

# **3D Scanning Market Forecasts to 2032 – Global Analysis By Component (Hardware, Software and Services), Range (Short-Range 3D Scanners, Medium-Range 3D Scanners and Long-Range 3D Scanners), Application, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global 3D Scanning Market is accounted for \$4.6 billion in 2025 and is expected to reach \$9.5 billion by 2032 growing at a CAGR of 10.8% during the forecast period. 3D scanning is a technology that captures the shape and dimensions of objects using lasers, structured light, or photogrammetry to create precise digital models. It is widely used in manufacturing, healthcare, construction, aerospace, and cultural heritage preservation. Market demand is driven by rapid prototyping, quality inspection, and increasing adoption of reverse engineering. Advances in portable, high-resolution, and AI-enabled scanners are enhancing usability. The growth of 3D printing, virtual reality, and digital twins further accelerates the role of 3D scanning across diverse industries worldwide.

Market Dynamics:

Driver:

Rising use in reverse engineering

The growing application of 3D scanning in reverse engineering is significantly driving market growth, as industries increasingly rely on precise digital replicas of physical components. This technology enables accurate product design, faster prototyping, and effective quality inspections across manufacturing and automotive sectors. Additionally, it helps extend the lifecycle of legacy components where CAD models are unavailable.

Moreover, reverse engineering supports innovation by improving redesign and customization processes, thereby reducing production costs and enhancing efficiency. Consequently, this factor strongly contributes to market expansion.

Restraint:

Data processing and storage challenges

The 3D scanning market faces restraints due to the extensive data generated by high-resolution scans, which requires substantial processing power and storage capacity. Managing these large datasets increases infrastructure costs and may slow workflow efficiency in industries with limited digital resources. Additionally, the need for advanced software to process complex point clouds often creates technical challenges for operators. Moreover, compatibility issues across platforms can hinder seamless integration. Consequently, these limitations may restrict wider adoption of 3D scanning technologies across emerging applications.

Opportunity:

Expansion in healthcare imaging

The expansion of 3D scanning in healthcare imaging presents a significant market opportunity, particularly in medical diagnostics, surgical planning, and personalized treatment. Advanced scanning technologies allow for precise visualization of organs, bones, and tissues, thereby enhancing accuracy in procedures. Additionally, 3D scans support the production of customized prosthetics and implants, improving patient outcomes. Moreover, the growing demand for non-invasive diagnostic solutions accelerates adoption in hospitals and research centers. This integration into healthcare practices is expected to create robust growth prospects for the market.

Threat:

Cyber risks in data handling

Cybersecurity risks in data handling pose a critical threat to the 3D scanning market, as sensitive scanned data often includes proprietary product designs and personal biometric information. Unauthorized access or data breaches could result in intellectual property theft or privacy violations, discouraging end-user adoption. Additionally, industries with stringent compliance regulations may hesitate to adopt 3D scanning

without advanced data protection frameworks. Moreover, as cloud-based storage and remote collaboration grow, vulnerabilities increase further. Addressing these cyber risks is essential to sustaining market trust and growth.

#### Covid-19 Impact:

The COVID-19 pandemic had a mixed impact on the 3D scanning market. Supply chain disruptions initially hindered hardware availability and delayed project implementations. Additionally, restrictions slowed adoption in automotive and aerospace manufacturing. However, healthcare and e-commerce witnessed rising usage of 3D scanning for medical imaging and virtual product visualization. Moreover, remote collaboration requirements accelerated demand for 3D data sharing platforms. While short-term challenges affected growth, the pandemic ultimately highlighted the value of digital transformation, strengthening the long-term market outlook for 3D scanning.

The hardware segment is expected to be the largest during the forecast period

The hardware segment is expected to account for the largest market share during the forecast period, driven by the increasing deployment of advanced scanners across manufacturing, automotive, and aerospace industries. Hardware systems such as laser scanners, structured light scanners, and coordinate measuring machines are critical for capturing high-precision 3D data. Additionally, advancements in scanner portability and accuracy are accelerating adoption. Moreover, industries emphasize high-quality inspection and measurement processes, ensuring sustained hardware demand.

The face & body scanning segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the face & body scanning segment is predicted to witness the highest growth rate, supported by increasing use in healthcare, security, and entertainment industries. Face and body scans are increasingly used for biometric authentication, personalized medical treatments, and virtual reality applications. Additionally, consumer electronics and gaming sectors are integrating scanning technologies for enhanced user experiences. Moreover, the rising demand for non-invasive diagnostic imaging further accelerates growth. As a result, this segment is expected to lead with rapid expansion.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, attributed to its advanced technological infrastructure and strong presence of key industry players. The region benefits from high adoption rates in aerospace, automotive, and healthcare industries, which demand precision-driven solutions. Additionally, significant R&D investments and government support for digital transformation enhance regional growth. Moreover, the rising use of 3D scanning in cultural heritage preservation and entertainment adds to adoption. These factors collectively position North America as a leading market.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, fueled by rapid industrialization, expanding healthcare infrastructure, and growing manufacturing sectors. Countries such as China, Japan, and South Korea are investing heavily in 3D technologies to improve production efficiency and competitiveness. Additionally, the surge in consumer electronics and e-commerce drives demand for scanning applications. Moreover, government initiatives supporting smart manufacturing and digitalization are further accelerating adoption. These dynamics make Asia Pacific the fastest-growing region in the market.

