

# Wireless Headphones Market in Canada 2021

<https://marketpublishers.com/r/WF258414E9CEEN.html>

Date: January 2022

Pages: 19

Price: US\$ 450.00 (Single User License)

ID: WF258414E9CEEN

## Abstracts

Wireless headphones are basically a pair of tiny speakers connected to devices such as smartphones, laptops, music players, and tablets for listening to music or watching videos. According to a report by StrategyHelix, the wireless headphones market in Canada is set to increase by US\$ 32 million during 2021-2027, growing at a CAGR of 1% during the forecast period. Convenience and greater affordability of wireless, rising number of tech-savvy consumers, rising consumer disposable income, growth of high-quality audio and video streaming services, innovations in audio technology and headphones manufacturing are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wireless headphones. The Canada wireless headphones market is segmented on the basis of price range, product, and distribution channel. On the basis of price range, the wireless headphones market in Canada has been segmented into prestige product, mass product. The mass product segment held the largest revenue share in 2020. By product, the wireless headphones market in Canada has been segmented into earphones, headbands, TWS. Among these, the TWS segment was accounted for the highest revenue generator in 2020. Based on distribution channel, the wireless headphones market in Canada is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

Key companies profiled in the report include Apple Inc., Sony Corporation, Bose Corporation, The Samsung Group.

### Report Scope

Price range: prestige product, mass product

Product: earphones, headbands, TWS

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing,

others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Canada wireless headphones market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. WIRELESS HEADPHONES MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRICE RANGE**

Prestige product  
Mass product

### **PART 4. MARKET BREAKDOWN BY PRODUCT**

Earphones  
Headbands  
TWS

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Apple Inc.  
Sony Corporation  
Bose Corporation  
The Samsung Group  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Wireless Headphones Market in Canada 2021

Product link: <https://marketpublishers.com/r/WF258414E9CEEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WF258414E9CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970