

Wireless Headphones Market in Taiwan 2021

<https://marketpublishers.com/r/W33A97895E64EN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: W33A97895E64EN

Abstracts

Wireless headphones are basically a pair of tiny speakers connected to devices such as smartphones, laptops, music players, and tablets for listening to music or watching videos. The wireless headphones market in Taiwan is set to grow at a healthy compound annual growth rate (CAGR) of 2.4% in the next five years. Convenience and greater affordability of wireless, rising number of tech-savvy consumers, rising consumer disposable income, growth of high-quality audio and video streaming services, innovations in audio technology and headphones manufacturing are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wireless headphones. The Taiwan wireless headphones market is segmented on the basis of price range, product, and distribution channel. On the basis of price range, the wireless headphones market in Taiwan has been segmented into prestige product, mass product. The mass product segment is estimated to account for the largest share of the wireless headphones market in Taiwan. By product, the wireless headphones market in Taiwan has been segmented into earphones, headbands, TWS. The TWS segment held the largest revenue share in 2020. Based on distribution channel, the wireless headphones market in Taiwan is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

As of 2020, the major players in the Taiwan wireless headphones market were Apple Inc., Sony Corporation, GN Store Nord A/S, Bose Corporation, JLab Audio, Xiaomi Corporation.

Report Scope

Price range: prestige product, mass product

Product: earphones, headbands, TWS

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Taiwan wireless headphones market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. WIRELESS HEADPHONES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY PRODUCT

Earphones
Headbands
TWS

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

Apple Inc.
Sony Corporation
GN Store Nord A/S
Bose Corporation
JLab Audio
Xiaomi Corporation
About StrategyHelix
Disclaimer

I would like to order

Product name: Wireless Headphones Market in Taiwan 2021

Product link: <https://marketpublishers.com/r/W33A97895E64EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W33A97895E64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970