Key players in the market

Some of the key players in 3D Scanning Market include Hexagon, FARO Technologies, Trimble, Carl Zeiss, Nikon, Creaform, Topcon, Artec 3D, Shining 3D, GOM, Autodesk, 3D Systems, Riegl Laser Measurement Systems, Konica Minolta, Maptek, KEYENCE, CyberOptics, Renishaw, Thor3D, and Scantech.

Key Developments:

In June 2025, Nikon Corporation (Nikon) has launched Limited Angle CT, an innovative computed tomography (CT) scanning technology for its range of VOXLS and XT H 225 industrial X-ray inspection systems. This technology advances CT scanning by delivering high-resolution imaging without the need for a full 360-degree sample rotation. By enabling samples to be positioned closer to the X-ray source, Limited Angle CT achieves higher magnification, providing detailed inspection of specific areas of interest within larger components.

In February 2025, Topcon Corporation and FARO Technologies have announced a strategic agreement to develop and distribute innovative solutions in the laser scanning

market. The agreement is expected to expand access to cutting-edge digital reality solutions and result in complementary product developments, such as the seamless integration of Topcon and Sokkia solutions with FARO's solutions. Building on this collaboration will strengthen both companies' offerings and provide added value to users.

In December 2024, Hexagon announced the acquisition of 3D Systems' Geomagic suite of interoperable software packages, which are used to create high quality 3D models from multiple sources, including laser scanning. The Geomagic suite, which includes products such as Design X, Control X, Freeform and Wrap, is capable of automating the processing of 3D scan data to build digital models from physical objects, which can then be used to generate history based parametric CAD models for use in product manufacturing. The Geomagic software tools can also be used to undertake initial free-form design, modify existing CAD models and to accurately measure and inspect parts for quality control purposes when finished. The acquired capabilities will strengthen the existing software portfolio of Hexagon Manufacturing Intelligence and combine with its leadership in portable metrology sensors to deliver a sophisticated suite of solutions across the full range of manufacturing applications.

#### Components:

Hardware

Software

Services

#### Ranges Covered:

Short-Range 3D Scanners

Medium-Range 3D Scanners

Long-Range 3D Scanners

#### Applications Covered:

Reverse Engineering

Quality Control & Inspection

Virtual Simulation

Face & Body Scanning

Rapid Prototyping

Documentation & Visualization

#### End Users Covered:

Automotive

Aerospace & Defense

Healthcare & Medical

Manufacturing & Industrial

Construction, Architecture & Civil Engineering

Cultural Heritage & Museums

Consumer Electronics & OEMs

Entertainment, AR/VR & gaming

Other End Users

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

### **Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL 3D SCANNING MARKET, BY COMPONENT**

- 5.1 Introduction
- 5.2 Hardware
  - 5.2.1 Laser Scanners
  - 5.2.2 Structured Light Scanners
  - 5.2.3 Optical Scanners
  - 5.2.4 Other Hardware
- 5.3 Software
  - 5.3.1 Data Acquisition & Processing
  - 5.3.2 Reverse Engineering & Modeling
  - 5.3.3 Inspection & Quality Control
  - 5.3.4 Other Software
- 5.4 Services
  - 5.4.1 Installation & Integration
  - 5.4.2 Maintenance & Support
  - 5.4.3 Consulting
  - 5.4.4 Training

## **6 GLOBAL 3D SCANNING MARKET, BY RANGE**

- 6.1 Introduction
- 6.2 Short-Range 3D Scanners
- 6.3 Medium-Range 3D Scanners
- 6.4 Long-Range 3D Scanners

## **7 GLOBAL 3D SCANNING MARKET, BY APPLICATION**

- 7.1 Introduction
- 7.2 Reverse Engineering
- 7.3 Quality Control & Inspection
- 7.4 Virtual Simulation
- 7.5 Face & Body Scanning
- 7.6 Rapid Prototyping
- 7.7 Documentation & Visualization

## **8 GLOBAL 3D SCANNING MARKET, BY END USER**

- 8.1 Introduction

- 8.2 Automotive
- 8.3 Aerospace & Defense
- 8.4 Healthcare & Medical
- 8.5 Manufacturing & Industrial
- 8.6 Construction, Architecture & Civil Engineering
- 8.7 Cultural Heritage & Museums
- 8.8 Consumer Electronics & OEMs
- 8.9 Entertainment, AR/VR & gaming
- 8.10 Other End Users

## **9 GLOBAL 3D SCANNING MARKET, BY GEOGRAPHY**

- 9.1 Introduction
- 9.2 North America
  - 9.2.1 US
  - 9.2.2 Canada
  - 9.2.3 Mexico
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 Italy
  - 9.3.4 France
  - 9.3.5 Spain
  - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 Japan
  - 9.4.2 China
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 New Zealand
  - 9.4.6 South Korea
  - 9.4.7 Rest of Asia Pacific
- 9.5 South America
  - 9.5.1 Argentina
  - 9.5.2 Brazil
  - 9.5.3 Chile
  - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
  - 9.6.1 Saudi Arabia

