

# Wireless Headphones Market in Europe 2021

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## Abstracts

Wireless headphones are basically a pair of tiny speakers connected to devices such as smartphones, laptops, music players, and tablets for listening to music or watching videos. The wireless headphones market in Europe is set to increase by US\$ 12,316 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 11.1% during the forecast period. Convenience and greater affordability of wireless, rising number of tech-savvy consumers, rising consumer disposable income, growth of high-quality audio and video streaming services, innovations in audio technology and headphones manufacturing are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wireless headphones. The Europe wireless headphones market is segmented on the basis of price range, product, distribution channel, and country. On the basis of price range, the wireless headphones market in Europe has been segmented into prestige product, mass product. The mass product segment is estimated to account for the largest share of the wireless headphones market in Europe. By product, the wireless headphones market in Europe has been segmented into earphones, headbands, TWS. The TWS segment held the largest revenue share in 2020. Based on distribution channel, the wireless headphones market in Europe is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the wireless headphones market in Europe has been segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom.

The Europe wireless headphones market is highly competitive. Some of the leading companies operating in the market are Apple Inc., Bose Corporation, GN Store Nord A/S, Publimarket 2011 SL, Sony Corporation, The Samsung Group, Vieta Audio SA, Xiaomi Corporation.

### Report Scope

Price range: prestige product, mass product

Product: earphones, headbands, TWS

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Europe wireless headphones market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Bose Corporation  
GN Store Nord A/S  
Publimarket 2011 SL  
Sony Corporation  
The Samsung Group  
Vieta Audio SA  
Xiaomi Corporation  
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