

Wine Market in Middle East and Africa 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. According to a report by StrategyHelix, the wine market in Middle East and Africa is set to increase by US\$ 15,359 million during 2021-2027, growing at a CAGR of 3.2% during the forecast period. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Middle East and Africa wine market is segmented on the basis of product, distribution channel, and country. On the basis of product, the wine market in Middle East and Africa has been segmented into fortified wine, fruit wine, sparkling wine, still wine. Among these, the still wine segment was accounted for the highest revenue generator in 2020. By distribution channel, the wine market in Middle East and Africa has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others. Geographically, the wine market in Middle East and Africa is segmented into Egypt, Israel, Kenya, Nigeria, South Africa, United Arab Emirates.

The Middle East and Africa wine market is highly competitive. The wine market is dominated by key players, which are Accolade Wines Limited, Asahi Shuzo Co. Ltd., Davide Campari-Milano N.V., DGB (Pty) Ltd, Distell Group Limited, Egyptian International Beverage Company (EIBCO), Groupe Laurent-Perrier, Hakkaisan Sake Brewery Co. Ltd., LVMH Moet Hennessy Louis Vuitton SA, Nino franco Spumanti s.r.l., Raisin Social Limited, Robertson Winery.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Country: Egypt, Israel, Kenya, Nigeria, South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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South Africa
United Arab Emirates

PART 6. KEY COMPANIES

Accolade Wines Limited
Asahi Shuzo Co., Ltd.
Davide Campari-Milano N.V.

DGB (Pty) Ltd
Distell Group Limited
Egyptian International Beverage Company (EIBCO)
Groupe Laurent-Perrier
Hakkaisan Sake Brewery Co., Ltd.
LVMH Moet Hennessy Louis Vuitton SA
Nino franco Spumanti s.r.l.
Raisin Social Limited
Robertson Winery
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