

Wireless Headphones Market in Romania 2021

<https://marketpublishers.com/r/W7303750CAB3EN.html>

Date: January 2022

Pages: 15

Price: US\$ 450.00 (Single User License)

ID: W7303750CAB3EN

Abstracts

Wireless headphones are basically a pair of tiny speakers connected to devices such as smartphones, laptops, music players, and tablets for listening to music or watching videos. The wireless headphones market in Romania is expected to increase at a CAGR of 7.3% till 2027, according to data and analytics company StrategyHelix. Convenience and greater affordability of wireless, rising number of tech-savvy consumers, rising consumer disposable income, growth of high-quality audio and video streaming services, innovations in audio technology and headphones manufacturing are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wireless headphones. The Romania wireless headphones market is segmented on the basis of price range, product, and distribution channel. By price range, the wireless headphones market in Romania has been segmented into prestige product, mass product. The mass product segment was the largest contributor to the Romania wireless headphones market in 2020. Based upon product, the wireless headphones market in Romania is categorized into earphones, headbands, TWS. According to the research, the TWS segment had the largest share in the wireless headphones market in Romania. On the basis of distribution channel, the wireless headphones market in Romania has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

The prominent players operating in the Romania wireless headphones market include Sony Corporation, The Samsung Group, Koninklijke Philips N.V., Apple Inc., Bose Corporation.

Report Scope

Price range: prestige product, mass product

Product: earphones, headbands, TWS

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Romania wireless headphones market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Apple Inc.
Bose Corporation
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