

Wireless Headphones Market in Morocco 2021

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Abstracts

Wireless headphones are basically a pair of tiny speakers connected to devices such as smartphones, laptops, music players, and tablets for listening to music or watching videos. The wireless headphones market in Morocco is poised to grow at a CAGR of around 5.2% over the analysis period of 2021 to 2027, according to StrategyHelix. Convenience and greater affordability of wireless, rising number of tech-savvy consumers, rising consumer disposable income, growth of high-quality audio and video streaming services, innovations in audio technology and headphones manufacturing are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wireless headphones. The Morocco wireless headphones market is segmented on the basis of price range, product, and distribution channel. By price range, the wireless headphones market in Morocco has been segmented into prestige product, mass product. The mass product segment was the largest contributor to the Morocco wireless headphones market in 2020. Based upon product, the wireless headphones market in Morocco is categorized into earphones, headbands, TWS. According to the research, the TWS segment had the largest share in the wireless headphones market in Morocco. On the basis of distribution channel, the wireless headphones market in Morocco has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

Some of the leading companies operating in the market are Apple Inc., The Samsung Group, Huawei Technologies Co. Ltd., Sony Corporation, Bose Corporation.

Report Scope

Price range: prestige product, mass product

Product: earphones, headbands, TWS

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Morocco wireless headphones market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Huawei Technologies Co., Ltd.
Sony Corporation
Bose Corporation
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