

Wine Market in France 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. The wine market in France will decline to USD 29,442 million by 2027, contracting at a CAGR of 0% from 2020 through 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The France wine market is segmented on the basis of product, and distribution channel. On the basis of product, the wine market in France has been segmented into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment held the largest revenue share in 2020. By distribution channel, the wine market in France has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others.

The France wine market is highly competitive. Some of the leading companies operating in the market are Altia Oyj, Bacardi Limited, Groupe Castel, Les Grands Chais de France SAS, LVMH Moet Hennessy Louis Vuitton SA, Pernod Ricard Groupe, S.V.S. La Martiniquaise, Vranken Pommery Monopole SA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the France wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Still wine

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Supermarkets & hypermarkets
Food & drink specialists
Online retail
Others

PART 5. KEY COMPANIES

Altia Oyj
Bacardi Limited
Groupe Castel
Les Grands Chais de France SAS
LVMH Moet Hennessy Louis Vuitton SA
Pernod Ricard Groupe
S.V.S. La Martiniquaise
Vranken Pommery Monopole SA
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