friendly nature for individuals with mobility limitations. These services offer flexible, on-demand transportation, allowing elderly and disabled users to travel conveniently without fixed schedules. Key features such as accessible vehicle selection, live driver tracking, digital payments, and integrated support systems improve overall usability. Strong availability in urban regions, supported by extensive driver networks and widespread smart phone access. Their adaptability, convenience, and ongoing technological enhancements make ride-hailing apps the most dominant category in the accessible mobility apps

industry globally.

The visually impaired users segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the visually impaired users segment is predicted to witness the highest growth rate because of rising demand for safer and more independent navigation tools. Mobility applications are increasingly offering features like voice-based guidance, screen reader support, tactile feedback, and AI-driven object detection to assist visually impaired individuals. Greater awareness of digital inclusion and supportive regulatory frameworks are encouraging adoption. Advancements in smart phone technology, including improved GPS systems and sensor capabilities, are enhancing overall functionality. With growing global focus on accessibility and inclusion, this segment is expanding rapidly and emerging as the fastest-growing category in the market.

### **Region with largest share:**

During the forecast period, the North America region is expected to hold the largest market share because of its strong digital ecosystem, widespread smart phone usage, and early adoption of smart transportation technologies. The region has highly developed transit infrastructure and substantial investment in accessibility-focused innovations. Supportive government policies promoting equal mobility for disabled individuals further encourage market expansion. Leading technology firms and ride-hailing service providers in the region drive continuous innovation in mobility applications. The United States is the primary contributor, supported by advanced technologies such as AI, GPS systems, and real-time mobility platforms.

### **Region with highest CAGR:**

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR because of fast urban growth, rising smart phone usage, and improved internet access. Major countries like China, India, and Japan are heavily investing in smart city development and digital transport systems. Increasing awareness of mobility needs for elderly and disabled individuals is boosting demand for accessible solutions. The availability of low-cost smart phones and government support programs is encouraging wider adoption. Furthermore, rapid growth of ride-hailing services and digital public transport networks in developing economies is driving strong expansion, making Asia-Pacific the fastest-growing regional market globally.

## Key players in the market

Some of the key players in Accessible Mobility Apps Market include Uber Technologies Inc., Lyft Inc., Via Transportation Inc., Wheelmap, Spare Labs Inc., Ridecell Inc., UZURV LLC, RideCo Inc., Waymap Ltd., Optibus Ltd., Mobility Mojo Ltd., GoodMaps Inc., Haptic, SensAble, Ride Health Inc., Moovmo, Roll Mobility and Hopskipdrive.

## Key Developments:

In February 2026, Uber Technologies Inc announced it has reached an agreement to acquire the delivery business of Turkish rapid grocery delivery company Getir, strengthening its position in the Turkish market. The acquisition will significantly expand Uber's delivery footprint in T?rkiye, where Getir first pioneered the ultrafast grocery delivery model before expanding internationally.

In April 2025, Lyft, Inc. announced it has entered into a definitive agreement to acquire FREENOW, a leading European multi-mobility app with a taxi offering at its core, from BMW Group and Mercedes-Benz Mobility for approximately €175 million or \$197 million\* in cash. FREENOW will continue operating as it does today, with its talented leadership team and employees in place to drive growth across 9 countries and over 150 cities across Ireland, the United Kingdom, Germany, Greece, Spain, Italy, Poland, France, and Austria.

In June 2023, Spare and Uber announce a transformative partnership that integrates Spare's cloud-based on-demand transit platform with Uber's extensive driver network. This collaboration empowers transit agencies to enhance microtransit and paratransit services using Uber's network. Large-scale deployments have already been successfully launched in Pinellas Suncoast Transit Authority (PSTA) and Dallas Area Rapid Transit (DART), proving the effectiveness of this partnership.

## App Types Covered:

Navigation Apps

Ride-hailing Apps

Public Transport Apps

## Assistive Apps

### Accessibility Features Covered:

Voice Control

Screen Reader Integration

Haptic Feedback

Real-time Captioning

### End Users Covered:

Elderly Users

Visually Impaired Users

Mobility-challenged Users

Inclusive Users

### Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

**Competitive Benchmarking**

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