

Wine Market in Philippines 2021

https://marketpublishers.com/r/W75D6E05FB3BEN.html

Date: January 2022

Pages: 13

Price: US\$ 550.00 (Single User License)

ID: W75D6E05FB3BEN

Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. The wine market in Philippines is poised to grow by US\$ 230 million during 2021-2027, progressing at a CAGR of 8% during the forecast period, according to data and analytics company StrategyHelix. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Philippines wine market is segmented on the basis of product, and distribution channel. By product, the wine market in Philippines has been segmented into fortified wine, fruit wine, sparkling wine, still wine. In 2020, the still wine segment made up the largest share of revenue generated by the wine market. Based upon distribution channel, the wine market in Philippines is categorized into supermarkets & hypermarkets, food & drink specialists, online retail, others.

The wine market is dominated by key players, which are Bel Mondo Italia Corporation, Conrad & Company Inc, E & J Gallo Winery Inc, Felix Solis Avantis S.A., Fly Ace Corporation, The Wine Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope



Product: fortified wine, fruit wine, sparkling wine, still wine
Distribution channel: supermarkets & hypermarkets, food & drink specialists, online
retail, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Philippines wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. WINE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Fortified wine
Fruit wine
Sparkling wine
Still wine

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets Food & drink specialists Online retail Others

PART 5. KEY COMPANIES

Bel Mondo Italia Corporation
Conrad & Company Inc
E & J Gallo Winery Inc
Felix Solis Avantis S.A.
Fly Ace Corporation
The Wine Group
About StrategyHelix
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