

Wine Market in Italy 2021

<https://marketpublishers.com/r/W4466AF51CB7EN.html>

Date: January 2022

Pages: 13

Price: US\$ 550.00 (Single User License)

ID: W4466AF51CB7EN

Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. According to a report by StrategyHelix, the wine market in Italy is set to increase by US\$ 3,584 million during 2021-2027, growing at a CAGR of 3% during the forecast period. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Italy wine market is segmented on the basis of product, and distribution channel. On the basis of product, the wine market in Italy has been segmented into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment held the largest revenue share in 2020. By distribution channel, the wine market in Italy has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others.

The wine market is dominated by key players, which are Bacardi Limited, Cantine Riunite & CIV S.C. Agr., CASA VINICOLA ZONIN SPA, CAVIRO - Cooperative Agricole Viti-Frutticoltori Italiani Riuniti Organizzati Scarl, Flli Gancia & C SpA, LVMH Moet Hennessy Louis Vuitton SA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. WINE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Fortified wine
Fruit wine
Sparkling wine
Still wine

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Food & drink specialists
Online retail
Others

PART 5. KEY COMPANIES

Bacardi Limited
Cantine Riunite & CIV S.C. Agr.
CASA VINICOLA ZONIN SPA
CAVIRO - Cooperative Agricole Viti-Frutticoltori Italiani Riuniti Organizzati Scarl
Flli Gancia & C SpA
LVMH Moet Hennessy Louis Vuitton SA
About StrategyHelix
Disclaimer

I would like to order

Product name: Wine Market in Italy 2021

Product link: <https://marketpublishers.com/r/W4466AF51CB7EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W4466AF51CB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970