

AC Drives Market Forecasts to 2030 – Global Analysis By Voltage (Low Voltage, Medium Voltage and High Voltage), Power Rating (Low Power (Up to 40kw), Medium Power (41-200kw) and High Power (Above 200kw)), Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global AC Drives Market is accounted for \$15.72 billion in 2024 and is expected to reach \$23.80 billion by 2030 growing at a CAGR of 7.15% during the forecast period. AC drives, sometimes referred to as variable frequency drives (VFDs) or adjustable speed drives (ASDs), are electronic devices that alter the input frequency and voltage that are supplied to AC motors in order to regulate their speed and torque. These drives are essential for minimizing wear and tear on mechanical systems, increasing process control, and optimizing energy consumption. Moreover, AC drives find widespread use in HVAC systems, conveyor belts, pumps, and fans in commercial, residential, and industrial settings.

According to the International Energy Agency (IEA), the global demand for electricity is expected to grow by 2.1% per year until 2040, driven by increasing electrification in various sectors.

Market Dynamics:

Driver:

Growing development of infrastructure

The demand for AC drives has increased dramatically due to the boom in infrastructure development, particularly in emerging economies. AC drives are essential to the

effective operation of many applications, including water supply systems in residential and commercial buildings, elevators, escalators, and HVAC systems. Additionally, AC drives are essential for integrating energy-efficient solutions into urban infrastructure in smart city projects, which ensure sustainability while satisfying rising energy demands. For instance, AC drives in high-rise buildings guarantee the energy-efficient and seamless operation of ventilation and elevator systems, improving occupant safety and comfort.

Restraint:

High starting expenses

The high initial cost of AC drives is one of the main barriers to their widespread use. The initial cost of buying and installing AC drives can be a major turnoff, particularly for small and medium-sized businesses (SMEs), even though these devices offer long-term energy savings and operational efficiency. When auxiliary parts like filters, controllers, and cabling are taken into account, along with installation and commissioning costs, the costs go up even more. Furthermore, this problem is especially noticeable in markets with high prices, where companies are reluctant to make significant investments in cutting-edge machinery even though doing so could have advantages.

Opportunity:

Growing attention to microgrids and smart grids

The increasing use of microgrids and smart grids presents a profitable market for producers of AC drives. In order to maintain effective and dependable power delivery in these systems, AC drives are essential for controlling energy distribution and load balancing. By facilitating the smooth integration of dispersed energy resources like solar panels and battery storage, microgrids maximize energy use. Moreover, it is anticipated that the need for sophisticated AC drives with the capacity to support smart grid projects will increase as these projects spread throughout the world.

Threat:

Industrial slowdowns and economic uncertainty

Prolonged periods of economic instability can hinder market growth and delay adoption of new technologies. Global economic uncertainties, such as trade conflicts, recessions,

or geopolitical tensions, can have a significant impact on industrial investments, lowering the demand for AC drives. Additionally, industries that are major consumers of AC drives, such as manufacturing, construction, and oil and gas, are particularly vulnerable to economic downturns. For instance, during the COVID-19 pandemic, the slowdown in industrial activities led to reduced capital expenditures, negatively affecting the market for AC drives.

Covid-19 Impact:

Due to global lockdowns and restrictions, the COVID-19 pandemic caused a major disruption in the market for AC drives by slowing down infrastructure development, construction projects, and industrial activity. Disruptions to the global supply chain and a scarcity of raw materials, such as semiconductors, also caused production delays and raised manufacturing costs. The market did, however, gradually recover as industries adjusted to new operational challenges, focusing on digitalization and remote monitoring solutions in the post-pandemic era. The pandemic also brought attention to the significance of automation and energy efficiency.

The Low Power (Up to 40kw) segment is expected to be the largest during the forecast period

Due to its extensive use in a variety of industries, such as manufacturing, HVAC, water and wastewater treatment, and small-scale industrial setups, the Low Power (up to 40 kW) segment is expected to hold the largest share in the AC drives market. These drives are very popular because of their low cost, small size, and energy-efficient features, which make them perfect for managing smaller motors found in conveyors, fans, and pumps. Furthermore, technological developments and the incorporation of IoT and smart control features in this market segment have increased its attractiveness and solidified its leading position.

