

# Wine Market in Netherlands 2021

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## Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. A study by StrategyHelix indicates that the wine market in Netherlands is expected to increase by US\$ 349 million from 2021 to 2027, garnering a CAGR of 1.9% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Netherlands wine market is segmented on the basis of product, and distribution channel. Based on product, the wine market in Netherlands is categorized into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment captured the largest share of the market in 2020. On the basis of distribution channel, the wine market in Netherlands has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others.

As of 2020, the major players in the Netherlands wine market were Accolade Wines Limited, ARCO BODEGAS UNIDAS S.A., Bacardi Limited, LVMH Moet Hennessy Louis Vuitton SA, Pernod Ricard Groupe, Treasury Wine Estates Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Netherlands wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Study period  
Geographical scope  
Research methodology

### **PART 2. WINE MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Fortified wine  
Fruit wine  
Sparkling wine  
Still wine

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Food & drink specialists  
Online retail  
Others

### **PART 5. KEY COMPANIES**

Accolade Wines Limited  
ARCO BODEGAS UNIDAS, S.A.  
Bacardi Limited  
LVMH Moet Hennessy Louis Vuitton SA  
Pernod Ricard Groupe  
Treasury Wine Estates Limited  
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