

# Wine Market in Ireland 2021

<https://marketpublishers.com/r/WC6DE2BCFDE6EN.html>

Date: January 2022

Pages: 21

Price: US\$ 550.00 (Single User License)

ID: WC6DE2BCFDE6EN

## Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. The wine market in Ireland is poised to grow by US\$ 36 million during 2021-2027, progressing at a CAGR of 0.5% during the forecast period, according to data and analytics company StrategyHelix. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Ireland wine market is segmented on the basis of product, and distribution channel. By product, the wine market in Ireland has been segmented into fortified wine, fruit wine, sparkling wine, still wine. According to the research, the still wine segment had the largest share in the wine market in Ireland. Based upon distribution channel, the wine market in Ireland is categorized into supermarkets & hypermarkets, food & drink specialists, online retail, others.

The leading players in the wine market include Accolade Wines Limited, Australian Vintage Limited (AVG), Pernod Ricard Groupe, Treasury Wine Estates Limited, Vina Concha Y Toro S.A., Vina Santa Rita S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Ireland wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Fortified wine  
Fruit wine  
Sparkling wine  
Still wine

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Supermarkets & hypermarkets  
Food & drink specialists  
Online retail  
Others

### **PART 5. KEY COMPANIES**

Accolade Wines Limited  
Australian Vintage Limited (AVG)  
Pernod Ricard Groupe  
Treasury Wine Estates Limited  
Vina Concha Y Toro S.A.  
Vina Santa Rita S.A.  
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