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3D Map System Market For Automotive - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global 3D Map System for Automotive market is accounted for $1.24 billion in 2017 and is expected to reach $6.1 billion by 2026 growing at a CAGR of 19.4%. Growing adoption of smartphones, rapid urbanization in emerging nations, and increasing technological advancements are some of the factors propelling the market growth. In addition, rise in tourism, growing consumer spending levels on acquiring luxurious vehicles also favouring the market growth over the forecast period. On the other hand, high initial investment cost is limiting the market growth.

In-dash navigation is most preferred navigation type compared to handheld navigation. The In-dash segment is projected to register largest market revenue during the forecast period. Passenger vehicles utilize 3D map systems in a large proportion due to increasing consumer spending to get convenient travel experience. North America is expected to register lucrative growth rate due to rapid adoption of technologies by consumers, higher rate of commercial vehicles in this region is fuelling the region growth.

Some of the key players in 3D Map System for Automotive market include Aptiv, Axestrack, BAE Systems Plc., Civil Maps, Continental AG, DENSO CORPORATION, Dynamic Map Platform Co., Ltd., Elektrobit, Harman International, HERE Technologies, Mitsubishi Electric Corporation, Nippon Seiki Co., Ltd., NVIDIA Corporation, Robert Bosch GmbH, and TomTom International BV.

Systems Covered:

- Software & Services

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Hardware

Navigation Types Covered:

Handheld Navigation

In-dash navigation

Sales Channels Covered:

Aftermarket

OEM

Vehicle Types Covered:

Commercial Vehicle

Passenger Vehicle

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

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- Italy
- France
- Spain
- Rest of Europe

Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- South Korea
- Rest of Asia Pacific

South America

- Argentina
- Brazil
- Chile
- Rest of South America

Middle East & Africa

- Saudi Arabia

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UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Contents

1 EXECUTIVE SUMMARY

2 PREFACE

2.1 Abstract
2.2 Stake Holders
2.3 Research Scope
2.4 Research Methodology
  2.4.1 Data Mining
  2.4.2 Data Analysis
  2.4.3 Data Validation
  2.4.4 Research Approach
2.5 Research Sources
  2.5.1 Primary Research Sources
  2.5.2 Secondary Research Sources
  2.5.3 Assumptions

3 MARKET TREND ANALYSIS

3.1 Introduction
3.2 Drivers
3.3 Restraints
3.4 Opportunities
3.5 Threats
3.6 Product Analysis
3.7 End User Analysis
3.8 Emerging Markets
3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

4.1 Bargaining power of suppliers
4.2 Bargaining power of buyers
4.3 Threat of substitutes
4.4 Threat of new entrants
4.5 Competitive rivalry

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5 GLOBAL 3D MAP SYSTEM FOR AUTOMOTIVE MARKET, BY SYSTEM

5.1 Introduction
5.2 Software & Services
5.3 Hardware

6 GLOBAL 3D MAP SYSTEM FOR AUTOMOTIVE MARKET, BY NAVIGATION

6.1 Introduction
6.2 Handheld Navigation
6.3 In-dash navigation

7 GLOBAL 3D MAP SYSTEM FOR AUTOMOTIVE MARKET, BY SALES CHANNEL

7.1 Introduction
7.2 Aftermarket
7.3 OEM

8 GLOBAL 3D MAP SYSTEM FOR AUTOMOTIVE MARKET, BY VEHICLE TYPE

8.1 Introduction
8.2 Commercial Vehicle
8.3 Passenger Vehicle

9 GLOBAL 3D MAP SYSTEM FOR AUTOMOTIVE MARKET, BY GEOGRAPHY

9.1 Introduction
9.2 North America
  9.2.1 US
  9.2.2 Canada
  9.2.3 Mexico
9.3 Europe
  9.3.1 Germany
  9.3.2 UK
  9.3.3 Italy
  9.3.4 France
  9.3.5 Spain
  9.3.6 Rest of Europe
9.4 Asia Pacific

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9.4.1 Japan
9.4.2 China
9.4.3 India
9.4.4 Australia
9.4.5 New Zealand
9.4.6 South Korea
9.4.7 Rest of Asia Pacific
9.5 South America
9.5.1 Argentina
9.5.2 Brazil
9.5.3 Chile
9.5.4 Rest of South America
9.6 Middle East & Africa
9.6.1 Saudi Arabia
9.6.2 UAE
9.6.3 Qatar
9.6.4 South Africa
9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures
10.2 Acquisitions & Mergers
10.3 New Product Launch
10.4 Expansions
10.5 Other Key Strategies

11 COMPANY PROFILING

11.1 Aptiv
11.2 Axestrack
11.3 BAE Systems Plc.
11.4 Civil Maps
11.5 Continental AG
11.6 DENSO CORPORATION
11.7 Dynamic Map Platform Co., Ltd.
11.8 Elektrobit
11.9 Harman International
11.10 HERE Technologies

