

Wine Market in Switzerland 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. The wine market in Switzerland is set to increase by US\$ 172 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 0.5% during the forecast period. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Switzerland wine market is segmented on the basis of product, and distribution channel. On the basis of product, the wine market in Switzerland has been segmented into fortified wine, fruit wine, sparkling wine, still wine. Among these, the still wine segment was accounted for the highest revenue generator in 2020. By distribution channel, the wine market in Switzerland has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others.

The Switzerland wine market is highly competitive. Some of the leading companies operating in the market are Bataillard SA, Dr. August Oetker, LVMH Moët Hennessy Louis Vuitton SA, Pernod Ricard Groupe, Provins Valais, Schenk SA, The Carlyle Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Switzerland wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Bataillard SA
Dr. August Oetker
LVMH Moët Hennessy Louis Vuitton SA
Pernod Ricard Groupe
Provins Valais
Schenk SA
The Carlyle Group
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