

# Wine Market in Finland 2021

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## Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 23%. According to StrategyHelix, the wine market in Finland is expected to increase by US\$ 416 million during 2021-2027, expanding at a CAGR of 4.6% during the forecast period. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Finland wine market is segmented on the basis of product, and distribution channel. Based on product, the wine market in Finland is categorized into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment held the largest share of the Finland wine market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the wine market in Finland has been segmented into supermarkets & hypermarkets, food & drink specialists, online retail, others.

The Finland wine market is highly competitive. The wine market is dominated by key players, which are Compania Cervecerias Unidas S.A., Distell Group Limited, Dr. August Oetker, LVMH Moet Hennessy Louis Vuitton SA, Pernod Ricard Groupe, Treasury Wine Estates Limited, Vina Concha Y Toro S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the wine market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Finland wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Compania Cervecerias Unidas S.A.  
Distell Group Limited  
Dr. August Oetker  
LVMH Moet Hennessy Louis Vuitton SA  
Pernod Ricard Groupe  
Treasury Wine Estates Limited  
Vina Concha Y Toro S.A.  
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