The Pumps segment is expected to have the highest CAGR during the forecast period

Due to its vital role in sectors like agriculture, chemicals, oil and gas, and water and wastewater management, the pumps segment is anticipated to have the highest CAGR in the AC drives market. Stricter environmental regulations and growing energy costs have increased demand for energy-efficient pump operations, which has led to the adoption of AC drives for optimal performance. AC drives are essential in both the industrial and municipal sectors because they allow for precise speed control, lower energy consumption, and lower maintenance costs in pump applications. Moreover, the

increasing emphasis on environmentally friendly water management and infrastructure development, especially in developing nations, is hastening the use of AC drives in pump systems and supporting the quick expansion of this market.

Region with largest share:

Due to the region's strong industrial growth, fast urbanization, and rising infrastructure development investments, the Asia Pacific region is anticipated to hold the largest share of the AC drives market. Because of their vast manufacturing bases, growing need for energy-efficient solutions, and government programs encouraging sustainable industrial practices, major economies like China, India, and Japan dominate the market. There is a high demand for AC drives in a variety of applications, including pumps, fans, and conveyors, due to the expanding construction, automotive, and oil and gas industries in these nations.

Region with highest CAGR:

The market for AC drives is anticipated to grow at the highest CAGR in South America due to the region's growing emphasis on energy efficiency, growing manufacturing sectors, and increased industrialization. The need for automation and energy-saving solutions is growing as nations like Brazil, Mexico, and Argentina make significant investments in infrastructure and industrial facility modernization. The use of AC drives is also encouraged by the increased emphasis on lowering energy consumption in sectors like mining, oil and gas, and agriculture. Furthermore, the market in South America is growing quickly owing to government programs and investments that support industrial development and sustainable development in the region.

Key players in the market

Some of the key players in AC Drives market include GE Vernova, Emerson Electric Co., Fuji Electric Holdings, ABB Ltd., Schneider Electric SE, Rockwell Automation, Inc., Mitsubishi Electric Corporation, Eaton Corporation Plc, Siemens AG, Danfoss A/S, Parker Hannifin Co., Yaskawa Electric Corporation, Hitachi Ltd., Toshiba International Corporation Ltd. and Nidec Inc.

Key Developments:

In September 2024, GE Vernova Inc. announced that it has entered into an agreement with Public Power Corporation Renewables (PPC R) to supply, install and commission

23 of GE Vernova's 6.1 MW #- #158m* turbines for a wind farm in Vaslui County, Romania. The deal, which was booked in the second quarter of 2024, expands the presence of GE Vernova's Onshore Wind business in Romania by adding 140 MW to the company's existing installed base of more than 700 MW in the country.

In September 2024, Emerson and Nozomi Networks have announced an expansion of their existing partnership. The new agreement aims to better address the growing demand for OT cybersecurity services and solutions across the power and water industries, with Nozomi's advanced solutions for industrial control system cyber resiliency and real-time operational visibility now available to Emerson customers globally.

In February 2024, Schneider Electric announced that it has committed to invest in a portfolio of Texas-based clean energy projects utilizing a Tax Credit Transfer Agreement (TCTA) for solar and battery storage systems developed, built, and operated by ENGIE North America. The contracted projects are expected to come online throughout 2024 and will enable Schneider Electric to get closer to its 100 per cent renewable energy goal in the U.S. and Canada.

Voltages Covered:

Low Voltage

Medium Voltage

High Voltage

Power Ratings Covered:

Low Power (Up to 40kw)

Medium Power (41-200kw)

High Power (Above 200kw)

Applications Covered:

Compressor

Fans

Pumps

Conveyors

Extruders

Other Applications

End Users Covered:

Oil & Gas

Power generation

Automation

Food & Beverage

Water & wastewater

Metals & Mining

Chemicals & Petrochemicals

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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