

15?Minute Cities Mobility Market Forecasts to 2034 – Global Analysis By Mobility Mode (Active Mobility Infrastructure, Shared Micro-Mobility Services, Public Transit Integration, Neighborhood Autonomous Shuttles and Urban Logistics & Micro-Freight), Technology and By Geography

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Abstracts

According to Statistics MRC, the Global 15?Minute Cities Mobility Market is accounted for \$52.6 billion in 2026 and is expected to reach \$130.3 billion by 2034 growing at a CAGR of 12.0% during the forecast period. 15-Minute Cities Mobility centers on creating cities where people can conveniently reach daily necessities within a quarter-hour by foot or bicycle. The approach prioritizes minimizing car dependency, strengthening public transportation networks, and encouraging non-motorized travel. By reducing commuting distances, it helps cut traffic congestion, pollution, and time spent traveling, while supporting neighborhood businesses and social connections. The model relies on integrated urban planning, diverse land use, and smart technologies to build accessible, eco-friendly, and people-focused mobility systems that address contemporary sustainability challenges and improve overall urban living standards.

According to the National Bureau of Economic Research, Americans travel on average 7–9 miles for shopping and recreational activities, far exceeding the 15?minute walking distance promoted by sustainable urban planners. Their data shows that only 12% of daily trips are within a 15?minute walk, underscoring the mismatch between current mobility patterns and the 15?Minute City framework.

Market Dynamics:

Driver:

Rising urban congestion and travel time pressures

Growing traffic bottlenecks in expanding urban areas are encouraging the adoption of 15-minute cities mobility concepts. Extended commuting durations negatively impact efficiency, mental well-being, and energy use, leading planners to promote proximity-based living. By bringing workplaces and amenities closer to residents, cities can reduce the need for long-distance travel and relieve overloaded transport systems. This model enhances everyday comfort while encouraging healthier routines and efficient time use. With congestion levels rising worldwide, cities are increasingly embracing compact, accessible planning approaches as a solution for improving urban mobility and sustainability outcomes.

Restraint:

High infrastructure transformation costs

Converting current city layouts into 15-minute models involves substantial financial commitment for infrastructure upgrades such as walkways, bike lanes, and local service centers. Established urban areas face higher costs due to space limitations and outdated systems that require modernization. Budget constraints and competing development needs can hinder progress, while investors may hesitate because of slow returns. These economic barriers limit widespread implementation, particularly in emerging economies, making the high cost of urban transformation a significant obstacle to the expansion of the 15-minute cities mobility market.

Opportunity:

Expansion of active mobility infrastructure

Rising investments in infrastructure that supports walking and cycling offer strong growth prospects for the 15-minute cities mobility market. Developing safe pathways, bicycle networks, and eco-friendly corridors improves accessibility and promotes healthier living habits. Urban authorities are emphasizing non-motorized transport to ease traffic and lower pollution levels. This trend creates opportunities for companies involved in urban design and mobility services to introduce innovative solutions. Increasing demand for reliable active transport systems is expected to drive expansion, making it a key opportunity within sustainable urban mobility development.

Threat:

Political opposition and public misconceptions

Opposition from political groups and misunderstandings among the public present major risks to the 15-minute cities mobility market. Certain individuals believe the model may limit freedom of movement or increase regulation, leading to resistance. The spread of inaccurate information and low awareness can intensify doubts and reduce acceptance. Political disagreements may further delay decision-making and affect project outcomes. Without effective communication and stakeholder involvement, trust in such initiatives may weaken. These factors create instability and can slow the adoption of proximity-based mobility systems.

Covid-19 Impact:

The COVID-19 crisis played a crucial role in boosting the growth of 15-minute cities mobility by emphasizing the need for proximity-based living. Movement restrictions and lockdowns reduced long commutes, encouraging people to depend more on nearby facilities and non-motorized transport. Urban authorities introduced measures such as expanded walkways and cycling paths to ensure safe travel. The rise of remote working also supported decentralized lifestyles. Consequently, governments and planners began focusing more on localized urban development, positioning the pandemic as an important driver in promoting efficient, sustainable, and community-oriented mobility solutions.

The active mobility infrastructure segment is expected to be the largest during the forecast period

The active mobility infrastructure segment is expected to account for the largest market share during the forecast period because it forms the backbone of short-range transportation. The development of walkable streets, dedicated cycling routes, and safer urban environments aligns closely with the goal of localized accessibility. Governments and planners favor these solutions due to their affordability, ease of implementation, and quick positive impact on traffic reduction, environmental quality, and public well-being. Supported by strong regulatory initiatives, this segment continues to gain traction, making it the most influential component in advancing efficient, sustainable, and community-focused urban mobility frameworks.

The AI-powered traffic management segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the AI-powered traffic management segment is predicted to witness the highest growth rate because of their capability to improve traffic efficiency using real-time insights and advanced analytics. These systems help regulate vehicle flow, optimize signal timings, and minimize congestion within compact urban areas. They contribute to smoother transportation, shorter travel durations, and reduced environmental impact. Increasing focus on smart city development and digital transformation is driving their expansion. As cities face rising mobility challenges, intelligent traffic solutions are becoming crucial for ensuring efficient and sustainable urban transport networks.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market share as a result of its advanced approach to sustainable city development and robust transportation networks. Urban areas in this region strongly promote pedestrian-friendly environments, cycling infrastructure, and integrated land use, which support proximity-based living. Supportive government policies, strict environmental standards, and early implementation of smart technologies contribute to its leadership. Increasing population concentration and heightened environmental awareness further boost the need for localized mobility solutions.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by rapid urban expansion and rising population concentrations. Authorities are investing heavily in smart city initiatives, sustainable transport systems, and advanced infrastructure to address urban pressures. Growing income levels and heightened environmental concerns are also encouraging the adoption of proximity-based mobility solutions. Furthermore, developing countries in the region are embracing innovative approaches to improve accessibility and efficiency.

Key players in the market

Some of the key players in 15?Minute Cities Mobility Market include Citymapper, Keolis, Lime, Mobike (Meituan Bike), Motivate, Ofo, Scoot Networks, Transit, Via, Fluctuo, Gaiyo, Tier Mobility, Dott, Jump (Uber-acquired bikes), Revel, Beam Mobility, Nextbike

and Donkey Republic.

Key Developments:

In June 2025, Keolis will create a joint venture with Etihad Rail to introduce the first passenger train service in the country. Drawing on Keolis' expertise combined with Etihad Rail's infrastructure, this partnership is designed to offer modern, efficient and customer-centric rail travel from 2026 on.

In March 2023, Via announced that it has acquired Citymapper, the UK-based premier journey planning app and transit technology company. On the heels of Via's recent financing round, the Citymapper acquisition accelerates Via's vision to build the end-to-end digital infrastructure for transit systems.

Mobility Modes Covered:

Active Mobility Infrastructure

Shared Micro-Mobility Services

Public Transit Integration

Neighborhood Autonomous Shuttles

Urban Logistics & Micro-Freight

Technologies Covered:

Smart Mobility Apps

Vehicle-to-everything (V2X) Platforms

AI-powered Traffic Management

Energy & Charging Infrastructure

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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