

Vacuum Cleaner Market in South Africa 2021

<https://marketpublishers.com/r/V760FBB733B3EN.html>

Date: April 2021

Pages: 38

Price: US\$ 450.00 (Single User License)

ID: V760FBB733B3EN

Abstracts

Vacuum cleaners are home appliances that are used to remove dirt and soil from carpets, floors, and furniture. Vacuum cleaners have been introduced into various households so as to facilitates the cleaning. In terms of revenue, the vacuum cleaner market in South Africa is projected to grow at a compound annual growth rate (CAGR) of 3.7% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix. Increase in disposable income, rise in large carpeted area and tiled interiors of the house, increase in urban population, and improved standards of living in developing economies are driving market growth. The rising demand for automated and less time-consuming cleaning solutions is another driver for this market.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for vacuum cleaner. The South Africa vacuum cleaner market is segmented on the basis of product, distribution channel. By product, it is categorized into canister vacuum cleaner, handheld vacuum cleaner, robotic vacuum cleaner, steam vacuum cleaner, stick vacuum cleaner, upright vacuum cleaner, and wet-dry vacuum cleaner. By distribution channel, the vacuum cleaner market is divided into appliance and electronics stores, hypermarkets & supermarkets, online retailing, and others.

The report has profiled some of the key players of the market such as Techtronic Industries Company Limited, Tevo (Pty) Ltd, Verimark Pty Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the vacuum cleaner market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: canister vacuum cleaner, handheld vacuum cleaner, robotic vacuum cleaner, steam vacuum cleaner, stick vacuum cleaner, upright vacuum cleaner, and wet-dry vacuum cleaner

Distribution channel: appliance and electronics stores, hypermarkets & supermarkets, online retailing, and others

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa vacuum cleaner market

Pinpoint growth sectors and trends for investment

Understand what the future of the vacuum cleaner market in South Africa looks like

Identify the competitive landscape and window of opportunity

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