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11.11 Mitsubishi Electric Corporation
11.12 Nippon Seiki Co., Ltd.
11.13 NVIDIA Corporation
11.14 Robert Bosch GmbH
11.15 TomTom International BV

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List Of Tables

LIST OF TABLES

Table 1 Global 3D Map System For Automotive Market Outlook, By Region (2016-2026) ($MN)
Table 2 Global 3D Map System For Automotive Market Outlook, By System (2016-2026) ($MN)
Table 3 Global 3D Map System For Automotive Market Outlook, By Software & Services (2016-2026) ($MN)
Table 4 Global 3D Map System For Automotive Market Outlook, By Hardware (2016-2026) ($MN)
Table 5 Global 3D Map System For Automotive Market Outlook, By Navigation (2016-2026) ($MN)
Table 6 Global 3D Map System For Automotive Market Outlook, By Handheld Navigation (2016-2026) ($MN)
Table 7 Global 3D Map System For Automotive Market Outlook, By In-dash navigation (2016-2026) ($MN)
Table 8 Global 3D Map System For Automotive Market Outlook, By Sales Channel (2016-2026) ($MN)
Table 9 Global 3D Map System For Automotive Market Outlook, By Aftermarket (2016-2026) ($MN)
Table 10 Global 3D Map System For Automotive Market Outlook, By OEM (2016-2026) ($MN)
Table 11 Global 3D Map System For Automotive Market Outlook, By Vehicle Type (2016-2026) ($MN)
Table 12 Global 3D Map System For Automotive Market Outlook, By Commercial Vehicle (2016-2026) ($MN)
Table 13 Global 3D Map System For Automotive Market Outlook, By Passenger Vehicle (2016-2026) ($MN)
Table 14 North America 3D Map System For Automotive Market Outlook, By Country (2016-2026) ($MN)
Table 15 North America 3D Map System For Automotive Market Outlook, By System (2016-2026) ($MN)
Table 16 North America 3D Map System For Automotive Market Outlook, By Software & Services (2016-2026) ($MN)
Table 17 North America 3D Map System For Automotive Market Outlook, By Hardware (2016-2026) ($MN)
Table 18 North America 3D Map System For Automotive Market Outlook, By Navigation

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(2016-2026) ($MN)
Table 19 North America 3D Map System For Automotive Market Outlook, By Handheld Navigation (2016-2026) ($MN)
Table 20 North America 3D Map System For Automotive Market Outlook, By In-dash navigation (2016-2026) ($MN)
Table 21 North America 3D Map System For Automotive Market Outlook, By Sales Channel (2016-2026) ($MN)
Table 22 North America 3D Map System For Automotive Market Outlook, By Aftermarket (2016-2026) ($MN)
Table 23 North America 3D Map System For Automotive Market Outlook, By OEM (2016-2026) ($MN)
Table 24 North America 3D Map System For Automotive Market Outlook, By Vehicle Type (2016-2026) ($MN)
Table 25 North America 3D Map System For Automotive Market Outlook, By Commercial Vehicle (2016-2026) ($MN)
Table 26 North America 3D Map System For Automotive Market Outlook, By Passenger Vehicle (2016-2026) ($MN)
Table 27 Europe 3D Map System For Automotive Market Outlook, By Country (2016-2026) ($MN)
Table 28 Europe 3D Map System For Automotive Market Outlook, By System (2016-2026) ($MN)
Table 29 Europe 3D Map System For Automotive Market Outlook, By Software & Services (2016-2026) ($MN)
Table 30 Europe 3D Map System For Automotive Market Outlook, By Hardware (2016-2026) ($MN)
Table 31 Europe 3D Map System For Automotive Market Outlook, By Navigation (2016-2026) ($MN)
Table 32 Europe 3D Map System For Automotive Market Outlook, By Handheld Navigation (2016-2026) ($MN)
Table 33 Europe 3D Map System For Automotive Market Outlook, By In-dash navigation (2016-2026) ($MN)
Table 34 Europe 3D Map System For Automotive Market Outlook, By Sales Channel (2016-2026) ($MN)
Table 35 Europe 3D Map System For Automotive Market Outlook, By Aftermarket (2016-2026) ($MN)
Table 36 Europe 3D Map System For Automotive Market Outlook, By OEM (2016-2026) ($MN)
Table 37 Europe 3D Map System For Automotive Market Outlook, By Vehicle Type (2016-2026) ($MN)

