

Traditional Wound Care Products Market in China 2021

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Abstracts

Traditional wound care products are used most often as primary or secondary dressings to protect the wound from contamination. These products include plasters, bandages (natural or synthetic), gauze & tape, lint, etc. The traditional wound care products market in China in terms of revenue is set to grow by US\$ 73 million during 2021-2027, growing at a compound annual growth rate (CAGR) of 4% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for traditional wound care products. The China traditional wound care products market is segmented on the basis of product, distribution channel. By product, it is categorized into adhesive bandages, first aid kits, and gauze pads & tapes. By distribution channel, the traditional wound care products market is divided into drug stores and pharmacies, grocery stores and supermarkets, and online retailing.

The report has profiled some of the key players of the market such as Johnson & Johnson (J&J), Winner Medical Co. Ltd., Yunnan Baiyao Group Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the traditional wound care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: adhesive bandages, first aid kits, and gauze pads & tapes Distribution channel: drug stores and pharmacies, grocery stores and supermarkets,



and online retailing

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China traditional wound care products market

Pinpoint growth sectors and trends for investment

Understand what the future of the traditional wound care products market in China looks like

Identify the competitive landscape and window of opportunity



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