

Wine Market in Europe 2021

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Abstracts

Wine is a fermented beverage produced from grapes and sometimes other fruits. Yeast consumes the sugar in the grapes and converts it to ethanol, carbon dioxide and heat. Wine ABV (alcohol by volume) can range from as low as 5.5% to as much as 24%. The wine market in Europe is poised to grow by US\$ 19,965 million from 2021 to 2027, registering a CAGR of 2.1% during the forecast period, according to StrategyHelix. Rise in number of wineries, increase in wine production, growth in disposable personal income levels and a consumer trend in alcoholic beverages toward premium products, such as wine, and away from beer are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for wine. The Europe wine market is segmented on the basis of product, distribution channel, and country. By product, the wine market in Europe has been segmented into fortified wine, fruit wine, sparkling wine, still wine. The still wine segment was the largest contributor to the Europe wine market in 2020. Based upon distribution channel, the wine market in Europe is categorized into supermarkets & hypermarkets, food & drink specialists, online retail, others. In terms of geography, the wine market in Europe has been segmented into Belgium, France, Germany, Italy, Netherlands, Russia, Spain, Switzerland, United Kingdom.

The Europe wine market is highly competitive. Some of the leading companies operating in the market are Accolade Wines Limited, Altia Oyj, Bacardi Limited, Casella Wines Pty. Limited, Dr. August Oetker, E & J Gallo Winery Inc, Groupe Castel, Les Grands Chais de France SAS, LVMH Moet Hennessy Louis Vuitton SA, Pernod Ricard Groupe, Rotkaeppchen-Mumm Sektkellereien GmbH, S.V.S. La Martiniquaise, Schloss Wachenheim AG, Treasury Wine Estates Limited, Vina Concha Y Toro S.A., Vranken Pommery Monopole SA.

Report Scope

Product: fortified wine, fruit wine, sparkling wine, still wine

Distribution channel: supermarkets & hypermarkets, food & drink specialists, online retail, others

Country: Belgium, France, Germany, Italy, Netherlands, Russia, Spain, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe wine market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Switzerland
United Kingdom

PART 6. KEY COMPANIES

Accolade Wines Limited
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Bacardi Limited
Casella Wines Pty. Limited
Dr. August Oetker
E & J Gallo Winery Inc
Groupe Castel
Les Grands Chais de France SAS
LVMH Moet Hennessy Louis Vuitton SA
Pernod Ricard Groupe
Rotkaeppchen-Mumm Sektkellereien GmbH
S.V.S. La Martiniquaise
Schloss Wachenheim AG
Treasury Wine Estates Limited
Vina Concha Y Toro S.A.
Vranken Pommery Monopole SA
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