

Traditional Wound Care Products Market in New Zealand 2021

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Abstracts

Traditional wound care products are used most often as primary or secondary dressings to protect the wound from contamination. These products include plasters, bandages (natural or synthetic), gauze & tape, lint, etc. In terms of revenue, the traditional wound care products market in New Zealand is projected to grow at a compound annual growth rate (CAGR) of 1.5% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for traditional wound care products. The New Zealand traditional wound care products market is segmented on the basis of product, distribution channel. By product, it is categorized into adhesive bandages, first aid kits, and gauze pads & tapes. By distribution channel, the traditional wound care products market is divided into drug stores and pharmacies, grocery stores and supermarkets, and online retailing.

The report has profiled some of the key players of the market such as Beiersdorf AG, Johnson & Johnson (J&J), The 3M Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: adhesive bandages, first aid kits, and gauze pads & tapes

Distribution channel: drug stores and pharmacies, grocery stores and supermarkets,

and online retailing

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the New Zealand traditional wound care products market

Pinpoint growth sectors and trends for investment

Understand what the future of the traditional wound care products market in New Zealand looks like

Identify the competitive landscape and window of opportunity

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