

Wine Market in Japan 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. The wine market in Japan is expected to decline at a CAGR of -1.6% from USD 17,900 17899.9 in 2020 to USD 15,981 million by 2027, according to StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Japan wine market is segmented on the basis of product, and distribution channel. By product, the wine market in Japan has been segmented into fortified wine, fruit wine, sparkling wine, still wine. In 2020, the still wine segment made up the largest share of revenue generated by the wine market. Based upon distribution channel, the wine market in Japan is categorized into supermarkets & hypermarkets, food & drink specialists, online retail, others.

Some of the leading companies operating in the market are HAKUTSURU SAKE Brewing Co. Ltd., Kirin Holdings Company Limited, LVMH Moet Hennessy Louis Vuitton SA, Suntory Holdings Limited, Takara Holdings Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Japan wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Scope of the study
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Fruit wine
Sparkling wine
Still wine

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Food & drink specialists
Online retail
Others

PART 5. KEY COMPANIES

HAKUTSURU SAKE Brewing Co., Ltd.
Kirin Holdings Company, Limited
LVMH Moët Hennessy Louis Vuitton SA
Suntory Holdings Limited
Takara Holdings Inc.
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