

Wine Market in Peru 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. The wine market in Peru is set to increase by US\$ 153 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 5% during the forecast period. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Peru wine market is segmented on the basis of product, and distribution channel. On the basis of product, the wine market in Peru has been segmented into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment held the largest revenue share in 2020. By distribution channel, the wine market in Peru has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others.

Top players covered in Peru Wine Market Study are Bodegas y Vinedos Taberero S.A.C., Compania Cervecerias Unidas S.A., Davide Campari-Milano N.V., Santiago Queirolo S.A.C., Vina Concha Y Toro S.A., Vina Tacama S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online

retail, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Peru wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. WINE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Fortified wine
Fruit wine
Sparkling wine
Still wine

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Food & drink specialists
Online retail
Others

PART 5. KEY COMPANIES

Bodegas y Vinedos Tabernerero S.A.C.
Compania Cervecerias Unidas S.A.
Davide Campari-Milano N.V.
Santiago Queirolo S.A.C.
Vina Concha Y Toro S.A.
Vina Tacama S.A.
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