

Wine Market in North America 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 27%. The wine market in North America is poised to grow by US\$ 9,990 million during 2021-2027, progressing at a CAGR of 2.6% during the forecast period, according to data and analytics company StrategyHelix. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The North America wine market is segmented on the basis of product, distribution channel, and country. By product, the wine market in North America has been segmented into fortified wine, fruit wine, sparkling wine, still wine. According to the research, the still wine segment had the largest share in the wine market in North America. Based upon distribution channel, the wine market in North America is categorized into supermarkets & hypermarkets, food & drink specialists, online retail, others. Geographically, the wine market in North America is segmented into Canada, USA.

The North America wine market is highly competitive. The report also includes the profiles of leading companies such as Accolade Wines Limited, Andrew Peller Limited, Arterra Wines Canada Inc., Bronco Wine Company, Constellation Brands Inc., E & J Gallo Winery Inc, Pernod Ricard Groupe, The Wine Group, Treasury Wine Estates Limited, Trinchero Family Estates, Vina Concha Y Toro S.A.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists,
online retail, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Andrew Peller Limited
Arterra Wines Canada, Inc.
Bronco Wine Company
Constellation Brands, Inc.
E & J Gallo Winery Inc
Pernod Ricard Groupe

The Wine Group
Treasury Wine Estates Limited
Trinchero Family Estates
Vina Concha Y Toro S.A.
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