- 9.6.2 UAE
- 9.6.3 Qatar
- 9.6.4 South Africa
- 9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

## **11 COMPANY PROFILING**

- 11.1 Hexagon
- 11.2 FARO Technologies
- 11.3 Trimble
- 11.4 Carl Zeiss
- 11.5 Nikon
- 11.6 Creaform
- 11.7 Topcon
- 11.8 Artec 3D
- 11.9 Shining 3D
- 11.10 GOM
- 11.11 Autodesk
- 11.12 3D Systems
- 11.13 Riegl Laser Measurement Systems
- 11.14 Konica Minolta
- 11.15 Maptek
- 11.16 KEYENCE
- 11.17 CyberOptics
- 11.18 Renishaw
- 11.19 Thor3D
- 11.20 Scantech

## List Of Tables

### LIST OF TABLES

- Table 1 Global 3D Scanning Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global 3D Scanning Market Outlook, By Component (2024-2032) (\$MN)
- Table 3 Global 3D Scanning Market Outlook, By Hardware (2024-2032) (\$MN)
- Table 4 Global 3D Scanning Market Outlook, By Laser Scanners (2024-2032) (\$MN)
- Table 5 Global 3D Scanning Market Outlook, By Structured Light Scanners (2024-2032) (\$MN)
- Table 6 Global 3D Scanning Market Outlook, By Optical Scanners (2024-2032) (\$MN)
- Table 7 Global 3D Scanning Market Outlook, By Other Hardware (2024-2032) (\$MN)
- Table 8 Global 3D Scanning Market Outlook, By Software (2024-2032) (\$MN)
- Table 9 Global 3D Scanning Market Outlook, By Data Acquisition & Processing (2024-2032) (\$MN)
- Table 10 Global 3D Scanning Market Outlook, By Reverse Engineering & Modeling (2024-2032) (\$MN)
- Table 11 Global 3D Scanning Market Outlook, By Inspection & Quality Control (2024-2032) (\$MN)
- Table 12 Global 3D Scanning Market Outlook, By Other Software (2024-2032) (\$MN)
- Table 13 Global 3D Scanning Market Outlook, By Services (2024-2032) (\$MN)
- Table 14 Global 3D Scanning Market Outlook, By Installation & Integration (2024-2032) (\$MN)
- Table 15 Global 3D Scanning Market Outlook, By Maintenance & Support (2024-2032) (\$MN)
- Table 16 Global 3D Scanning Market Outlook, By Consulting (2024-2032) (\$MN)
- Table 17 Global 3D Scanning Market Outlook, By Training (2024-2032) (\$MN)
- Table 18 Global 3D Scanning Market Outlook, By Range (2024-2032) (\$MN)
- Table 19 Global 3D Scanning Market Outlook, By Short-Range 3D Scanners (2024-2032) (\$MN)
- Table 20 Global 3D Scanning Market Outlook, By Medium-Range 3D Scanners (2024-2032) (\$MN)
- Table 21 Global 3D Scanning Market Outlook, By Long-Range 3D Scanners (2024-2032) (\$MN)
- Table 22 Global 3D Scanning Market Outlook, By Application (2024-2032) (\$MN)
- Table 23 Global 3D Scanning Market Outlook, By Reverse Engineering (2024-2032) (\$MN)
- Table 24 Global 3D Scanning Market Outlook, By Quality Control & Inspection (2024-2032) (\$MN)

Table 25 Global 3D Scanning Market Outlook, By Virtual Simulation (2024-2032) (\$MN)

Table 26 Global 3D Scanning Market Outlook, By Face & Body Scanning (2024-2032) (\$MN)

Table 27 Global 3D Scanning Market Outlook, By Rapid Prototyping (2024-2032) (\$MN)

Table 28 Global 3D Scanning Market Outlook, By Documentation & Visualization (2024-2032) (\$MN)

Table 29 Global 3D Scanning Market Outlook, By End User (2024-2032) (\$MN)

Table 30 Global 3D Scanning Market Outlook, By Automotive (2024-2032) (\$MN)

Table 31 Global 3D Scanning Market Outlook, By Aerospace & Defense (2024-2032) (\$MN)

Table 32 Global 3D Scanning Market Outlook, By Healthcare & Medical (2024-2032) (\$MN)

Table 33 Global 3D Scanning Market Outlook, By Manufacturing & Industrial (2024-2032) (\$MN)

Table 34 Global 3D Scanning Market Outlook, By Construction, Architecture & Civil Engineering (2024-2032) (\$MN)

Table 35 Global 3D Scanning Market Outlook, By Cultural Heritage & Museums (2024-2032) (\$MN)

Table 36 Global 3D Scanning Market Outlook, By Consumer Electronics & OEMs (2024-2032) (\$MN)

Table 37 Global 3D Scanning Market Outlook, By Entertainment, AR/VR & gaming (2024-2032) (\$MN)

Table 38 Global 3D Scanning Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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