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Table 38 Europe 3D Map System For Automotive Market Outlook, By Commercial Vehicle (2016-2026) ($MN)
Table 39 Europe 3D Map System For Automotive Market Outlook, By Passenger Vehicle (2016-2026) ($MN)
Table 40 Asia Pacific 3D Map System For Automotive Market Outlook, By Country (2016-2026) ($MN)
Table 41 Asia Pacific 3D Map System For Automotive Market Outlook, By System (2016-2026) ($MN)
Table 42 Asia Pacific 3D Map System For Automotive Market Outlook, By Software & Services (2016-2026) ($MN)
Table 43 Asia Pacific 3D Map System For Automotive Market Outlook, By Hardware (2016-2026) ($MN)
Table 44 Asia Pacific 3D Map System For Automotive Market Outlook, By Navigation (2016-2026) ($MN)
Table 45 Asia Pacific 3D Map System For Automotive Market Outlook, By Handheld Navigation (2016-2026) ($MN)
Table 46 Asia Pacific 3D Map System For Automotive Market Outlook, By In-dash navigation (2016-2026) ($MN)
Table 47 Asia Pacific 3D Map System For Automotive Market Outlook, By Sales Channel (2016-2026) ($MN)
Table 48 Asia Pacific 3D Map System For Automotive Market Outlook, By Aftermarket (2016-2026) ($MN)
Table 49 Asia Pacific 3D Map System For Automotive Market Outlook, By OEM (2016-2026) ($MN)
Table 50 Asia Pacific 3D Map System For Automotive Market Outlook, By Vehicle Type (2016-2026) ($MN)
Table 51 Asia Pacific 3D Map System For Automotive Market Outlook, By Commercial Vehicle (2016-2026) ($MN)
Table 52 Asia Pacific 3D Map System For Automotive Market Outlook, By Passenger Vehicle (2016-2026) ($MN)
Table 53 South America 3D Map System For Automotive Market Outlook, By Country (2016-2026) ($MN)
Table 54 South America 3D Map System For Automotive Market Outlook, By System (2016-2026) ($MN)
Table 55 South America 3D Map System For Automotive Market Outlook, By Software & Services (2016-2026) ($MN)
Table 56 South America 3D Map System For Automotive Market Outlook, By Hardware (2016-2026) ($MN)
Table 57 South America 3D Map System For Automotive Market Outlook, By Navigation

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(2016-2026) ($MN)
Table 58 South America 3D Map System For Automotive Market Outlook, By Handheld Navigation (2016-2026) ($MN)
Table 59 South America 3D Map System For Automotive Market Outlook, By In-dash navigation (2016-2026) ($MN)
Table 60 South America 3D Map System For Automotive Market Outlook, By Sales Channel (2016-2026) ($MN)
Table 61 South America 3D Map System For Automotive Market Outlook, By Aftermarket (2016-2026) ($MN)
Table 62 South America 3D Map System For Automotive Market Outlook, By OEM (2016-2026) ($MN)
Table 63 South America 3D Map System For Automotive Market Outlook, By Vehicle Type (2016-2026) ($MN)
Table 64 South America 3D Map System For Automotive Market Outlook, By Commercial Vehicle (2016-2026) ($MN)
Table 65 South America 3D Map System For Automotive Market Outlook, By Passenger Vehicle (2016-2026) ($MN)
Table 66 Middle East & Africa 3D Map System For Automotive Market Outlook, By Country (2016-2026) ($MN)
Table 67 Middle East & Africa 3D Map System For Automotive Market Outlook, By System (2016-2026) ($MN)
Table 68 Middle East & Africa 3D Map System For Automotive Market Outlook, By Software & Services (2016-2026) ($MN)
Table 69 Middle East & Africa 3D Map System For Automotive Market Outlook, By Hardware (2016-2026) ($MN)
Table 70 Middle East & Africa 3D Map System For Automotive Market Outlook, By Navigation (2016-2026) ($MN)
Table 71 Middle East & Africa 3D Map System For Automotive Market Outlook, By Handheld Navigation (2016-2026) ($MN)
Table 72 Middle East & Africa 3D Map System For Automotive Market Outlook, By In-dash navigation (2016-2026) ($MN)
Table 73 Middle East & Africa 3D Map System For Automotive Market Outlook, By Sales Channel (2016-2026) ($MN)
Table 74 Middle East & Africa 3D Map System For Automotive Market Outlook, By Aftermarket (2016-2026) ($MN)
Table 75 Middle East & Africa 3D Map System For Automotive Market Outlook, By OEM (2016-2026) ($MN)
Table 76 Middle East & Africa 3D Map System For Automotive Market Outlook, By Vehicle Type (2016-2026) ($MN)

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Table 77 Middle East & Africa 3D Map System For Automotive Market Outlook, By Commercial Vehicle (2016-2026) ($MN)
Table 78 Middle East & Africa 3D Map System For Automotive Market Outlook, By Passenger Vehicle (2016-2026) ($MN)

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