

Wireless Headphones Market in South Korea 2021

<https://marketpublishers.com/r/WCDEF6F78537EN.html>

Date: January 2022

Pages: 17

Price: US\$ 450.00 (Single User License)

ID: WCDEF6F78537EN

Abstracts

Wireless headphones are basically a pair of tiny speakers connected to devices such as smartphones, laptops, music players, and tablets for listening to music or watching videos. According to StrategyHelix, the wireless headphones market in South Korea is expected to increase by US\$ 1,515 million during 2021-2027, expanding at a CAGR of 9% during the forecast period. Convenience and greater affordability of wireless, rising number of tech-savvy consumers, rising consumer disposable income, growth of high-quality audio and video streaming services, innovations in audio technology and headphones manufacturing are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wireless headphones. The South Korea wireless headphones market is segmented on the basis of price range, product, and distribution channel. Based on price range, the wireless headphones market in South Korea is categorized into prestige product, mass product. The mass product segment captured the largest share of the market in 2020. On the basis of product, the wireless headphones market in South Korea has been segmented into earphones, headbands, TWS. The TWS segment held the largest share of the South Korea wireless headphones market in 2020 and is anticipated to hold its share during the forecast period. By distribution channel, the wireless headphones market in South Korea has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The report also includes the profiles of leading companies such as The Samsung Group, Apple Inc., LG Corporation, Dongguan Hele Electronics Co. Ltd. (QCY).

Report Scope

Price range: prestige product, mass product

Product: earphones, headbands, TWS

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Korea wireless headphones market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. WIRELESS HEADPHONES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRICE RANGE

Prestige product
Mass product

PART 4. MARKET BREAKDOWN BY PRODUCT

Earphones
Headbands
TWS

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. KEY COMPANIES

The Samsung Group
Apple Inc.
LG Corporation
Dongguan Hele Electronics Co., Ltd. (QCY)
About StrategyHelix
Disclaimer

I would like to order

Product name: Wireless Headphones Market in South Korea 2021

Product link: <https://marketpublishers.com/r/WCDEF6F78537EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WCDEF6F78537EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970