

Wine Market in Latin America 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 26%. The wine market in Latin America is set to increase by US\$ 11,808 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 11.1% during the forecast period. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Latin America wine market is segmented on the basis of product, distribution channel, and country. On the basis of product, the wine market in Latin America has been segmented into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment is estimated to account for the largest share of the wine market in Latin America. By distribution channel, the wine market in Latin America has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others. In terms of geography, the wine market in Latin America has been segmented into Argentina, Brazil, Chile, Colombia, Mexico.

The Latin America wine market is highly competitive. The key players in the wine market include Antonio Basso & Filhos Ltda, Bodegas Valentin Bianchi S.A., Cepas Argentinas S.A., Cooperativa Vinicola Aurora Ltda, Fecovita Coop Ltda, Grupo Penaflor S.A., LVMH Moet Hennessy Louis Vuitton SA, RPB S.A., Vinhos Salton S/A. Industria e Comercio., Vinicola Campestre Ltda, Vinicola Miolo Ltda.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Country: Argentina, Brazil, Chile, Colombia, Mexico

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. WINE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Fortified wine
Fruit wine
Sparkling wine
Still wine

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Food & drink specialists
Online retail
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

Argentina
Brazil
Chile
Colombia
Mexico

PART 6. KEY COMPANIES

Antonio Basso & Filhos Ltda
Bodegas Valentin Bianchi S.A.
Cepas Argentinas S.A.
Cooperativa Vinicola Aurora Ltda

Fecovita Coop Ltda
Grupo Penaflor S.A.
LVMH Moet Hennessy Louis Vuitton SA
RPB S.A.
Vinhos Salton S/A. Industria e Comercio.
Vinicola Campestre Ltda
Vinicola Miolo Ltda
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